

DR GEORGES KACHAAMY

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AI & ARCHITECTURE

Focus
Is Artificial Intelligence taking command?

Georges Kachaamy, Matsys/Andrew Kudless
ELNI Studio, Foster + Partners
4SPACE/Firas Alsaahin, SPACE10
Carlo Ratti Associati, Andrés Reisinger

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Mattia Gambardella

[essays]

Designing the Future: Immersive Technologies transforming architectural learning

Interview with Georges Kachaamy

In the realm of immersive architectural education, The Metaverse, coupled with Virtual Reality (VR), unlocks a realm of transformative possibilities. In this captivating virtual landscape, architecture students transcend physical constraints, finding themselves transported to virtual classrooms that redefine traditional learning environments. Here, they embark on interactive learning journeys, immersing themselves in lifelike simulations and practical scenarios that revolutionize architectural education.

Immersive virtual classrooms offer architecture students a remarkable opportunity to step inside their designs and experience spaces in ways that traditional flat pages cannot rival. VR empowers them to visualize and interact with three-dimensional models, fostering a profound understanding of spatial relationships, proportions, and design elements. This hands-on approach ignites creativity and critical thinking, empowering students to manipulate and experiment with architectural concepts in real time, cultivating practical skills alongside theoretical knowledge.

Beyond the boundaries of physical reality, the Metaverse becomes a gateway to architectural wonders of the world.

Architecture students embark on virtual journeys, traversing renowned landmarks, walking through ancient temples, iconic skyscrapers, and celebrated architectural masterpieces. This digital exploration enriches their architectural vocabulary and historical knowledge, inspiring innovative design ideas rooted in the wisdom of the past.

Design critique and collaboration assume new dimensions within these immersive virtual environments. Architecture students present their projects in VR, facilitating dynamic discussions with professors and peers. Here, they explore alternative design solutions, iteratively refining concepts, and receiving real-time feedback in a collaborative setting. This interactive critique process fosters a profound engagement with the design process, nurturing a deeper understanding and honing architectural visions through collective insights.

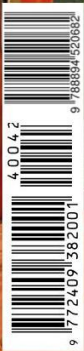


Furthermore, the immersive virtual realm becomes a canvas for architectural experimentation, empowering students to create and personalize virtual spaces. These virtual environments serve as extensions of their architectural identity, acting as showcases for design portfolios and envisioning future projects. Architecture students can even extend virtual invitations to potential clients or employers, showcasing their skills and creative vision with an immersive and impressive impact. The seamless integration of VR in architectural education empowers students to transcend traditional boundaries, elevating their learning experience to new heights. This synergistic fusion bridges the gap between architectural theory and practice, enabling students to explore and comprehend architectural concepts with unprecedented realism and immersion. As these technologies continue to evolve, the

future of immersive architectural education holds the promise of shaping a new generation of architects equipped with a profound understanding of spatial design and an unwavering passion for pushing the boundaries of architectural innovation. VR stands for Virtual Reality, which is a computer-generated simulation of a three-dimensional environment that can be interacted with by using special equipment, such as a headset, controllers or gloves. VR is designed to simulate the user's presence in the environment, creating a sense of immersion and allowing them to interact with the environment as if it was real. We are meeting with Dr. Georges Kachaamy, Director of the Center for SAAD Research, Innovation and Design (CRID) and Professor of Architecture at the American University of Dubai to ask him some questions on this topic.

[essays] 45

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Immersive Futures: Dr. Georges Kachaamy on AI and Architecture

Jumana Abdel-Razzaq | 14.10.2025



Insight

Contributing writer Jumana Abdel-Razzaq visits the campus of the American University in Dubai to explore the work of Dr. Georges Kachaamy, a celebrated architect and academic who is redefining the boundaries of architecture, and how his research in emerging technologies and artificial...

Studio Visit: Dabbagh Architects

Jumana Abdel-Razzaq | 02.09.2025



Insight

Dubai-based journalist Jumana Abdel-Razzaq recently visited the studio of Dabbagh Architects, one of the Middle East's most celebrated architecture offices working within the region's cultural space today, learning about architect Sumaya Dabbagh's background, the firm's philosophy, and some of...

Studio Visit: T.ZED Architects

Jumana Abdel-Razzaq | 24.06.2025



Insight

Dubai-based journalist Jumana Abdel-Razzaq dropped by the minimalist studio of T.ZED Architects in Dubai for a tour with founder Tarik Zaharna, getting a closer look at the practice ahead of what's shaping up to be a busy few years.

AlMusalla at the Islamic Arts Biennale 2025

John Hill | 03.02.2025



Building of the Week

The second edition of the Islamic Arts Biennale opened to

Anything Is Possible Under the Canopy

Vladimir Belogolovsky | 13.02.2025



Insight

Following the success of the much-publicized inaugural 2023 Islamic Arts Biennale in Jeddah, Saudi Arabia, its



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Immersive Futures: Dr. Georges Kachaamy on AI and Architecture

Jumana Abdel-Razzaq | 14. October 2025



All images are courtesy of Georges Kachaamy

Contributing writer Jumana Abdel-Razzaq visits the campus of the American University in Dubai to explore the work of Dr. Georges Kachaamy, a celebrated architect and academic who is redefining the boundaries of architecture, and how his research in emerging technologies and artificial intelligence is reshaping the field.

I first met Lebanese architect **Georges Kachaamy** earlier in the year at a swanky Dubai eatery for a luncheon on a sunny January afternoon. As sunshine flooded the bustling restaurant from floor to ceiling windows, a group of us discussed, among other things, his time in Japan, life in Dubai, and his innovative work in the field of architecture. We would meet later in the year at the American University in Dubai, where he has been the Director of the Center for Research, Innovation, and Design (CRID) at the School of Architecture, Art, and Design for 15 years. The conversation was just as fruitful.

What really struck me on both occasions was Dr. Kachaamy's passion for architecture, particularly in the field of emerging technologies. He spoke extensively on the potential of virtual environments on enhancing creativity, spatial understanding, and emotional engagement in the design process.



Eiheiji Temple in Fukui, Japan

“My life began amid conflict. I am a child of war, born and raised in an environment marked by uncertainty and unrest,” he says of his early life, raised during the tumultuous period of the Lebanese civil war. “Those early struggles taught me to value peace, clarity, discipline, and, most importantly, compassion. In searching for that sense of calm, I found myself drawn to Eastern philosophy, meditation, and the idea that space isn’t just something we live in.”

As a result, the architect was naturally drawn to Japan, where he continued his doctoral studies from the University of Tokyo as a recipient of the Japanese Government Monbukagakusho Scholarship, after earning his D.E.S. in Architecture from the Académie Libanaise des Beaux-Arts (ALBA).

“My path has taken me across geographies and ontologies, beginning in the turbulent environments of Lebanon, moving through the contemplative serenity of Zen temples in Japan, and arriving in the dynamic, future-oriented cityscape of Dubai. Each context has left a distinct imprint on my overall architectural journey,” he says.

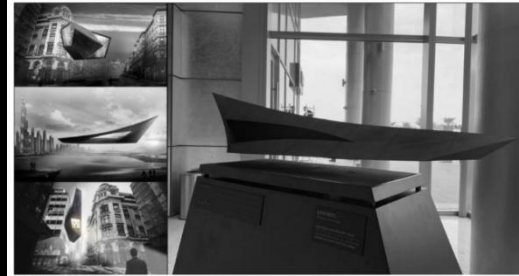


“Emptiness: The Experimentation”

One of the pivotal moments in that period was the development of a spatial experiment titled “Emptiness: The Experimentation,” conducted at the Institute of Industrial Science under the mentorship of Fujii Laboratory in Japan. Before being constructed, this design won the Union Internationale des Architectes (UIA) TIM international award. Part of the experiment was to engage 166 participants in an architectural experience designed to explore how spaces could affect the emotions of users and how it would influence their well-being.

The results demonstrated that space, when composed with specific features and intention, could evoke emotional stillness and elevate the human condition.

“That period profoundly shaped my thinking about space as a vessel of inner transformation,” Kachaamy says. “This empirical and philosophical insight laid the groundwork for what I would later develop as Gravity Defiant Architecture (GDA), a design paradigm that explores how structures might be liberated from the ground and imagined as airborne sanctuaries.” Prototypes of GDA were exhibited in Venice and Dubai, and it eventually gained the attention of CNN. “My relocation to Dubai marked a turning point,” he adds.



Gravity Defiant Architecture

Among his many accolades, Kachaamy is a professor of architecture, a registered architect, a certified VR Sketch trainer, a Gravity Sketch certified trainer, a VictoryXR certified VR educator, an associate member of the American Institute of Architects, and an affiliated member of the UAE Society of Engineers.

But his work at AUD, a quaint university located in the heart of the city, surrounded by skyscrapers and business centers right in the middle of the bustle, has given the architect a chance to explore new perspectives in emerging technologies that has seen his work highlighted and showcased in architectural publications and at events across the globe.

“There is a unique energy in this city that encourages you to imagine what architecture could become, not just what it has been,” Dr. Kachaamy explains. “Joining the American University in Dubai (AUD) felt like a natural evolution. It provided an institutional framework through which I could unify research, innovation, and pedagogy. I saw the potential to empower a new generation of designers to think beyond what is conventional.”



DDFT 473 and 373 courses at AUD

As the previous Chair of the Department of Architecture, Dr. Kachaamy led the program through NAAB accreditation, reinforcing the university’s commitment to international standards. He continues to explore the intersection of speculative architecture and immersive technologies through several groundbreaking projects—one of which is the development of Virtual Reality (VR) and Augmented Reality (AR) courses at the university that helps students design from within a space rather than “about” it.

“Through these immersive platforms, future and virtual architecture has become more than a conceptual vision; it is now an experiential framework for reimagining architecture as a phenomenology of sensory, cognitive, and even spiritual dimension,” he says. “The overwhelmingly positive feedback collected from multiple iterations of the courses revealed the potential of virtual environments to enhance creativity, spatial understanding, and emotional engagement in the design process,” Kachaamy adds.

Another project reshaping Dr. Kachaamy’s architectural practice is Generative Artificial Intelligence (GAI). He believes generative AI can bring together human ideas and algorithmic suggestions to produce results neither could achieve alone. In this approach, intelligence comes not just from the code, but from the way human thinking and computer processing work together, he explains. “In my classes, students use AI to discover new design patterns that traditional methods might miss.”



DREAMSCAPES: Exploring the Future of Design & Architecture ... Share

This philosophy found full expression in an initiative Kachaamy led at the CRID, titled “Dreamscapes: Envisioning the Future of Dubai with AI,” which was developed in collaboration with UAF-based conglomerate Majid Al Futtaim, Dubai Culture and Arts Authority, and the American University in Dubai. Embedded within the academic curriculum, this competition engaged 10 faculty members and over 150 students, culminating in more than 250 speculative artworks that imagined Dubai years into the future.

“Each piece was generated using advanced AI applications and explored critical themes such as cultural identity, sustainability, placemaking, innovation, and architectural storytelling,” Kachaamy explains proudly. “The result was not merely a collection of artifacts, but a pedagogical shift, one that repositions AI as a collaborator in envisioning future urban narratives.”

In his broader multidisciplinary practice, to say the architect is staying busy is an understatement, as he continues to work across art, research, and emerging technologies. As an architect, Kachaamy designed the Executive MBA Educational Facility (EMBA) on the AUD campus that we sat in during our meeting. According to Kachaamy, this project marked another significant milestone in crafting spaces that respond thoughtfully to the climate of the region while enhancing the user experience.



Executive MBA Educational Facility (EMBA) on the AUD campus

“The building reinterprets the relationship between light, space, and human experience through a composition of five distinct volumes linked by transparent circulation and social areas,” he explains passionately to me. Strategically located at the heart of the campus, the EMBA building integrates seamlessly with its surroundings, offering a balance between enclosed learning spaces that foster focus and open atriums that invite light, greenery, and fluid social interaction.

The design of the building features flexible classrooms, breakout rooms, an innovation center, and spaces that extend into outdoor terraces, elevating the academic environment through an adaptive and minimalist design. He describes it as a “business-chic atmosphere,” and I couldn’t help but agree. At its heart, the building aims to enhance the well-being and experiences of its users.

“As an artist, I continue to evolve a body of work titled UNCONSCIOUS, which I initiated while residing in Tokyo,” he continues. “This ongoing artwork is a visual meditation on the boundless cosmos and the fluid interplay between the microscopic and the infinite.”



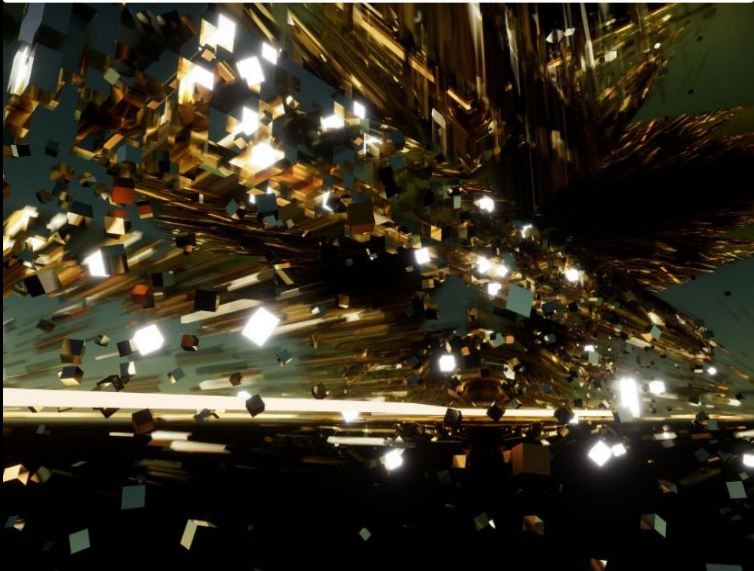
UNCONSCIOUS drawing

“Created through a synthesis of surrealist automatism and meditative practices, each piece emerges in a franco-like state where conscious control dissolves and the subconscious guides the hand. The series, with over a hundred pieces, encourages viewers to openly discover meaning for themselves. This piece has been exhibited internationally, from Venice and Munich, to Dubai and London, and embodies both a personal journey and an artistic expression for the architect.

Turning to the state of architecture in the region, I picked the architect’s brain on his opinion of the state of the industry in the Middle East. “The architecture industry in this region is advancing with remarkable speed,” he says. “Yet, amid this momentum, a fundamental question must be asked: Are we building for visual spectacle alone, or are we creating environments that truly foster human well-being?”

“In an age of climate urgency, technological acceleration, and urban density, architecture must do more than impress,” he continues. “It must become an instrument of healing. This is where the industry must evolve.”

Through his many ventures, from architecture and art to immersive experiences and literature, Kachaamy has consistently placed the human condition at the center of his work, while seeing great opportunity in leading a global movement rooted in spatial well-being. “By embracing this intersection of innovation, technology, design, and mindfulness, the region can assert itself not only as a hub of architectural excellence, but as a global beacon for human-centered environments,” he says, adding that “the future lies in creating buildings that don’t just rise, but uplift.”



Building the Future: How Emerging Technologies are Revolutionizing Architecture

Dr. Georges Kaachamy of the American
University in Dubai highlights the potential
of emergent technologies.

JULY 15, 2024 | By CHAD RIALP

Traditionally, architectural design relied heavily on experience, intuition, and artistic vision. While these qualities remain essential, AI is poised to become a powerful design partner. Dr. Georges Kaachamy, renowned architect and educator from the [American University in Dubai](#) (AUD), highlights the potential of these emergent technologies.

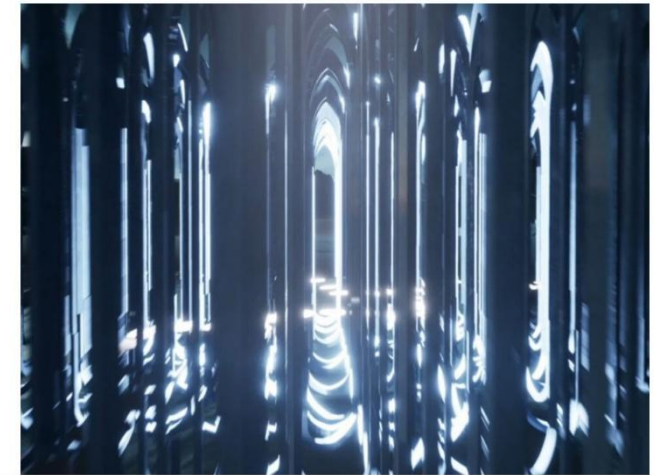
“AI can significantly enhance the design process by analyzing vast amounts of data to generate optimized design solutions, predict structural performance, and even suggest innovative design alternatives,” Kaachamy shares.



Dr. Georges Kaachamy of the American University in Dubai.

The world of architecture is in the midst of a transformative era. Emerging technologies like Artificial Intelligence (AI) and Virtual Reality (VR) are fundamentally changing how architects design, collaborate, and envision the built environment. Advancements in educational approaches also play a crucial role. This digital revolution offers new possibilities and a renewed focus on user-centricity, sustainability, and human well-being in both physical and virtual spaces.

AI: From Data-Driven Design to Sustainable Solutions



Exciting VR Applications



Virtual Reality provides an immersive experience that lets architects and clients visualize and interact with a space before construction begins. This enhances decision-making by offering a realistic design preview, helping identify issues and make informed adjustments early. VR also boosts collaboration through virtual walkthroughs and design discussions, regardless of location.

At AUD, [The Center for Research, Innovation, and Design](#) (CRID) offers over 40 courses that use emerging technologies, training students how to use generative design software and other VR applications.

how spaces are used and experienced, leading to designs that prioritize human wellbeing and comfort. Furthermore, the ability to iterate quickly and explore multiple design scenarios in a virtual environment can foster creativity and innovation in architectural practice.”

Designing Virtual Worlds: Architects of the Metaverse



Educational institutions like AUD incorporate VR courses and programs focused on designing virtual spaces.

Equipping Architects for the Future



AUD's students using VR systems to create virtual models.

This rapid pace of technological advancement necessitates a dynamic approach to architectural education. While students should still be trained in the fundamentals of architectural design, it's just as crucial to learn how to use these powerful tools.

According to Dr. Kaachamy, “Architectural education must evolve to keep pace with the rapid advancements in technology... The integration of emerging technologies requires a faster shift in both curriculum and pedagogy to prepare the next generation of



Eight virtual design projects by the American University in Dubai



AUD Center for Research, Innovation and Design spotlights eight virtual design projects



Seven Deadly Realms by Shahab Pasandeh

"The project concept is an immersive journey through the narrative landscape of the God of War game franchise, reimagined through the lens of the seven deadly sins: pride, greed, wrath, envy, lust, gluttony and sloth.

"Each of the seven main realms within the virtual environment is meticulously crafted to embody one of these sins, leveraging a rich palette of colours, thematic elements and spatial design directly inspired by the game's aesthetic and lore.

"This immersive experience is not only a testament to the creative potential of virtual environments but also serves as a profound exploration of themes and narratives that are seldom visualised in such a vivid and engaging way.

"Through this project, users are encouraged to confront and reflect upon the complexities of human emotions and behaviours in a context that transcends the boundaries of traditional gaming and storytelling."

Students: Shahab Pasandeh



Chamber of Secrets by Mehak Minocha

"This project is inspired by the game Hogwarts Legacy.

"The game is based on the famous book series Harry Potter, a fantasy world that every individual wishes to be a part of."

"Hogwarts Legacy is an immersive, open-world action role-playing game set in a world first introduced in the Harry Potter books.

"Different books inspired the spaces, and each space increases in intensity with increasing levels."

"The virtual exhibition enables visitors to experience the different realms of the wizarding world."

Students: Mehak Minocha



Awake? by Dana Kharsa

"Drawing inspiration from Mind Path in Thailand, this virtual reality concept transports the player into a surreal dreamscape, besieged by portals that usher them through vivid representations of the four seasons.

"Despite numerous attempts to flee, the player finds themselves ensnared in a recurring nightmare.

"The central question looms: can they ever awaken from this cyclic torment?"

Student: Dana Kharsa
Course: DDFT 473 - Virtual Environments



Toggestopia by Sameya Masroof Ahmed

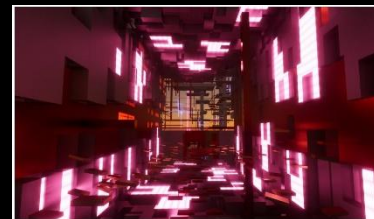
"The project drew inspiration from the captivating game Togges, a delightful 3D puzzle-platformer."

"In this engaging adventure, players navigate through seven vibrant levels, tackling adorable living blocks and solving puzzles across various cosmic landscapes to safeguard the galaxy from the looming threats of the void.

"The game's diverse environments, including underwater, snowy and vertical settings, influenced the transitions in this project.

"Infused with interactivity and cheerfulness, the project culminates in a satisfying 'Eureka!' moment, reminiscent of the joyous discovery of a globe."

Student: Sameya Masroof Ahmed



Lacul Convergence by Omar Alallah

"Lacul Convergence is a meta-house consisting of a collection of fragments translated into spaces that are conjoined together and intersecting with one another, evoking the feeling of a mind-bruising, yet surreal, tactile and symbolic, semi-functional space.

"Each room in the house is a gateway to translation of its symbolic meaning to dreams. This design principle creates a house in the metaverse that serves as an artistic statement to the owner in the virtual world, rather than serving as a conventional functional home."

Student: Omar Alallah
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy



The Unconscious House by Jumana Yasser

"The unconscious mind gathers and collects bits and pieces of our everyday life and stores them.

"This Metahouse project shows how the unconscious mind relates to the body as a whole.

"The rooms in the house show the powerful aspects of our unconscious mind and once one enters a room, it unlocks a segment in our mind from our daily life."

Student: Jumana Yasser
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy



Deus Ex Machina by Subar Nami

"The Metahouse Deus Ex Machina is inspired by The Elephant painting by Salvador Dali which large spaces are placed on this structure to provide a spatial experience for its visitors.

"Visitors are guided by the pathway through a forest of thin structures that lead up to the interior spaces, such as the living room and bedroom, which then lead to the main central exhibition space.

"The virtual exhibition space is designed as a gallery that allows visitors to experience the space."

Student: Subar Nami
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy



D-K 22 by Marium Haddad

"The concept of D-K 22 revolves around decay, which is one of the main themes in Salvador Dali's work.

"The more one goes into the house, the more the house breaks down into small and more fractured particles and into the process of decay.

"As one reaches the final destination the space becomes a dark room that is punctured and broken down in a way that showcases the whole journey and structure as a final overview."

Student: Marium Haddad
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy



Customer X by Huda Alkayyal

"This house is a virtual space for human habitation. The surface is the new home where technology and people meet.

"Visitors are guided from using different media settings to see. The shape of the house is based on Salvador Dali's surrealist expression in terms of randomness and unpredictability.

"Spaces are designed based on his art to merge his and Giorgio's boundaries with the illustration of digital architecture."

Student: Huda Alkayyal
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy



Room by Huda Alkayyal

"This house is a virtual space for human habitation. The surface is the new home where technology and people meet.

"Visitors are guided from using different media settings to see. The shape of the house is based on Salvador Dali's surrealist expression in terms of randomness and unpredictability.

"Spaces are designed based on his art to merge his and Giorgio's boundaries with the illustration of digital architecture."

Student: Huda Alkayyal
Course: DDFT 473 - Virtual Environments
Tutor: Dr. Georges Kachaamy

School statement:

"At the School of Architecture, Art and Design at the American University in Dubai, DDFT 373 Virtual Designs explores the integration of artificial intelligence, virtual reality and mixed reality within contemporary design practice.

"Developed and led by Georges Kachaamy at the Centre for Research, Innovation and Design, the course positions immersive technology not as a supplementary tool, but as a primary spatial and conceptual medium.

"At the Center for Research, Innovation and Design (CRID), students worked within fully immersive VR and MR environments using generative AI tools, Gravity Sketch and Twinmotion applications to translate speculative ideas into refined three-dimensional prototypes.

"Upon completion, participants received certification from both CRID and Gravity Sketch, recognising their immersive modelling competencies.

"A central component of the course was a design brief developed in collaboration with Dubai Culture and Arts Authority and Livescale. Students were challenged to design animal-friendly public furniture that functions simultaneously as human seating and as a feeding station for a chosen urban species.

"Students proposed multi-functional urban interventions that promote ecological awareness, utilise advanced digital fabrication workflows and remain adaptable for replication.

"Through this initiative, CRID continues to expand the boundaries of design education, cultivating a generation of designers fluent in AI-driven processes and immersive spatial thinking, and prepared to operate within an increasingly hybrid physical and virtual design landscape."



AUD students design animal-friendly urban furniture through emerging technologies



Dezeen staff | 15 March 2026

Dezeen School Shows: outdoor seating with bird feeding points and a "nesting zone" is among urban furniture designs from the American University in Dubai.

Also included is an outdoor playground designed for cats and seating informed by the structure of a tree.

American University in Dubai

Nine design projects using virtual reality by students at the American University in Dubai



Skycape by Sahar Nami

"Beneath Dubai's futuristic skyline lies a journey for tourists to experience.

"Skycape is exclusively designed for adventurous travellers seeking to explore the city's beauty from the perspective of dreamers.

"Panoramic views capture the city's essence and integrate time and space, where boundaries between reality and fantasy blur into a tapestry of wonder.

"The concept emerges as an innovative design, providing an entertaining expedition of combined technologies and aerodynamic systems.

"Considering contemporary car aesthetics and leisure experiences that can be accessed, national tourism would enrich, where the sky is not just the limit – but the beginning of an extraordinary adventure."

Student: Sahar Nami
Course: DDFT 373 – Virtual Designs
Tutor: Dr Georges Kachaamy



Aerodrop Patrol by Hamin Daryanavard

"Inspired by the most aerodynamic shape, a teardrop, the Aerodrop Patrol prioritises both speed and stealth.

"It utilises the teardrop form to coast effortlessly through the sky.

"The sleek design is emphasised by the continuous curve of the vehicle and the bladeless propellers, which, along with the vehicle's shape, ensure smooth and silent movement.

"The aim is to be available for any security issues at an optimal time.

"With its efficient design, the Aerodrop Patrol transforms the way officers navigate while also setting a new standard for futuristic policing."

Student: Hamin Daryanavard
Course: DDFT 373 – Virtual Designs
Tutor: Dr Georges Kachaamy



Soft Cavities by Mohamed Saad

"Soft Cavities is shaped by how bodies move, rest and seek comfort. Inspired by animal behaviour and human ergonomics, the form grows from motion and touch rather than rigid boundaries.

"It flows from how cats stretch and settle into tight spaces, creating enclosed cavities for shelter, warmth and calm.

"Soft transitions blur inside and outside, while the exterior supports sitting and leaning. The structure uses durable, weather-resistant materials suited for long-term outdoor use.

"Humans occupy the outer surfaces while cats inhabit the inner chambers, forming a shared space of coexistence and well-being."

Student: Mohamed Saad
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Archer by Anis Abdelmagid

"A seated archer embodies the moment it is heard, but its echo can be carved into a physical entity. By tracing the three-dimensional vibrations of a bird's chirp and finding those rhythmic patterns, a hidden geometry is revealed.

"Archer is the focus echo – a sanctuary built from the very oscillations of life that usually drift away unnoticed. It is a place where the hidden essence of a melody is captured and translated into a tangible embrace.

"When these archer leaves, the boundaries between species begin to soften. Humans find rest within the curve of song, while birds recognise a familiar home on the branches.

"No one escapes just nature, we inhabit its voice."

Student: Anis Abdelmagid
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Wingfold by Marieh Khalighinasab

"Wingfold translates a pigeon's wing into an urban refuge that shifts between two states: open for movement and shade, and folded for shelter and care.

"A lifted canopy arcs overhead like a wing in flight, guiding airflow and creating a calm shaded seat.

"The lower thicker edge forms a protective pocket where people pause without feeling exposed. An integrated water basin, feeding tray and plant pockets invite pigeons in gently, turning everyday wildlife from background noise into a shared presence.

"Wingfold is not a sculpture. It is a small habitat that makes coexistence feel natural."

Student: Marieh Khalighinasab
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Flow Plaza by Sima Anaf

"Flow Plaza grows from observing how cats move through the world. They slip into tight spaces, leap between openings, climb instinctively and seek places above us.

"This urban pool translates these behaviours into arches, circles and voids that form a shared playground for cats and humans. Seating is carved directly from the structure, revealing hierarchy and encouraging quiet coexistence.

"Winding paths allow cats to perch, observe and fall in control. Integrated feeding and drinking stations support everyday rituals without disruption.

"Invigorated entirely in Gravity Sketch through over 50 hours of hands-on exploration, this project is rooted in empathy, movement and play."

Student: Sima Anaf
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Purech by Tara Chopra

"Purech is an urban seating prototype inspired by careful observation of feline movement. Rather than replicating their appearance, it traces the subtle geometries of stretching, curling, pouncing and shifting weight.

"Each gesture is distilled into a fluid curve, layered into a single continuous line and shaped into a seamless surface.

"The design integrates feeding stations, ergonomic seating, and shading, while playful elevated perches and sweeping forms embrace and celebrate the feline body, highlighting their elegance, grace and curiosity.

"Purech reimagines urban furniture as a shared space, defined by coexistence, care and the quiet poetry of feline presence."

Student: Tara Chopra
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Bayt al-Hammam (The House of Pigeons) by Aastha Yadgouda

"Inspired by traditional bird towers of Lebanon and Egypt, Bayt al-Hammam reinterprets the historic structure as a contemporary social and ecological structure.

"The cylindrical form and thick walls provide protection and natural climate control, while carefully sized openings create nesting spaces for birds.

"Larger openings allow people to feed and interact with them, encouraging coexistence. Built using materials from traditional houses in Al Shindagha here in the UAE, the project becomes an inhabitable refuge that connects vernacular architecture, ecology and everyday social life."

Student: Aastha Yadgouda
Course: DDFT 373 – Virtual Designs
Tutor: Georges Kachaamy



Artboard by Lina El Naouf



Asset by Hudaib Alshadi



Aeromatrix by Muhammad Yousof

Sanctuaries of Serenity with Georges Kachaamy

ARCHI & DESIGN TUESDAY, OCTOBER 10, 2023

Designing Mindscales and Unraveling a Vision for Spaces of Wellbeing



Join Helena Costa from Alma de Luce, who brings you this exclusive conversation with [Georges Kachaamy](#), Architect, Professor, Author, and Artist, a visionary creator who thrives in multiple domains.

Explore his groundbreaking work in Cravits Defiant Architecture, his evolving artistic journey, and his pioneering XR-Education initiatives, and delve into his philosophical musings in "INCARNATIONS: at Immortality's Threshold." This interview promises a fascinating glimpse into the world of a polymath.

Helena Costa: Georges, you are an architect, teacher, artist, and author. What drove you to pursue such diverse disciplines? Did one passion lead you to the others, or was it a natural inclination to explore multiple creative avenues?

Georges Kachaamy: To truly understand the multi-layered journey I have embarked on, it is important to peek into the unique beginnings of my life story, as these experiences ignited my exploration through diverse fields. My narrative commenced amidst the turbulence of the Lebanese civil war, a setting that birthed my enduring quest for peace and well-being, both within myself and in the world around me. This pursuit has persistently sculpted the trajectory of my life, guiding me towards the exploration of rich and varied fields such as architecture, art, education, and literature.

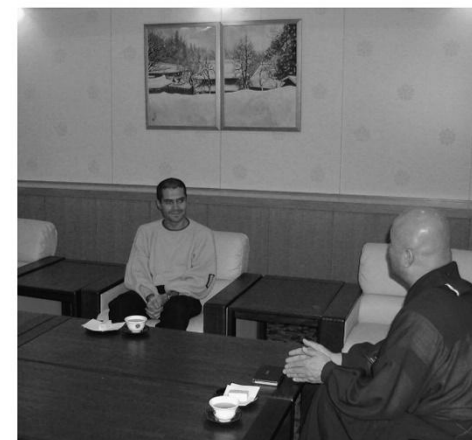
Speaking about one passion, at age 12, I found refuge in Eastern philosophies and began practicing meditation. This marked the start of my self-discovery journey and left a lasting impact on my life as well as shaped decisions spanning from my academic pursuits to my lifestyle choices. My academic voyage reached a significant milestone with my doctoral studies, undertaken during years spent in Japan where I delved deeply into the understanding of the Zen monk's space of meditation, particularly those of the Soto sect.



Courtesy of Dr. Georges Kachaamy

Immersing myself in the serene environments of renowned temples like Enryū-ji and Chokoku-ji, in addition to my observation of their monks' daily activities, I gained deeper insights into how space can enhance wellbeing. This in-depth exploration, reinforced my conviction in the transformative influence of space on our state of mind.

Certainly, my fascination with meditation did not just stay in the realm of academia, it seeped into my design process, providing me the opportunity to view space not just as an empty void but as a vessel teeming with endless possibilities. This shift in perspective sparked a curiosity in me: How can we design architectural spaces to promote mental serenity and well-being? How can we make buildings that serve as sanctuaries for the mind?

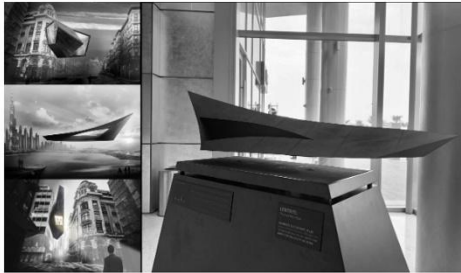


Courtesy of Dr. Georges Kachaamy

Today, my life is a tapestry of architecture, art, education, and literature. These disciplines, while unique in their own right, are intertwined in my world, each inspiring and enriching the other. No matter the field, my core pursuit remains the same - peace and well-being, a testament to the transformative power of space and mindfulness.

The inspiration for the ["Rainy Oasis Caps"](#) and the concept of Gravity Defiant Architecture, also known as [Airborne Architecture](#), stemmed from this vision - to create a distinct, independent place, completely detached from its surrounding. This envisioned sanctuary, which you might think of as an 'escape', was designed to provide a space for rejuvenation and reconnection, a true oasis suspended above the mundane.

It is well established that nature, in general, has a restorative effect on our wellbeing. Incorporating natural elements into the designs, I aimed to enhance their therapeutic potential. From harnessing sunlight for illumination to using water, vegetation, and the sky, I sought to create a seamless integration between the built environment and the natural world.



Courtesy of Dr. Georges Kachaamy

In sum, **my architectural vision is a loom that weaves Eastern philosophy, meditation practices, the healing power of nature, innovative technologies, and creative designs, to culminate in spaces promoting wellbeing.**

HC: Can you share with us a defining moment from your career as an architect that had a profound impact on your journey and why it was so memorable to you?

GK: In essence, my architectural journey is not marked by a singular defining moment but is a rich mosaic of experiences and insights that continually shape and refine my philosophy and approach to design, making it a truly multifaceted and evolving journey. The latest project I designed was the executive MBA building at the [American University in Dubai](#), which contains many of these influences. It reflects a play between the hidden and the revealed, highlighting the power of illuminating spaces from above, providing transparency that connects to nature outside, and incorporates a sense of calm and purity, of course, it also takes into consideration the context and the harsh sun of the city.

Moreover, academic research keeps me at the forefront of architectural theory and practices, challenging me to continually progress and redefine the boundaries of my work. Both architecture and education offer different yet intertwined avenues and form a powerful duo that continually fuels my work and ideas.

HC: In the field of architecture, when you were completing your graduate studies at the University of Tokyo 13 years ago, you conceived research that consisted of a series of free-floating built environments. Can you provide an overview of your concept that utilizes natural resources to facilitate relaxation? How did you come up with this innovative idea?

GK: Indeed, my graduate studies at the [University of Tokyo](#) were instrumental in shaping my philosophical and practical approach to architecture. Supported by Japanese governmental scholarship, my doctoral dissertation, ["SOULS OF SPACE: Investigation into the Influence of 'Emptiness' in Architectural Space"](#), provided me with a hands-on opportunity to delve deeper into the subject of creating spaces inspired by the monk's spaces of meditation. Specifically, "Emptiness: The Experimentation," an evidence-based spatial experiment conducted in Tokyo on 166 individuals, has demonstrated the potential of architecture to affect well-being and has shown how mindful designs can profoundly influence personal tranquility.



Courtesy of Dr. Georges Kachaamy

Prior to the constructions of the experiment, the design was globally awarded by the International Union of Architects (UIA). It was appreciated as a sanctuary, providing a tranquil respite from the bustling urban environment. Think of it as a city retreat, a serene escape nestled within the heart of the metropolis itself.

HC: As an architect who is also involved in teaching, can you share where your passion for architecture and education stems from? What experiences or influences have shaped your love for these fields?

GK: My passion for architecture and education is deeply rooted in the interplay between space, wellbeing, and human experience. These fields allow me to explore, create, share, and contribute to the knowledge that shapes our built environment and how we interact with it.

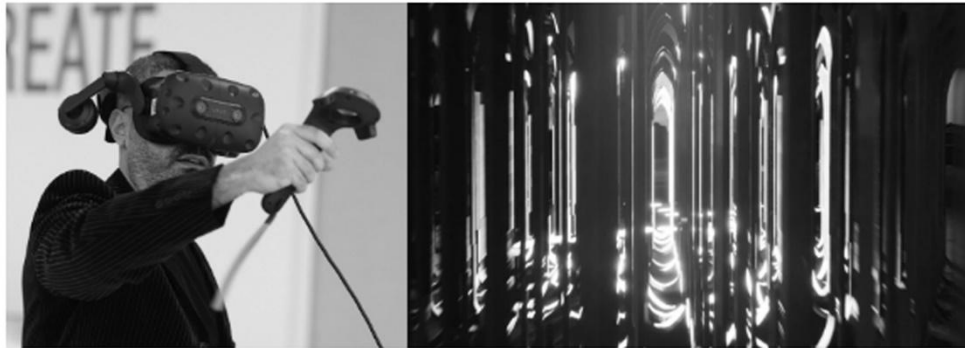
At an early stage, I started to notice the ways in which physical spaces could affect our emotional states, how they could become a sanctuary in an otherwise volatile world. This exposure to the impactful role of architecture triggered my lifelong fascination with the creation of spaces that are not just functional, and aesthetically appealing, but can elevate our quality of life, intensify our experiences, and influence our wellbeing.

When it comes to education, my passion was ignited during my doctoral studies in Japan. There, I experienced firsthand the power of knowledge and intellectual exchange in broadening horizons and inspiring innovation. Over the last 15 years in Dubai, I have been fortunate enough to see education from two different angles: teaching and administration. As a teacher, I have cherished the chance to share my knowledge and experiences, sparking curiosity, empowering critical thinking, and embarking on a journey of exploration with my students. But teaching is not a one-way street; I have grown from the fresh, innovative ideas my students bring to the table, continually learning and evolving alongside them.



Courtesy of Dr. Georges Kachaamy

On the administrative side, my former position as the chairperson of the department of architecture taught me the power of service. I have come to understand the delicate balance between senior administration, faculty members, and student body, and the importance of ensuring that everyone's needs are met. This has been an enriching experience that augmented my understanding and commitment to education.



Courtesy of Dr. Georges Kachaamy

The true power of immersive education extends beyond the practicalities of spatial manipulation and enhanced visualisation. Immersive education cultivates a sense of presence and engagement that is hard to replicate in traditional learning settings. Students are not just passive receivers of information but active participants in their learning and creative process.

Moreover, in my capacity as a researcher, I consistently undertake and publish comprehensive studies on the influence and effectiveness of these immersive tools and experiences. My investigative process involves conducting surveys and experiments, engaging all participants who are part of this progressive learning method. **This not only ensures a well-rounded view but also contributes to the growing body of knowledge on immersive education.**

HC: In your experience as a certified instructor, what specific benefits have you observed in students who have engaged in immersive education? How does it contribute to their overall learning and skill development?

GK: By leveraging VR and AR in design instruction, we create an immersive environment where ideas can be visualized and manipulated in three-dimensional space. This direct interaction with the design object enhances spatial comprehension, fostering a more integrated understanding of form and function. VR Sketch and Gravity Sketch are powerful tools for design ideation and collaboration. It facilitates a hands-on, interactive learning experience that enhances students' creative thinking and problem-solving skills. By working within a three-dimensional, virtual workspace, students can experiment with design forms and structures in ways that would not be possible in a two-dimensional setting.



Courtesy of Dr. Georges Kachaamy

Truly, it is difficult to single out one instance as the profound moment as every experience has shaped my perspectives and approaches, from my early interest in Eastern philosophies to my most recent research in airborne architecture.

HC: You are the first and only Certified VR Sketch Instructor and Certified GRAVITY SKETCH Instructor in the MENA region. Could you elaborate on the potential power of immersive education as a progressive learning method?

GK: Harnessing the power of innovative technologies has always been a cornerstone of my work. The mastery of tools at our disposal not only amplifies creativity but also fosters the generation of impactful, relevant designs. Currently, as the Director of the Center for Research, Innovation, and Design (CRID), my role encompasses leading the school's research initiatives and maintaining the currency of our curriculum with the latest technological breakthroughs in architecture and design. I view the center as a safe haven for creative exploration and experimentation, with a focus on the triad of transformative technologies: Artificial Intelligence (AI), Virtual Reality (VR), and Augmented Reality (AR).

I have often emphasized the potency of extended reality technologies in various forums where I have been invited to discuss this subject. Here, I echo those sentiments; there is an unrivaled power in immersive experiences. **The integration of immersive education across all disciplines, not limited to design, is a compelling necessity.** It lifts us from the constraints of two-dimensional learning into a dynamic, three-dimensional immersive environment. By bridging the gap between the physical and digital, it creates a richly interactive, engaging educational landscape that has the potential to revolutionize how we learn and innovate.



Courtesy of Dr. Georges Kachaamy

Among the innovative courses I instruct utilizing these tools is "DDF 479 - Virtual Environments." This unique module offers students the opportunity to create in an immersive manner virtual architecture within a VR framework, all based on a specific design brief.

Through the study of [virtual phenomenology](#), to designing the [virtual home](#) in the metaverse or even the art of [gamifying architecture](#) by producing playful virtual spaces, students are submerged in VR for over 50 hours. This immersive experience is designed to enhance their skills, stimulate their creativity, and ultimately, earn them a VR Sketch certification. This certification not only marks their competency but also positions them competitively in the constantly evolving architectural market.

HC: As a professor, how do you inspire and encourage your students to push boundaries and strive for excellence in their architectural endeavors?

GK: As a professor, I believe that the first step towards inspiring students is to lead by example. My extensive career in architecture, design, research, and innovation serves as a tangible testament to the power of curiosity, perseverance, and resilience. By sharing my personal experiences, such as my explorations, the creation of unique spaces of wellbeing, the development of 'Airborne Architecture,' or the creativity of virtual architecture, I show my students the **myriad of possibilities that lie ahead of them.**

To encourage them to push boundaries, I equip them with cutting-edge tools and methodologies, such as virtual and augmented reality technologies, which not only augment their design skills but also foster an environment of experimentation and innovation.



Courtesy of Dr. Georges Kachaamy

On the other hand, meditation is a practice that involves calming the mind, focusing inward, and achieving a heightened state of awareness. In the context of my artwork, it serves as the gateway to tap into my unconscious mind, facilitating a deeper connection with my creativity and through it with the collective unconsciousness.

When I combine these two techniques, it allows for an uninhibited flow of artistic expression. This method takes me into a trance-like state where I cease to exist and my intuition and subconscious guide the art I produce, rather than conscious thought and intention. This not only makes each piece a spontaneous act of creation but also infuses the work with an organic and authentic energy that reflects the boundless nature of the universe.

The purpose of this approach is manifold. Firstly, it enables me to bypass any preconceived notions or intellectual constraints that might impede the creative process. Secondly, it cultivates a sense of oneness with the cosmos, thereby imbuing the artwork with a depth and richness that echoes the interconnectedness of all things. Lastly, it allows viewers to engage with the artwork without any imposed interpretations, giving them the freedom to draw their own meanings from each piece. The work has been exhibited in many forums in Venice, Munich, Dubai, and London.

HC: In your book "INCARNATIONS: at Immortality's Threshold," you aim to invite readers to reflect on the eternal evolution and expansion of our collective consciousness. How do you believe architecture can play a role in facilitating this reflection and fostering a deeper connection between individuals and their surroundings?

GK: Certainly, Architecture, at its core, is more than just constructing buildings or designing physical spaces. It's about creating environments that influence our behaviors, emotions, and thoughts. By carefully considering how a space is designed, architects have the ability to inspire a deeper connection between individuals and their surroundings, fostering a sense of unity, and reminding us of our connection to the greater whole.

In terms of striving for excellence, I emphasize the power of lifelong learning, resilience, and patience. This is embedded in all my teachings – be it the importance of keeping pace with technological advancements or the art of handling setbacks and staying patient. I often underline the idea that architecture is a field where growth is continuous and where every project, be it small or large, contributes to one's development as a professional.



Courtesy of Dr. Georges Kachaamy

But perhaps most importantly, I inspire my students by helping them understand the transformative power of architecture – that the spaces they design can influence people's wellbeing and emotions, can serve as sanctuaries, and can even challenge our understanding of reality itself. By instilling this sense of purpose and potential impact, I believe students naturally aspire to excel, not just for grades, but to make a positive difference in the world.

HC As an artist, you refer that each drawing is "created using a fusion of automatism techniques and meditation practices...". Can you share with us what this method consists of and what its purpose is?

GK: I started the artwork "[Subconscious](#)" back when I was residing in Tokyo. It is an ever-evolving visual metaphor for the infinite expanses of the cosmos. Embodying a seamless dance between micro and macro phenomena, this collection of over a hundred pieces transcends restrictions, categories, and boundaries. The process is a unique blend of automatism techniques and meditation practices. Automatism, originating from the Surrealist movement, involves creating art without conscious thought, allowing the subconscious mind to take over. It is akin to doodling, but instead of mindlessly sketching, you are actively surrendering control to your subconscious.

[INCARNATIONS](#) represents a distinctive project that I have devoted more than ten years of my life to. The book beckons the reader to introspect on our existential condition and perhaps unearth answers to the toughest questions that bear the greatest significance. This work, an autoethnography and a self-help guide, consists of nine insightful chapters and one allegorical tale.

Each chapter is designed to stimulate thought, provoking readers to challenge their preconceived notions and reexamine our collective human predicament.



Courtesy of Dr. Georges Kachaamy

The revelations nestled within these pages are intended to be forward-thinking without definitive conclusions, thus establishing a path for ongoing exploration into the infinite development and broadening of our shared consciousness.

As a perpetual explorer of life's mysteries, I wish to share my three-decade journey with the reader, imparting the knowledge I have accumulated in hopes that it might serve as a beacon, aiding each individual in their quest for the connection they seek.

HC: What advice would you give to aspiring architects who aspire to success in architecture practice in their careers?

GK: For aspiring architects seeking to flourish in their careers, I would underscore the importance of three vital elements that I myself practice:

Firstly, establish a profound connection with the universe that surrounds us. This connection serves as an eternal source of energy, inspiration, and rejuvenation. It allows you to stay motivated and empowered, it provides you the opportunity to observe, learn, and draw from the world around you, imbuing your work with depth and relevance.

Secondly, grasp the power of compounding. It is about consistent efforts, small steps that add up over time, ultimately allowing you to manifest your visions into reality. Remember, Rome was not built in a day, and neither will be your masterpieces.

Lastly, embody patient resilience. The path to achieving your goals might be laden with challenges and setbacks, but with patience and tenacity, you can navigate through them. Keep your vision clear, hold your passion dear, and persist with unwavering resilience. Success in architecture, like any meaningful pursuit, is a marathon, not a sprint.



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Evanescence: a dance of the hidden and the revealed



Georges Kachaamy

Work
 American University in Dubai, Executive MBA
 Educational Facility

Client
 American University in Dubai

Location
 Dubai, United Arab Emirates

Project Year
 2018

Architecture and Design
 Georges Kachaamy - Director of the Center for
 Research, Innovation, and Design (CRID), WASL
 Asset Management Group

Architect
 Georges Kachaamy

Project Team
 WASL, Ellie Sawaya, AUD Director of Central Services

Engineering
 WASL, PRIME Engineering

Building Management
 WASL, Ellie Sawaya, AUD Director of Central Services

Landscape
 WASL

Additional Functions
 Developer: WASL, DREC

Size and total area
 2,500 m²

Image credits
 Chingeh Shitta, courtesy of Georges Kachaamy
 and of the American University in Dubai

One of the main features that appears to the visitors when stepping into the building is the light that pierces through the atrium, where boundaries are blurred and a piece of the Dubai clear blue sky can be experienced from above, along with the beautiful greenery of the university campus. The main hall of the project is an element that not only serves as a transitional link among all functions, but is also a place where activities are constantly changing, and space feels like it is almost ephemeral.

It was on a Thursday morning of spring 2016 that the executive vice president of the American University in Dubai (AUD) called in the architect on campus, Dr Georges Kachaamy, to express his vision for the creation of a new facility that would accommodate the Executive MBA program. Dr Kachaamy, who is a professor of Architecture and the current director of the Center for Research, Innovation and Design (CRID) at the School of Architecture, Art and Design (SAAD), accepted the challenge considering the context of the existing buildings on AUD campus and the hot humid climate of Dubai.

Context

Surrounded by three main communities, Dubai Media City, Dubai Internet City and Dubai Marina, the AUD campus occupies a strategic location that overlooks the Sheikh Zayed Road on one side and the Dubai Media City Park on the other. The project is located



inside the campus between the School of Engineering and the School of Business Administration. Its south facade faces a piazza, an area used as an outdoor extension for any events or activities happening in the campus' surroundings. From the main entrance of the building, the atrium and the main hall are situated on a north-south axis, ending with an outdoor terrace that serves as an extension of the activities taking place inside the building. The terrace itself overlooks the piazza directly and can be used as a stage to the outdoor activities or as an outdoor extension of indoor events.

Concept

Accordingly, instead of generating a single massive building, the architect reverted to a more complex like approach, where five distinct and partially opaque volumes, each accommodating separate functions, are connected by transparent circulation and social spaces forming a wholesome entity. This method generated a building with more human scale proportions and allowed a balance between masses and voids, static and dynamic spaces, and light and dark ambiances. On the one hand, the learning environments are housed in the more enclosed volumes that require

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less light and less distractions from the outside world, while on the other hand, the hall and the social and circulation spaces are more open, transparent and have a direct visual connection with the outdoors. The sequence of spaces is a dialogue of the hidden and the revealed.

Description
The ground floor comprises two main large learning spaces: the staged lecture hall and the full lecture classroom. Each space can accommodate more than 100 students and can be used for delivery of lecture, seminars or workshops. The space is organized in a semi-circular layout that steps up and provides the main focal area of the room. The first row can be easily accessed, which enables the lecturer to interact with people at mid-level. The full classroom is arranged in a flexible manner in order to allow different types of activities, that range from organized small groups gathering to one single large meeting. Smaller rooms for small groups gathering along with self-ordering and self-accessible from the library. The east side of the building is dedicated to faculty members' team offices, together with a strategic shared lounge where the faculty can discuss and plan the next day's work.

multi-purpose, which allows it to be a single large zone for big workshops or two smaller parts for separate events or activities. Besides the director of the program and the administration offices, there are 17 small studios. Besides the main hall, overlooking the east of the main hall and can provide spaces for smaller gatherings or private study sessions. A large conference room that can host meetings for more than 50 people can be used for university, large administrative meetings or external professional meetings.

A minimalist style of pure lines, white walls, a main passage, and floor-to-ceiling glazing provided a clean look, reflecting a business-like environment which was one of the main desires expressed by the administration of the program. When asked about the architecture, Dr. David Bennett, the president of the University, said: "The EMBA building has a special significance in campus, not only because it was designed by a member of our faculty but more specially because its design and its structure embody a rapid course of research and innovation which is so very emblematic of the university mission. Through spatial organization, volume and color it reinforced the way in which light and shadow are reflected inside the building as well as on the volumes outside. Ramps and an all entrance allowing easy access from the outside, and all inside spaces are accessible to people with disabilities.

Experiences
The dialogue among scales, architecture and nature can be observed through the design. Horizontality is not experienced from the outside, through the main entrance. The stairs, instead of being through the terrace and the plaza, vertically connect the ground level to the upper levels of the building. The verticality is not experienced through the double height of the main atrium and the hall but exists with strength in being able to grasp all social spaces naturally. The proportion and position of the volumes are not particular to this building and its main hall. From the entrance that caused by Dubai's weather. From the scale, typically, the volume of the main building is an urban facade that is designed to be something appearing on the skyline and serve as a protection shading element for outdoor gathering.

Conclusions
The height, form, volume and colour of the new project have been studied by its integration with its surroundings and have added a different and sense to the already existing architecture environment of the university campus. The quality of the exterior is evident through the collaboration of all project team members, from the supervisor of the Director of Central Services, Dr. Saad Al-Sayegh, to the implementation of the design details. The new facility has strengthened the experience of the students and stakeholders by making them feel the upgrade to a first-class spatial treatment, where they can learn and practice the art of becoming an executive.



Evanescenza: una danza tra il rivelato e il nascosto

Una delle caratteristiche principali che appare al visitatore entrando nell'edificio è la luce che penetra attraverso i vetri, dove i corridoi sono situati in una sorta di rifugio luminoso del cielo blu di Dubai, insieme alla splendida vegetazione del campus universitario, connessi al visitatore con l'esterno. Il lungo ambiente centrale è un elemento chiave che non solo favorisce il collegamento e la transizione fra tutte le funzioni, ma è anche un luogo in cui le attività sembrano costantemente in movimento, anche quando l'edificio è vuoto. L'idea iniziale risale alla primavera del 2010, quando un giovane professore di architettura dell'Università americana di Dubai (AUCD) chiamò l'architetto del campus, il dot. Giuseppe Marchisari, per esprimere la sua visione riguardo alla creazione di una nuova struttura universitaria che avrebbe dovuto ospitare il programma Executive MBA. Il dottor Marchisari, professore di Architettura e attuale direttore del Centro per la Ricerca, l'Innovazione e il Design (ICRID) presso la Scuola di Architettura, Arte e Design (SAAD), accettò la sfida lanciata in considerazione del contesto degli edifici esistenti nel campus AUCD e il clima caldo-umido di Dubai.

Contesto
Concordato da tre comunità principali, Dubai Media City, Dubai Internet City e Dubai Marina, il campus



trasparente, che hanno una comunicazione visiva diretta con l'esterno. La trasparenza è importante in un clima così caldo e umido.

Description
Il piano terra comprende i due principali spazi di apprendimento: il teatro graduato e un aula a piano, dalla configurazione irregolare flessibile. Come un spazio può ospitare fino a 100 studenti e può essere utilizzato per l'organizzazione di corsi, eventi o workshop. Questo graduato è organizzato in una stanza anticiclonica che sale e si affaccia sulla principale area locale della stanza. La prima fila è facilmente accessibile, il che è molto utile per gli studenti con disabilità. La sala in piano è organizzata in modo flessibile per consentire diversi tipi di attività, da lezioni da piccoli gruppi all'attività in aula grande. Inoltre, con il tempo è anche possibile accedere a sale per piccoli riunioni private e uffici amministrativi. Il lato est dell'edificio è dedicato agli uffici operativi per i docenti, con un spazio aperto di lavoro integrato dove l'attività di progettazione avviene, con tavole di lavoro e stazioni di lavoro agli studenti del campus. Il lato ovest del piano primo ospita il nuovo Centro per la Ricerca, l'Innovazione e il Design (ICRID). Questo spazio di lavoro è naturalmente ben illuminato e si affaccia sulla principale area di lavoro. Inoltre, è possibile accedere a sale per piccoli riunioni private e uffici amministrativi. Il lato est dell'edificio è dedicato agli uffici operativi per i docenti, con un spazio aperto di lavoro integrato dove l'attività di progettazione avviene, con tavole di lavoro e stazioni di lavoro agli studenti del campus.

Esperienze
Il dialogo tra rivelato e nascosto è evidente in tutto il progetto. Orizzontalmente può essere visto

AUCD occupa una posizione strategica che si affaccia su Sheikh Zayed Road ed è un luogo di Dubai Media City Park dall'alto. Il progetto si trova all'interno del campus universitario tra la School of Engineering e la School of Business Administration. La sua facciata est si affaccia su una piazza che funge da spazio pubblico all'interno del campus e dove possono essere ospitati eventi e altre attività. L'area e la sala principale sono situati su un asse nord-sud terminante con una terrazza esterna, che si configura come un'evoluzione delle attività che si svolgono all'interno dell'edificio. La terrazza esterna si affaccia direttamente sulla piazza e può essere utilizzata come parcheggio per le attività all'aperto o come parcheggio sempre di avere al coperto.

Conclusioni
In considerazione degli aspetti climatici, l'architetto, invece di generare un unico edificio monolitico, si è indirizzato verso un approccio più complesso, in cui cinque volumi distinti e permeabili, ciascuno dei quali ospita funzioni separate, sono collegati da una circolazione trasparente e spazi sociali che formano un'entità unica. Questo metodo ha generato spazi a misura d'uomo e ha consentito un equilibrio fra giorni e notti, spazio interno e esterno, e ambienti di illuminazione. Da un lato, le sale di apprendimento sono coperte nei volumi più interni che riflettono luce diffusa e meno direttamente dal trattamento esterno. D'altro lato, il lungo spazio centrale è in connessione con spazi sociali e di circolazione più aperti e



provenendo dall'esterno, attraverso l'ingresso per scale. L'altro edificio centrale è fatto a forma di Y che si affaccia sulla piazza, il verde e i ricami all'interno. La luce all'interno è molto aperta, consentendo ai lavoratori di apprezzare la luce di giorno e di notte. La progettazione e la posizione del volume ha fornito una protezione allo spazio centrale dal caldo estremo causato dal clima di Dubai. Il volume in centro degli edifici sulla facciata è un disegno in continua evoluzione e si è aperto ad un intero collegamento tra i volumi e il giardino all'esterno.

Conclusioni
L'arazzo, la forma, la circolarità e il colore del nuovo progetto sono correlati alla sua integrità e sono armoniosi con l'esterno e, al stesso tempo, hanno aggiunto una diversa struttura al paesaggio edificato già esistente nel campus universitario. La qualità nell'esecuzione del progetto è il risultato della collaborazione e della competenza del team di progetto, dove il contributo del Direttore di Central Services (MAD) Dr. Saad Al-Sayegh, la sua forte guida, motivazione e gli obiettivi di progettazione. La nuova struttura rappresenta un'apertura spaziale verso gli studenti, i docenti, i ricercatori, le imprese coinvolte e i committenti, facendo loro sentire che si tratta di un luogo aperto e spazioso di prima classe. Il suo design è ispirato e innovativo e ha creato un ambiente per il futuro che è un luogo di lavoro.



'Rising Oases' project imagines a city of airborne architecture

Kieron Monks

🕒 3 minute read · Updated 11:36 AM EST, Wed November 13, 2019



Floating architecture

Courtesy of George Kachaamy

4 of 9

Kachaamy has been developing prototypes for floating architecture for five years. The first iteration was just a few centimeters long. He is currently working with models of around two meters.



(CNN) — One of the downsides of living in a major city is the lack of space.

Inch by inch

Kachaamy first conceived of floating architecture as a student in Japan 13 years ago, and the quest has become increasingly serious. For the past five years he has been steadily increasing the size of his models.

"When I started generating prototypes it was in miniature dimensions almost 10 centimeters long," he recalls. "Now the current prototype is almost two meters long - so the next one will definitely be bigger."

The professor has experimented with different technologies for his floating models.

The current system makes use of magnetic levitation - sometimes shortened to "maglev" in its application with frictionless, [high-speed trains](#) - that works by lifting an object through the force of two opposed magnets.

Kachaamy uses 3D-printed, ultra-light plastic material for the prototypes, to maximize the size of the object the magnetic force can lift.

"You have to find an equilibrium between the weight of architecture and the strength of technology," he says. "Then you can achieve greater heights and more impressive prototypes."

Efficiency and resilience

The potential benefits of levitating architecture are many and varied.

Transcending space constraints could allow for more efficient planning, with less land required for construction, and less pressure on green spaces that could be preserved or expanded.

Floating architecture could also build resilience to natural disasters such as earthquakes and flooding.

Then there is the intangible value of "accomplishing the impossible" as Kachaamy puts it, rewriting the received wisdom and pushing at perceived limits.

"This is not solely about whether (floating architecture) can be realized or not," he says. "It is also an opportunity to think of plausible future environments."

"There is no better way to create the future than to think, imagine, and design it."

From its agile regulations to its raft of accelerators, incubators, and initiatives, read more about why Dubai has the world's fastest-growing VC ecosystem.

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But what if we could rise above it all, leaving the crowds and traffic behind for a peaceful haven in the urban skies?

This is the captivating premise of the "Rising Oases" project from Professor Georges Kachaamy, director of the Center for Research, Innovation and Design at the American University in Dubai (AUD).

Kachaamy's floating architecture, more than a decade in development, is one of the star attractions on display at Dubai Design Week from November 11-16. "Rising Oases" sketches out a possible future in which there are "platforms inside the city where humans can unwind themselves from their daily restraints."

The architect's visions of antethered spaces hovering over city streets might seem far-fetched, but he believes in them.

"When you realize the possibilities you truly believe it is not so far away," he says. "This is not science-fiction."



Professor Georges Kachaamy with one of his prototypes. Courtesy of Georges Kachaamy

Mapping the future

Kachaamy says he has a roadmap to creating ever larger and higher prototypes, all the way up to full-size model, which he hopes to achieve in his lifetime.

Much of his work is devoted to researching emerging technologies and materials that might enable such a breakthrough. One of his next targets is for a full-size floating roof.

Magnetic levitation experts [have cautioned](#) that the technology offers only limited height - Kachaamy's prototypes hover just a few inches above their magnetic base - and remains prohibitively expensive.

But there is growing interest and innovation in levitating architecture.

Chinese architects Zeyu Cai and Sibei Li recently won a competition to come up with a design for the reconstruction of Notre Dame Cathedral in Paris after fire damage with a levitating spire (although this is unlikely to meet the French parliament's requirements for a faithful reconstruction).

Kachaamy also points to the development of maglev elevators that move sideways and diagonally as well as vertically, powered by magnetic fields, as another encouraging sign - and a problem solved.

"This is the only way my architecture could be accessed," he says.

Such designs may never come to fruition. But in a city that has already [colonized the ocean](#), one man's mission to populate the skies is underway.



Dr. Georges Kachaamy

Director of the Center for Research, Innovation, & Design and Professor of Architecture, American University in Dubai



Dr. Georges Kachaamy - TV INTERVIEW (Sky News Arabia) - Footprint of Success - Rising Oases

المهندس جورج قشعمي يتكلم عن الواحات المعلقة في تحدٍّ للجاذبية

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Dr. Georges Kachaamy
Director of CRID
VR SKETCH & GRAVITY SKETCH Certified Instructor



Dr. Georges Kachaamy - TV INTERVIEW (DUBAI TV) - INCRYPTO Ep#1

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د. جورج قشعمي
مدير مركز البحوث و الابتكار و التصميم - AUD



Dr. Georges Kachaamy - TV INTERVIEW (MBC1), Good Morning Arabs – Virtual Reality, ...

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VR not only streamlined the design process but also created an experiential, visually capturing, and engaging final presentation of the innovative airborne cities. The methodology emphasized not only design production but also critical reflection. Each project was documented in both individual and collaborative research, synthesizing design outcomes with scholarly analysis, and situated the Sky Island projects within debates on sustainability, cultural identity, and technological innovation.

SKY ISLANDS CASE STUDIES

The case studies presented here serve as archetypes of the Sky Island project. These cases are not only final products but also manifestations of the iterative design/teaching process described above. Each case demonstrates how narrative imagination, generative artificial intelligence, virtual reality modelling, and immersive real-time visualizations were combined to construct possibilities that emerge when architecture is liberated from the ground. More importantly, through VR they created how speculative design functions as both a critical and creative methodology, producing visions that interrogate pressing questions of sustainability, identity, and resilience in future urban life. In doing so, the case studies highlight the capacity of speculative design to navigate between imagination and technical exploration. They reveal how the integration of literary inspiration, advanced digital tools, and critical reflection enabled students to construct future airborne environments. Equally significant is the pedagogical framework underlying these projects. The course fosters a form of design education that is both experimental and experiential. This approach resonates with contemporary discourses on speculative design and immersive learning, where the act of imagining alternative futures becomes a method of critical inquiry. The incorporation of immersive technologies and AI not only enhances representational techniques but also positions students at the forefront of debates surrounding digital-hybridity and the future of urban practice. In this way, the projects demonstrate how technological education can serve as a laboratory for innovation, cultivating both critical reflection and creative agency in addressing the challenges of an uncertain future.

Sky Island #1: Aetheris by Ayah Albaumy

Aetheris emerges as a flying urban modular composition of white cubes with varying scales, each serving a distinct programmatic function such as residences, workplaces, public plazas, and green zones as seen in Figure 3.



Figure 3. Modular Composition of Aetheris made by Ayah Albaumy

Elevated and partially embedded in the clouds, the entire structure mimics an irregular, spiraled sphere shown in Figure 4. These interconnected clusters form a network of sky bridges that act as public promenades and connective tissue between districts, fostering movement and interaction. For flexible mobility, inhabitants consume via hovercars, personal hoverbikes, and reliable drones, all connected through four main transportation links embedded within the city's core clusters.

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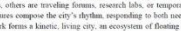
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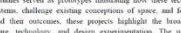
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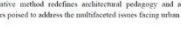
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SKYSCAPES: VIRTUAL AIRBORNE CITIES OF UDDE 607

Authors: GEORGES KACHAAMY, AYAH ALBAUMY, ABDULLAH SHAKIR, FAHAD AL MUSALAM

Affiliation: AMERICAN UNIVERSITY IN DUBAI, UNITED ARAB EMIRATES

INTRODUCTION

In response to the challenges of overpopulation, climate change, and resource depletion, the concept of a Sky Island emerges as a speculative yet visionary architectural paradigm where an airborne, gravity-defiant city exists beyond terrestrial constraints in both a virtual and/or physical realm. This research investigates the urban, societal, and technological implications of such a future, where humanity evolves in a self-sustaining elevated habitat. By integrating narrative-driven urban design, inspired by literature about cities in the skies, generative artificial intelligence (GAI), and immersive virtual reality (VR) modelling, this study conceptualizes and critically analyzes the feasibility of Skyscapes. Situated at the intersection of research, teaching, and emerging technologies, this study reflects on the evolving role of urban design education in the digital age. It highlights how AI, VR, and virtual modelling are reshaping the way we design, teach, and engage with speculative urban environments, bridging the gap between academia and practice. The case studies done in UDDE 607 serve as both a pedagogical tool and a research framework, demonstrating the blurring boundaries between research, practice-based learning, and digital experimentations. It aligns with the broader discourse on the digital turn in academia, questioning how immersive technologies and AI-driven methodologies are redefining architectural pedagogy, interdisciplinary collaboration, and the future of the built environment. The process culminates in architectural visualisations, offering a comprehensive exploration of this speculative urban paradigm. The methodology taught in the course incorporates multidisciplinary frameworks and follows a structured design-research-technology approach. The findings explore how digital innovations, AI-driven urbanism, and virtual environments can redefine human habitation, positioning Sky Islands as new typology of sustainable urban futurism, one that transcends conventional architectural boundaries and offers alternative pathways for post-terrestrial evolution.

AIRBORNE CITIES, SPECULATIVE FICTION OR VISION OF THE FUTURE?

The realm of speculative scenarios has long been an interesting ground for exploring the possibilities of future urban landscapes, and the concept of airborne cities has captivated the imaginations of authors and readers alike by uncovering the rich cultural and environmental diversities embedded within these visionary urban constructs. There are many visionary narratives from renowned authors such as Italo Calvino, Selim Anwarich Khan Maguonidaru, and Paul Dobraszczyk, that have impacted our understanding and appreciation of plausible futuristic environments. These imaginative

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ground abstract architectural ideas in experiential human contexts. To translate these speculative visions into tangible forms, generative artificial intelligence (GAI) tools such as Midjourney were used to create a plethora of visual ideations based on these narratives. This iterative loop between text and image enabled a dynamic development of spatial concepts, atmosphere, and architectural language. Through enhancing the prompts and resulting visuals, a selection of the most relevant images was chosen for further refinement. By using upscaling and expanding tools, improved iterations of the chosen images were made to develop greater details as seen in Figure 1. This process allowed the focus on the main design elements and atmospheric moods, resulting in more refined and visually compelling images that represent the students' concepts of their airborne cities. After enhancing the overall architectural design, materials, textures, environments, styles, and quality, the final vision of the elevated city has come to life in a series of images that served as a visual blueprint for the design implementation.



Figure 1. AI Developed Images using Midjourney

Then VR was employed as an immersive design medium where the construction of the cities were done in an immersive three-dimensional environment that enabled real-time spatial exploration at a 1 to 1 scale using VR Sketch application. Designing inside VR enhanced the ability to assess scale, proportion, and the phenomenological experience of exploring airborne cities as seen in Figure 2. The integration of GAI and VR was conceptual, representational, and experiential, serving as an experimental virtual immersive environment into the future of architecture and urban design.



Figure 2. Students modeling in VR

Following the creation of a fully 3D virtual models, the work was transferred to a real-time rendering and visualisation software. In Twinmotion, the integration of realistic lighting, textures, environments, and animated elements brought the airborne city to life. This workflow with more than 50 hours inside

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FROM METAVERSE TO HYPERREALITY: THE ROLE OF IMMERSIVE TECHNOLOGIES IN SHAPING VIRTUAL ARCHITECTURE

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INTRODUCTION

The advent of immersive technologies, particularly Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR), is poised to revolutionize the concept of virtual architecture, propelling virtual worlds and the current state of the "metaverse" toward a state of hyperreality. This research explores how these technologies enable the seamless integration of virtual spaces and objects with the physical world, leading to a blended reality where digital and real distinctions become increasingly imperceptible. The study begins by examining the foundational principles of VR, AR, and MR, highlighting their roles in creating immersive environments. Through a comprehensive review of current technological advancements and practical applications, we analyze the potential of these tools to extend beyond isolated virtual experiences, facilitating interactions that overlay and augment our physical surroundings.

A key focus is the concept of hyperreality, where the virtual and the real converge to a point of indistinguishability. This merger is anticipated to redefine spatial interactions, architectural design, and user experiences in unprecedented ways. The study suggests scenarios on how virtual objects can be projected onto physical spaces, creating a combined and unified environment. This paper argues that as immersive technologies advance, they will drive the evolution of virtual spaces, transforming them into a hyperreal domain where virtual and real coexist seamlessly. The findings underscore the need for a multidisciplinary approach to harness the full potential of these technologies, ensuring ethical and sustainable integration into our daily lives. This research contributes to the ongoing discourse on digital and physical world convergence, providing insights into the future trajectory of virtual architecture stepping outside the metaverse and creating a new reality, a hyperreality existence.

THEORETICAL FRAMEWORK OF IMMERSIVE TECHNOLOGIES

One of the earliest attempts that aimed at providing an immersive experience was of Morton Heilig's Sensorama. The booth-like device was intended to fully immerse the individual in the film and synchronize sight, sound, smell, and movement to create for the user a multisensorial immersive experience.¹ While Heilig's work was halted due to financial limitations, many other attempts, and experiments took place in the time span that lasted 55 years before HTC released its HTC VIVE SteamVR headset in 2016. This is considered to be the first commercial release of a headset with

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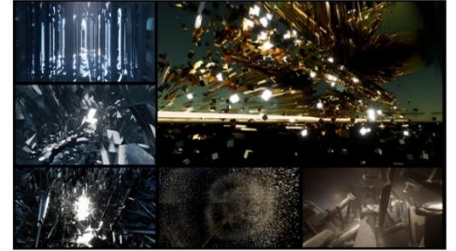


Figure 3. Samples of Virtual Architecture Created by Students for the GAMIFITUTURE Design Brief

The design brief of this course was part of a competition in collaboration with the Dubai police and one of the biggest developers in the UAE (Majid Al Futtaim) that tasked students to design the future flying vehicles. In this full semester course students as well spent 50 hours inside VR to create their designs where they utilized Gaviary Sketch as the main application for design process and creation (Figure 4). Students adeptly transformed two-dimensional concepts into complex three-dimensional models, mastering scaling, manipulation, and the application of materials, colors, and lighting to elevate their creations to a professional standard.¹³



Figure 4. Students at the CRID working in VR Utilizing Gravity Sketch Application

The design proposals covered a large variety of topics that allowed students to not only refined their virtual reality modeling skills but also contributed meaningfully to the discourse on sustainable and futuristic design solutions. For instance, *SciScope* by Sahar Nami, offers tourists an immersive journey beneath Dubai's futuristic skyline and presents panoramic views that capture the city's essence. This design combines advanced technologies and aerodynamic systems, drawing inspiration from contemporary automotive aesthetics to enhance national tourism. *Aerodrop Patrol* designed by Hanin Daryanavard draws inspiration from the aerodynamic teardrop shape. One of the main aspects is to prioritize speed and stealth. The design features a continuous curve and a new type of propellers

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baseboard tracking that allowed users to move freely in a space.¹⁴ Many agree that since 2020 COVID mass tracking technologies decided to seriously invest in immersive technology devices which led to the current reality of the Extended Reality (XR) that provided a wide range of experiential responses from tactile feedback from the physical world to the more engaging virtual experience overlaid on the real world.



Figure 1. Mixed reality experience overlaying the digital onto the physical space at the CRID

The Consortium of Universal Reality (CUR) originated by the US Government Accountability Office along with the Reality-Virtuality Customer Assessment, alongside Mikko and Kallio, still serve as comprehensive definitions and updates to how immersive technologies, VR, AR, and MR are becoming significant developments in advancing not only virtual realizations but the field of architecture as a whole. Once constrained by the physicality of materials and spatial limitations, architectural space through digital immersions creates where boundaries dissolve, and new possibilities emerge. As exemplified through immersive technologies, virtual architecture responds to environmental design prompts and user experience by leveraging digital immersions to create dynamic, interactive, experiential, and responsive spaces. Curvilinear, virtual architecture cannot be described from the physical dimensions that constrain the developed technologies, and rather, encompassing purely digital avatars within virtual worlds, or suspended objects on top of physical environments (Figure 1). Immersive technologies have provided the possibility to not only rethink the design process but also to reimagine user spaces that are challenging traditional architectural constraints.

Metaverse or Hyperreality?
By rethinking the three-dimensional framework to include the transdimensional extensions emerging from immersive technologies applications that are currently in development, such as but not limited to ORION,¹⁵ a trajectory aligns with the vision articulated by Dr. Louis Rosenberg and Alan Wang

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Oracle in their recently published book *The Next Reality: How the AI-Powered Metaverse Will Reshape the World*. While their work does not explicitly use the term hyperreality, it presents a conceptually parallel perspective that aligns with the same doctrine. For both authors, artificial intelligence (AI) will lead the way to create what they referred to as an "Advanced Metaverse" that will be accessed from XR devices.¹⁶ Unlike the traditional definition of the metaverse being a user-created and interoperable network of real-time rendered 3D virtual worlds,¹⁷ these authors will be the lead of the Metaverse, and that is not necessarily. Everything, often imply a separation between virtual and real spaces. The Advanced Metaverse will be a shared reality that ultimately will activate the unique of virtual and digital boundaries, and will mirror Heilg's's vision of a world where the standard and the real become indistinguishable. In this evolution paradigm, digital architecture plays a pivotal role by leveraging XR to create spaces that transcend material limitations and exist on top of the real physical world, ultimately blurring a line between a technological experience that is neither purely digital nor purely virtual, but one that exists within a hybrid space of hyperreality.

While neither the metaverse nor hyperreality are fully defined terms, they are closely linked and both XR technologies with AI advancements, are not only accelerating their development, but are also redefining their central hypothesis. And whether it is virtual reality, the Advanced Metaverse, or spatial computing, all three concepts converge toward a shared vision: a fully layered virtual existence seamlessly integrated with the physical world. In the advanced reality, the distinction between boundaries and tangible experiences become imperceptible and lead back to the original nature of a hybrid experience.

THE IMPACT OF IMMERSIVE TECHNOLOGIES ON ARCHITECTURAL EDUCATION
The integration of XR technologies into architectural education at the American University in Dubai (AU) highlights the transformative potential of immersive design learning. The state-of-the-art technologies that empower XR technologies at the Center for Research, Innovation, and Design (CRID) has facilitated the creation of fully immersive courses designed for virtual environments, virtual design, and virtual use. These courses were aimed at students looking to specialize in extended reality (XR) applications in architecture, design, and site planning with the skills necessary to succeed within the rapidly evolving XR landscape.

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architectural spaces as illustrated in Figure 2. After the completion of building the digital model, students used VR environments, a real-time visualization application, to explore their design final-stage models and video production.



Figure 2. Students at the CRID working in VR Utilizing Gravity Sketch Application

With these 30 different virtual environments across all different scales and scenarios, students across the board felt that VR has empowered them to be more creative and explore design alternatives with spatial experience that was not available for them before their work. For example, *modely* by Dana Elshawi, offers inspiration from *Model Park in Doha, Qatar*, transporting users into a virtual environment where they can explore the architecture and landscape design. *Modely* by Dana Elshawi, features a virtual environment where users can explore the architecture and landscape design. *Modely* by Dana Elshawi, features a virtual environment where users can explore the architecture and landscape design. *Modely* by Dana Elshawi, features a virtual environment where users can explore the architecture and landscape design.

The Case of Virtual Design
Another key component addressed at the CRID titled *DOFF 313 - Virtual Design* leads a VR and AR component, and tracks students how to design virtual reality with a focus on product design and industrial design. In addition, some students were able to use the available user-friendly technology to create to explore their design. AR that provided them the opportunity to explore their models overlaid on top of their physical space.

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that do not have any trade but using real material, enabling students and their assessment. This flying vehicle aims to address security issues promptly, revolutionizing urban navigation and safety now needed for futuristic policies (Figure 3).



Figure 3. Samples of Virtual Architecture Created by Students for the ELEVENTH DESIGN BRIEF

The interaction that occurs between the real and the virtual is at the heart of the process. Such change, role alteration, and modification that can occur while using the digitally overlaid onto the table. Also, one can use real-time data and use it to interact with the same user from their own point of view. These are just a few examples of the new tools to be used with these technologies.

Students Feedback of the Usage of Immersive Technologies Inside the Courses
As immersive technologies rapidly evolve, feedback to all students who benefit from these courses has revealed a consistently positive response to the integration of immersive technologies in the design process. More than 80% of students either strongly agreed or agreed that immersive design significantly enhanced their creativity compared to traditional 2D and 3D design methods. This also opened a deeper understanding of designing for immersive spatial experiences. Furthermore, students found designing in VR to be more experimental and creative, providing a safer environment for the testing of radical concepts. Additionally, the ability to scale their work in a virtual environment, such as digital models created in an immersive environment will likely replace physical models in the era of sustainable and digital concepts, allowing designers to experiment with spatial experiences at a scale that is not possible in the real world. This shift underscores the transformative potential of VR as a virtual tool for design education, positioning it as an essential tool for the future of creative and spatial visualization.

Students also expressed strong appreciation for the course and its impact on their design thinking. Many highlighted how the course not only enhanced their creativity but also deepened their understanding of architectural spaces, recognizing it as a uniquely valuable offering within architectural education. Often, emphasized the exceptional course faculty provided by Dr.

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appreciating the ability to explore and develop ideas without the constraints typically imposed by traditional architectural education. One student reflected on the broader implications of the course, stating that it represents the future of architecture and design, emphasizing the opportunity to learn and improve Virtual Reality into their future careers. This feedback collectively reinforces the significance of immersive technologies in shaping the next generation of architects and designers, empowering them with innovative tools that transcend conventional limitations.

EXPLORATION OF PLAUSIBLE PATHWAYS FROM VR DESIGN TO FABRICATION
The integration of immersive technologies in shaping the next generation of architects and designers, offering unprecedented opportunities in architectural and product design. A multi-disciplinary approach has been the ability of students to conceptualize and visualize complex designs within the real world through digital modeling. While the immersive environment enables students to create a virtual world that exists in their heads, the 3D process allows them to explore and refine their designs in a tangible and measurable way. This process facilitates the transition from conceptual design to physical fabrication, ensuring that digital models are not only visually appealing but also functionally viable. The process also allows for rapid iteration and refinement, ensuring that digital models are not only visually appealing but also functionally viable. The process also allows for rapid iteration and refinement, ensuring that digital models are not only visually appealing but also functionally viable.



Figure 4. Samples of Virtual Architecture Created by Students for the ELEVENTH DESIGN BRIEF

Furthermore, Augmented Reality (AR) has played a pivotal role in enhancing the workflow by enabling designers to visualize their creations within real-world contexts before committing to fabrication. By overlaid digital models onto actual environments, students could assess proportions, details, and spatial relationships in reality, ensuring that their designs are fully optimized for their intended use and suitable for 3D printing. The synergy between VR, AR, and 3D fabrication equips a multi-disciplinary skill set in architectural education, bridging the gap between conceptualization and realization in immersive technology. Moreover, by integrating VR with early materialization processes, but also includes advanced visualization, communication, and fabrication strategies, enabling a more holistic and integrated approach to architectural design.

CONCLUSION
As immersive technologies continue to evolve, their impact extends beyond traditional pedagogy and professional practice, fundamentally redefining the way humans perceive and interact with architectural spaces. This paper has demonstrated that the transition from the metaverse to hyperreality is not just a technological evolution but a paradigm shift in how we create and experience space. The integration of immersive technologies into architectural education is not only a necessity but also an opportunity to foster a new generation of architects and designers who are equipped with the skills and knowledge to thrive in a world where the virtual and the real coexist seamlessly.

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hyperreality represents a paradigm shift that merges formerly isolated virtual experiences to an integrated spatial environment where digital and physical immersions seamlessly converge. By leveraging VR, AR, and MR, architects and designers can transcend traditional spatial constraints, fostering a era of spatial experience that defies conventional notions of presence and reality. The further development of the metaverse will be a shared reality that ultimately will activate the unique of virtual and digital boundaries, and will mirror Heilg's's vision of a world where the standard and the real become indistinguishable. In this evolution paradigm, digital architecture plays a pivotal role by leveraging XR to create spaces that transcend material limitations and exist on top of the real physical world, ultimately blurring a line between a technological experience that is neither purely digital nor purely virtual, but one that exists within a hybrid space of hyperreality.

While neither the metaverse nor hyperreality are fully defined terms, they are closely linked and both XR technologies with AI advancements, are not only accelerating their development, but are also redefining their central hypothesis. And whether it is virtual reality, the Advanced Metaverse, or spatial computing, all three concepts converge toward a shared vision: a fully layered virtual existence seamlessly integrated with the physical world. In the advanced reality, the distinction between boundaries and tangible experiences become imperceptible and lead back to the original nature of a hybrid experience.

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THE IMPACT OF VIRTUAL REALITY ON THE DESIGN PROCESS: THE CASE OF DDFI 473 – VIRTUAL ENVIRONMENTS

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INTRODUCTION

Technological advancements have significantly impacted architectural education, especially in recent years. As the means of representation, modeling, and simulation of buildings and their structural systems have evolved, so has the profession. Still, despite the rapid changes, architectural education remains somewhat inconsistent in its technology adoption, especially relative to the design processes within studios.

One of the technologies with the potential to disrupt design education appears to be Virtual Reality (VR) – in its different iterations. While VR has been around since the 1930s, recent advancements in extended reality technology (XR) itself, in addition to the “metaverse” discourse, have created a heightened interest within the architectural profession and education. As a result, many studies have appeared which examine the use of VR in the architecture and construction fields. These point toward some inevitable changes to the pedagogical approaches within the design studio and the profession in general.

In this paper, we take a closer look at the use of VR in architectural education through a case study of the course “DDFI 473: Virtual Environments”. This course, offered as part of the Bachelor of Architecture at the American University in Dubai, uses VR technologies as the primary design medium – attempting to shift from the traditional linear 2D to 3D design process. The students participating in the course are expected to design entirely in an immersive environment – bypassing other design mediums. The course aims to boost students’ creativity and understanding of space, therefore improving their learning outcomes relative to design and the relationship between architecture and the designer. The course also aims to boost collaborative design and editing, made possible by the collaborative tools within the VR ecosystem. This paper reflects on the experiences of some of the participants in this course relative to designing architectural spaces in a completely immersive environment. The paper attempts to understand if such a design methodology could boost creativity and improve concept generation and design skills. The article hopes to contribute to the literature on the use of XR technology in architectural design studio pedagogy.

VR IN ARCHITECTURE EDUCATION AS A TOOL FOR CREATIVITY

Virtual Reality (VR) systems have been used in design fields for nearly two decades in varying formats and iterations. The technology has had broad applications in other areas beyond the design disciplines, such as in medical fields, education, tourism, and industrial design, among others.

A standard definition for VR remains somewhat elusive, with different scholars and practitioners providing several descriptions highlighting the collaborative, immersive, interactive, and human sensory experience included by these systems. Osman describes VR as a system where the user has a pure virtual presence, which seems to encapsulate all the different definitions, and distinguishes VR from other forms of computer-based virtual simulations, such as Mixed Reality (MR) and Augmented Reality (AR).

VR has recently spread widely within architectural practice and education. The availability of affordable, and lightweight Head-Mounted Display (HMD), such as the HTC Vive and the Oculus Rift and Quest, and other necessary hardware has enabled users to have more immersive experiences without the need for dedicated VR labs. The widespread of these systems has also allowed a better integration with industry-standard software packages.

While the technological use of these systems has increased, most of it appears to be in the later stages of the design process – or as an interface with clients to “visualize” the final product. VR is becoming more important as a collaborative tool due to its inherent collaborative abilities and interfaces with Building Information Modeling (BIM) since BIM is at the core of the construction industry nowadays.

While significant research is available relating to the use of VR in visualizing and experiencing the design process, less academic research examines the role of VR on architectural studio creativity. Creativity as a concept is difficult to quantify or define, especially in the design fields. Still, as an attempt to better understand creativity, especially conceptual stages, several factors seem to influence this process within design studios. These include spatial ability, immersion levels, and motivation.

Digital design, in general, and VR systems, in particular, as a tool for design appear to complement these elements and therefore help boost this creativity. In a study by Yang, the authors indicate that using an immersive VR system in the early design process boosted students’ creative activity and allowed them more freedom in design. Therefore, VR enabled more out-of-the-box thinking compared to 2D conceptual sketching.

capabilities of these packages, newer VR ecosystems allow interface well with most design software and act as a unifying medium for the designers, especially in a collaborative studio environment. The VR systems also enable non-designers to be part of the design process, therefore allowing for stakeholder feedback and community engagement with relative ease.

DDFI 473: PROCESS, AND OUTCOME OF IMMERSIVE VIRTUAL ENVIRONMENTS

The course “DDFI 473 – Virtual Environments” was introduced as a professional elective technology course under Digital Design and Fabrication Technology courses within the bachelor of architecture program in the summer of 2021. The course was influenced by the digital emphasis of the School of Architecture, Art, and Design within the university and by the impact of digital presence as experienced by students and faculty during the covid-19 pandemic.



Figure 1. Top: Center for Research, Innovation, and Design; Bottom: Immersive Virtual Environment (Collaborative Editing Mode in VR SketchUp)

In each course offering, the design brief focused on a specific aspect relating to the technology’s usage and a topic deemed relevant to influence both the students’ process and outcome. One brief focused on creating free space, and another tackled the relationship between virtual spaces and the users.



For example, in a brief titled “METAHAUS: The Virtual Home”, the students were presented with a hypothetical design scenario where they were required to create a virtual house dedicated to immersive experiences in virtual worlds. This led to a body of student work that represents some exciting expressions of space, which use movement in traditional architectural programs.



One of the main objectives was to challenge the students to rethink conventional physical architectural spaces and create, inside VR, spaces that can reflect virtual houses dedicated to immersive experiences in virtual worlds. This led to a body of student work that represents some exciting expressions of space, which use movement in traditional architectural programs.



Finally, students were expected to produce a storyboard video with a project walkthrough using a visualization application such as Twinmotion. DDFI 473 is different from regular VR courses, which are usually used to visualize the final design. In this course, VR became the design environment and the design tool. Meanwhile, the final product is presented as a two-dimensional video and storyboard along with the VR immersive experience file.



Figure 4. Selected Samples of Student Final Outcome

Overall, the survey was divided into three main sections and consisted of 26 multiple-choice questions. The first section covered demographic information such as gender, age, study major, and year in the program. Also, questions about eyesight and the use of glasses were included. The second section was the main section and examined aspects of VR use. These included questions about ease of use, popularity, scale, limitations (if any), and creativity. If designing in VR was intuitive, and questions about experiential aspects among others. Section two was the longest section of the survey and consisted of twelve questions. The third and final section of the survey was a reflective one. It focused on the experience during the time spent in the immersive environment and whether users experienced any dizziness, nausea, or other adverse effects using the Head-Mounted Displays (HMDs) and the VR controllers.

The survey shared with the students who participated in the different iterations of DDFI 473 provided some valuable insights relative to the use of VR in design, especially in its flipped-design format discussed earlier. While the responses remained limited as of a total of 22, some of the answers shed some light on the usefulness of this technology and methodology in design studios. Out of the total respondents, 90% were architecture students, mostly in their senior year. Meanwhile, 68% were female respondents, and 30% indicated the need to wear glasses while working on the computer (irrespective of VR usage).

When asked if VR, as used in the course, contributed to their creativity in design, the majority agreed or strongly agreed with this notion (Figure 5). This overwhelmingly positive response could be expected, as for nearly all participants, this was the first time to use VR creatively. This, coupled with an architectural design brief that provided students with more freedom in design, potentially explains these overwhelmingly positive results.

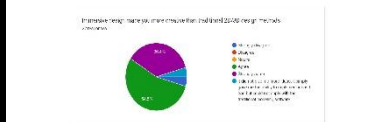


Figure 5. Creativity in VR

When asked about progression in design, the same pattern emerged with nearly 95% positive responses (Figure 6). Students reported that the proportion of their positive and different answers to the design more clearly (to them) when designed freely in an immersive manner using VR. This could be due to the immersive nature of the system and the ability to move through the designs with ease and on different scales and perspectives.

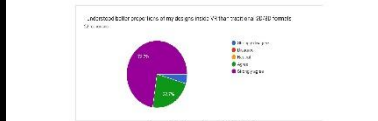


Figure 6. Proportionality in VR

As students often struggle with understanding and conceptualizing space, especially in early design stages, 80% of respondents indicated that they understood the systems and different elements in the design more clearly (to them) when designed freely in an immersive manner using VR. Only a few respondents preferred the conventional methods, as seen in Figure 7.

Regarding the physical effects of VR on the users, 48% of the respondents reported that they did not feel any negative effects (dizziness, nausea, motion sickness, etc.) (Figure 9). Out of the total responses, 78% reported some physical problem to deal to excessive time within the system. Despite the positive experience with VR, this remains a challenge for using the software as hardware.



Figure 7. Conceptualizing Space

Regarding the physical effects of VR on the users, 48% of the respondents reported that they did not feel any negative effects (dizziness, nausea, motion sickness, etc.) (Figure 9). Out of the total responses, 78% reported some physical problem to deal to excessive time within the system. Despite the positive experience with VR, this remains a challenge for using the software as hardware.

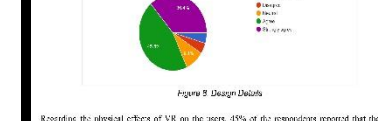


Figure 9. Design Details

Regarding the physical effects of VR on the users, 48% of the respondents reported that they did not feel any negative effects (dizziness, nausea, motion sickness, etc.) (Figure 9). Out of the total responses, 78% reported some physical problem to deal to excessive time within the system. Despite the positive experience with VR, this remains a challenge for using the software as hardware.

Finally, 95% of respondents felt more engaged while designing in VR (Figure 10). The process felt more enjoyable overall, and the ability to see their design scale in real-time (usually scale 1 to 1) was a significant attraction of the system.

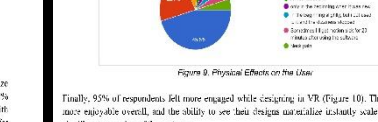


Figure 9. Physical Effects on the Users

Finally, 95% of respondents felt more engaged while designing in VR (Figure 10). The process felt more enjoyable overall, and the ability to see their design scale in real-time (usually scale 1 to 1) was a significant attraction of the system.

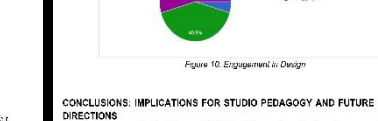
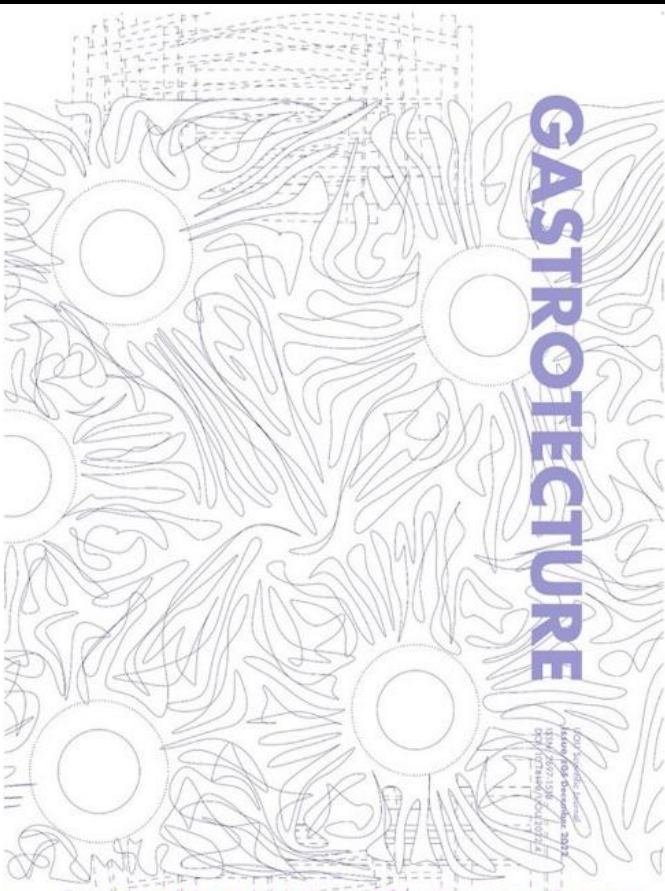


Figure 10. Engagement in Design

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Virtual Phenomenology

A Critical Essay about the Relationship between Virtual Environments and the Senses

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Throughout history technologies have augmented human physical and mental capacities. Immersive technologies that include extended reality equipment (e.g., virtual reality and augmented reality head-mounted display) provide immersive three-dimensional virtual environment experiences that have greater impact than that of non-immersive tools (e.g., 2D computer monitor, mouse and keyboard). Inside immersive virtual environments, users can experience powerful emotions and feel psychologically as if they were present in these environments (Adams, 2004; Blaschovich & Bailenson, 2005).

In an experiment done on students in immersive VR or via a self-directed PowerPoint slide show, the results showed that students reported lower motivation, interest, and engagement ratings when viewed in non-immersive way (Parong, J., & Mayer, R. E., 2018). In addition, virtual reality has enhanced students' learning experiences by providing them with a highly interactive simulated virtual environment (Kung Wong Lau & Pui Yuen Lee, 2012). The consensus obtained from many researches done on the use of virtual reality in learning environments demonstrates the positive impact of this technology on the ability of learners to solve problems, discover new concepts, increase motivation, and offer a high level of interactivity among others (Geris, A., & Ozdezer, N., 2020). This paper will discuss the relationship between the virtual realm and the senses using virtual reality HMD and controllers as tools to allow students the possibilities to create virtual spaces inside virtual reality. Then it will focus on the selected process and outcome that specifically highlights the sense of taste and how students attempted to manifest a virtual gustatory space inside virtual reality. The paper will discuss how design process and outcome has

allowed for both a final virtual space which stimulated the senses when experienced and the use of VR as a tool to design a space that is empowered by a specific sense.

VIRTUAL PHENOMENOLOGY

The utilization of immersive technologies has provided the opportunity to experiment with many existing theories and bringing them to the virtual realm; many of these studies tackled different topics such as the study on the feasibility and benefits of using immersive virtual environments where presence level was higher in the IVE compared to the still images experiment (Birenboim, A., et al., 2019). Another work specific to the usage of VR in higher education showed that the interest in immersive VR technologies for educational purposes seems to be quite high (Radianti, J., et al., 2022).

While many papers and articles have tackled the notion of phenomenology in their studies, a lot less included the impact of immersive technologies on such notion due to the fact that advancements in these tools are recent. Daniel O'Shiel in his book the phenomenology of virtual technology has dedicated a chapter where he writes on the changed selves and the values in VR, AR and MR technologies (O'Shiel, D., 2022). At the School of Architecture, Art, and Design of the American University in Dubai, the Center for Research, Innovation, and Design (CRID) is well equipped with state-of-the-art immersive technologies, hardware, and software that provided the students the opportunity to experiment and explore such a notion. Certainly, the sense of presence in a virtual classroom (Fig. 1, where each green capsule is representing one student) required a physical presence (Fig. 2, where each student is using a VR HMD in order to control the green avatar

inside the virtual classroom) in a space that can allow students the 6 degrees of freedom where they can design any form, shape and space out of the thin air. The application used to make that collaboration plausible is done by VR Sketch, that is a plugin of SketchUp. The software allows for both individual engagement and design for a single user or a collective one for multiple users. It also allows a direct connection between the SketchUp file and the work that is being created in VR Sketch. In addition, it provides a clear, simple, and efficient way to design accurately architectural spaces with a friendly user experiences characteristics that are not present in other software. One of the design briefs of the "DDFT 473 - Virtual Environments" course titled "Virtual Phenomenology: Five senses Five Spaces" requested students to create virtual architectural spaces that can celebrate the human experiences and challenged them to connect these experiences with the human sense perception. In addition, the brief not only highlighted the importance of taking into consideration the philosophy of phenomenology but also added the significance of how to reflect it virtually and related to the virtual space.

The brief emphasized that students must connect three out of five senses in a sequential manner dedicating one sense per each space to be created, designed, built, and explored inside virtual reality for virtual reality experiences. It was mandatory for students to spend more than 50 hours inside virtual reality in order to accomplish this task throughout the three-and-a-half-month-long semester. Many students find it more challenging to correlate virtual spaces with specific senses; for example, the sense of hearing (Fig. 3) in contrast to the sense of touching (Fig. 4) and the sense of smelling in contrast to the sense of seeing. One of the students described her

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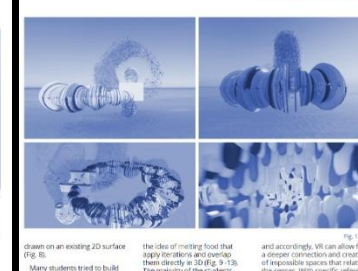
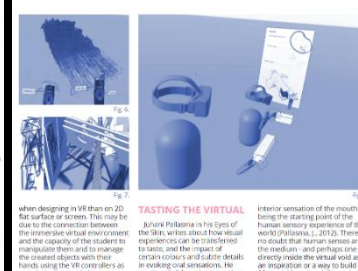
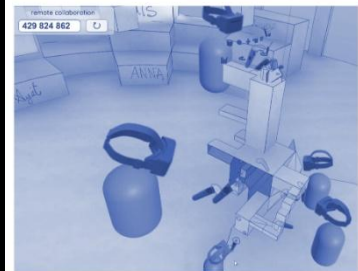
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This article focuses on the content, process, and outcome of the design brief titled virtual phenomenology under the professional elective course DDFT 473 - Virtual Environments. The emphasis of the course tackled the relationship between the virtual realm and the senses using virtual reality HMD and controllers as tools allowing students the possibilities to create virtual spaces inside virtual reality. Students spent more than 50 hours inside the virtual void trying to correlate and ignite specific senses in relation to each created virtual space. Despite the tremendous researches related to immersive education, this article attempts to showcase the process and outcome within the framework of VR Sketch application and how the usage of VR technology affect and empower the creation of virtual spaces through the senses rather than focusing on a traditional 2D iterative method of creating architectural spaces.

The students were asked to not only use virtual reality as a tool to navigate a 3D model that was built in a traditional 2D method, rather they were asked to immerse themselves in the virtual void and try to connect with iterations of their spaces in relation to their senses while being inside virtual reality. Accordingly, iterative methods were applied and students experimented in different ways to manifest the desired outcome. Some students reverted to traditional 2D sketching when they have unfolded a 2D sketch down by hand into the virtual void (Fig. 7). Some have used a 2D image that overlaid, they felt so restricted

project as follows: "A journey of non-traditional exploration of the senses into an abstract linear space that paves the way for the user through the soulless world around. The goal was to identify what would give a certain sense and try to create an architectural virtual space that stimulate and reflect that specific sense. It was also important to engage the senses not only in the design outcome (Fig. 3) but also in the design process (Fig. 6).

The students were asked to not only use virtual reality as a tool to navigate a 3D model that was built in a traditional 2D method, rather they were asked to immerse themselves in the virtual void and try to connect with iterations of their spaces in relation to their senses while being inside virtual reality. Accordingly, iterative methods were applied and students experimented in different ways to manifest the desired outcome. Some students reverted to traditional 2D sketching when they have unfolded a 2D sketch down by hand into the virtual void (Fig. 7). Some have used a 2D image that overlaid, they felt so restricted

When designing in VR than on 2D flat surface or screen. This may be due to the connection between the immersive virtual environment and the capacity of the student to manipulate them and to manage the created objects with their hands using the VR controllers as seen in the images below.

Across the board, all students were challenged to materialize the virtual spaces that manifested the sense of taste. They argued that creating a virtual space (ignoring the sense of taste) is more difficult than creating a room or one because the virtual realm one can only stimulate the sense of touch rather than the other senses that usually play a significant role in experience, specifically the olfactory and gustatory sense.

In the project named "Virtuality" the student explained that in the base dedicated to the sense of taste, she played around in between

the idea of melting food that apply olfactory and overlap these directly in 3D (Fig. 13). The majority of the students VR to feel certain on being and manipulating virtual objects, materials, and colours play an important role in the way space is perceived and explored.

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In the project named "Virtuality" the student explained that in the base dedicated to the sense of taste, she played around in between

immersive virtual environments from a perspective of architectural experience. The use of VR as a tool to design a space that is empowered by a specific sense.

There are tremendous opportunities for how human senses can inform and be influenced by immersive technologies for design purposes. The caveat of VR is that it can engage the user more than any other non-immersive tools, while some Haptic technologies can be incorporated in such experiences. It will still need the proper design approach that allow such interactions. As this is being written, there are many some HMD that are capable of being used in VR. The use of human hand gestures is rather than the usage of hand controllers. These advancements will for sure have their impact on the future of immersive design with VR, and by that providing further intuitive and perhaps organic connection between the human senses and the designed spaces.

While the experiences of spaces were visible in the process of the design, there was a need to conduct peer reviews and feedback where students have accessed each other's designs in an immersive way to provide insight on the design that they are experiencing and whether these things validate the intention of the process.

Fig. 1

Fig. 2

Fig. 3

Fig. 4

Fig. 5

Fig. 6

Fig. 7

Fig. 8

Fig. 9

Fig. 10

Fig. 11

Fig. 12

Fig. 13

Fig. 14

Fig. 15

Fig. 16

Fig. 17

Fig. 18

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Dr. Georges Kachaamy

Director, Center for Research, Innovation, and Design (CRID),
 American University in Dubai



Dr. Georges Kachaamy is the Director of the Center for Research, Innovation, and Design (CRID) at the School of Architecture, Art, and Design, the American University in Dubai. He has served as the chairperson of the Department of Architecture under which the program has received the NAAB Accreditation.

Dr. Kachaamy is a professor of architecture, a registered architect, a certified VR Sketch trainer, a GRAVITY SKETCH Certified Trainer, an associate member of the American Institute of Architects, and an affiliated member of the UAE Society of Engineers. He received his doctorate from the University of Tokyo in Japan.

As a practicing architect, Dr. Kachaamy has over 15 years of experience between Dubai, Tokyo, and Beirut. He worked on different national and international urban and architectural designs.

In 2018, 2019, and 2021 he was invited by the European Cultural Center to exhibit his architecture project "Rising Oases" and artwork "Unconscious" at the Palazzo Bembo and Mora in the context of the Venice Biennale. In addition, his works and contributions have featured on major multiple media outlets such as CNN, TIME Magazine, MBC1, Skynews Arabia, and Dubai TV.

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"Awake?", Dana Kharsa



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Virtual architecture: The impact of virtual reality on the architectural education and profession

6 December 2022, 10:30

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Fireside chat: Impact of the Metaverse – architecting around the hottest buzzword in the tech scene

6 December 2022, 14:30

APPLY TO ATTEND

DR. GEORGES KACHAAMY

DIRECTOR OF THE CENTER FOR RESEARCH, INNOVATION, AND DESIGN (CRID)
 SCHOOL OF ARCHITECTURE, ART, AND DESIGN, THE AMERICAN UNIVERSITY IN DUBAI

SESSION 1, PLENARY A: AMPLIFY THE OPPORTUNITY OF THE FUTURE

SMX MANILA 2ND FLOOR (PLENARY HALL)
 9:30 AM - 11:30 AM

AMPLIFY

DAY 1

SESSION 1, PLENARY A: AMPLIFY THE OPPORTUNITY OF THE FUTURE

SMX MANILA 2ND FLOOR (PLENARY HALL)
 9:30 AM - 11:30 AM

DR. GEORGES KACHAAMY

DIRECTOR OF THE CENTER FOR RESEARCH, INNOVATION, AND DESIGN (CRID)
 SCHOOL OF ARCHITECTURE, ART, AND DESIGN, THE AMERICAN UNIVERSITY IN DUBAI

SESSION 2, TRACK A: THE FUTURE OF VIRTUAL ARCHITECTURE

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Cityscape Global **FUTURE ENVIRONMENTS: PARADIGM SHIFT IN ARCHITECTURAL DESIGN POSSIBILITIES**
THE CASE OF GRAVITY DEFIANT ARCHITECTURE – GDA (A.K.A. AIRBORNE ARCHITECTURE)

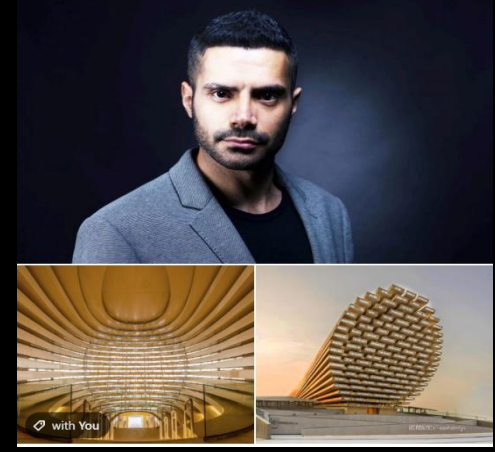
RIBA Gulf
 1,124 followers
 News: The RIBA would like to invite our esteemed members in the Gulf to attend the reception at **The UK at Expo 2020 Dubai** on 23rd February at 6 pm.

This will be **RIBA Gulf's** final event at the Expo and it's exclusive to RIBA members to network and connect.

The event will also announce the 2021 RIBA International Students competition winners on Reimagining cities and towns post-COVID with opening remarks by **Dr. Georges Kachaamy**, Director of the Center for Research, Innovation and Design (CRID) at the School of Architecture, Art & Design, American University in Dubai.

Registration closes on 18th February: <https://lnkd.in/gTXGvdWE>

#dubai #architecture #design #covid #schools #riba #gulf #expo2020 #expo #expo2020dubai



ndu NOTRE DAME UNIVERSITY
 The Department of Architecture - The Ramez G. Chagoury Faculty of Architecture, Arts and Design at Notre Dame University-Louaize cordially invites you to attend the next lecture in the ArchiVision Series titled

TOWARDS HYPERREALITY
 THE ROLE OF IMMERSIVE TECHNOLOGIES IN SHAPING THE FUTURE OF ARCHITECTURE

Speaker
Georges Kachaamy, Ph.D.
 Director of the Center for Research, Innovation, and Design (CRID)
 Professor of Architecture at the American University in Dubai (AUD)

Thursday, April 10, 2025 | 1:15 p.m. till 2:30 p.m. | FA 0.4

Click here to join

MENA CONSTRUCTION SUMMIT

SPEAKER

DR. GEORGES KACHAAMY

Director of the Center for Research, Innovation, and Design (CRID)
American University in Dubai (AUD)

20 NOV. 2024 **JW MARRIOTT DUBAI MARINA U.A.E**

Co-located with **MEED Projects Awards 2024**

**SAMPLE SENIOR FIFTH-YEAR
STUDIO SUPERVISION**



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WAKE

House of Puppetry

Project Overview: A conceptual architectural design for a House of Puppetry, featuring a large, white, angular structure with a complex, organic, and colorful facade of flowing, ribbon-like forms. The design is presented in a series of architectural drawings and renderings.



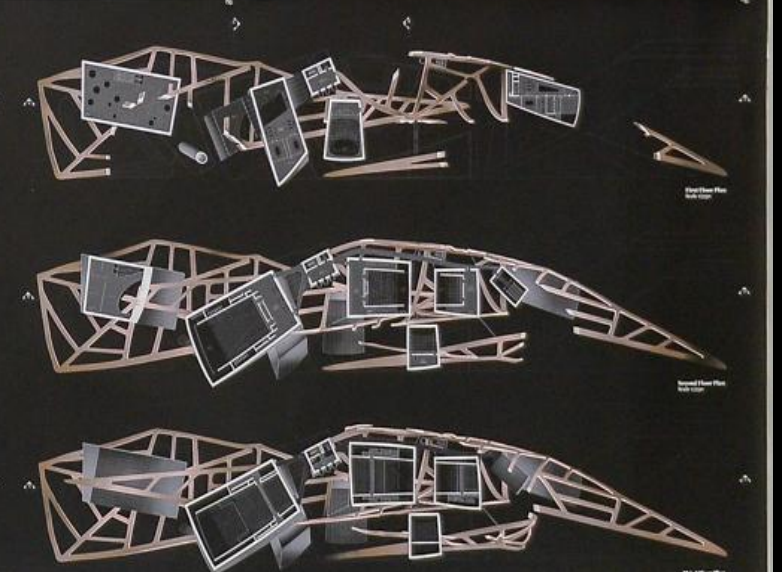
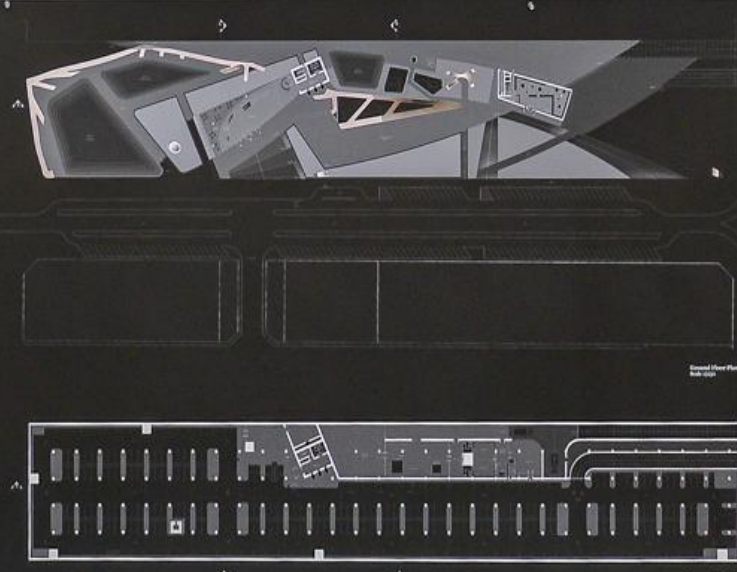
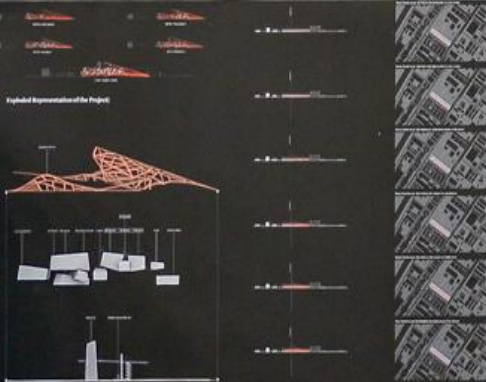
Site Location & Context: The project is situated in a dense urban environment, as indicated by the surrounding building footprints and street grid shown in the site plan.

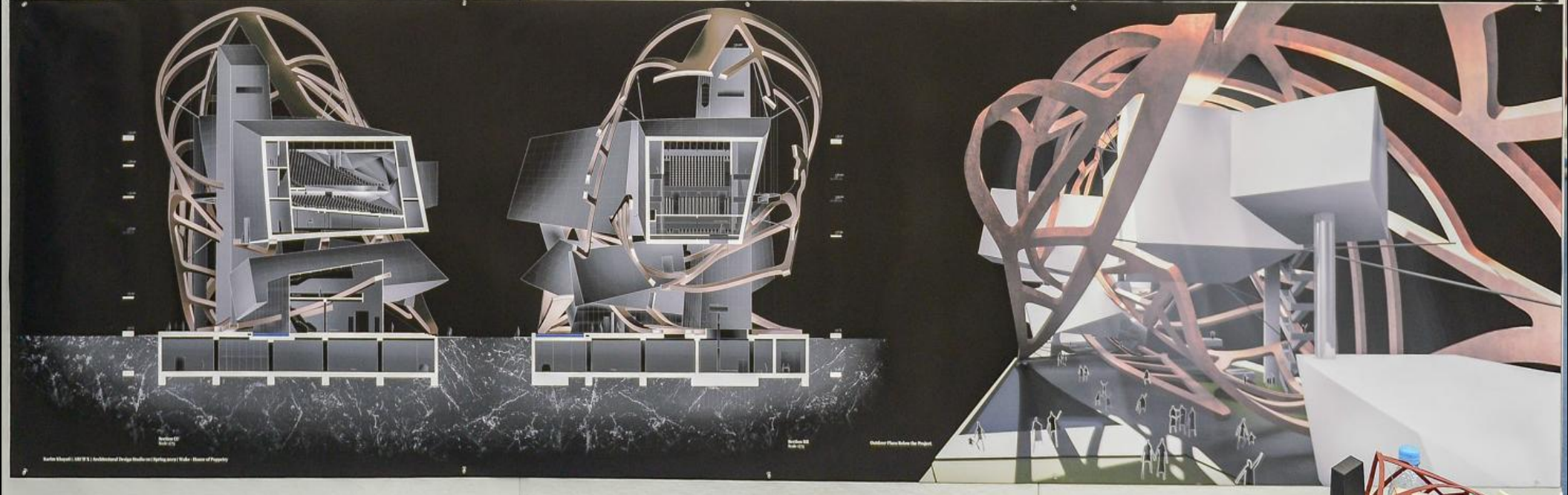
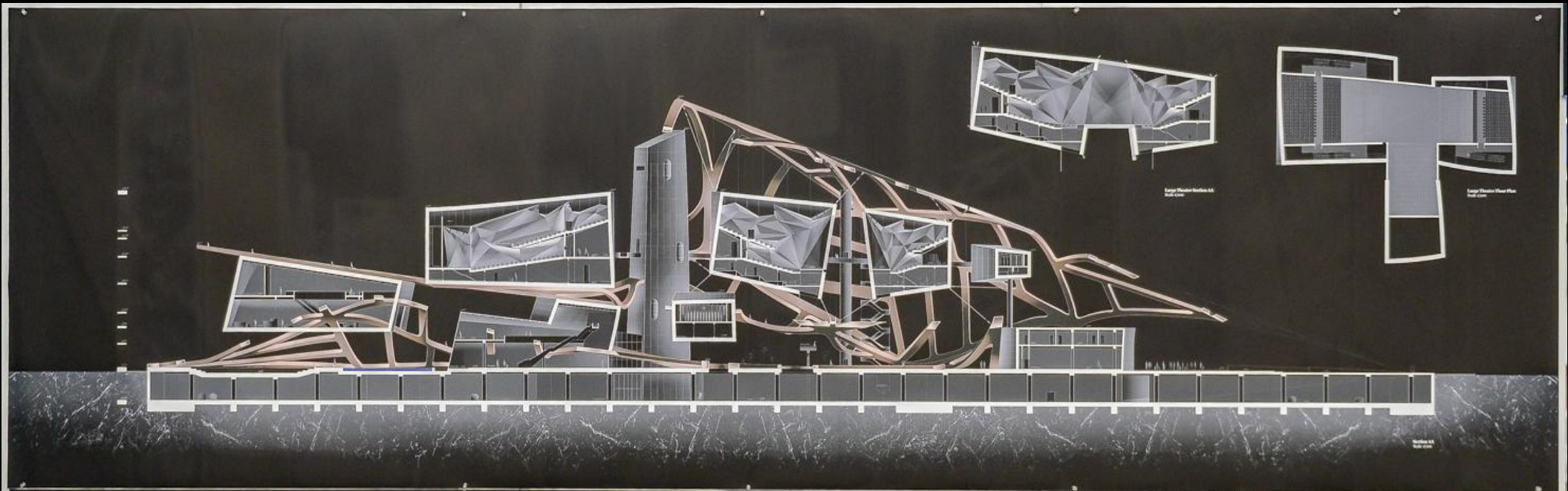


Concept: The design explores the relationship between the building's form and its function as a House of Puppetry, emphasizing a dynamic and expressive architectural language.



Form Representation: The design is presented in a series of architectural drawings and renderings, including a detailed section and plan view.





WAKE

House of Puppetry

Project Intent | There are eight types of performing arts in the world: Musical performance, Opera, Russian Drama, Circus, Theater, Digital Performance, and Object Performance. It is natural that in Dubai, there are not just one facility readily dedicated to each performance art except for Object Performance. In fact, there are not even one facility readily dedicated to Object Performance. The project proposal intends to create a new platform for the most prominent factors that led to the birth of performing art. The project proposal intends to create, and perform, one of the most international platforms. An Architecture for the Dubai residents to create, and perform, one of the most international platforms. An Architecture for the Dubai residents to create, and perform, one of the most international platforms. An Architecture for the Dubai residents to create, and perform, one of the most international platforms.



Site Location & Rational | Al Qoz is divided into four industrial districts developed by Dubai Municipality to create modular mass production and warehouses. It is an area where all craftsmanship, assembly, and creativity also take place in Dubai. The selected site, located in Al Qoz 2, is parallel to Alshabak Avenue. Alshabak Avenue is a large commercial that hosts the largest number of retail stores, concept stores of many art galleries, performing art centers, museums, and exhibitions. Placing a House of Puppetry in such a location will become an extension of Alshabak, a social activity that brings out unity and expression. Other than its proximity to the avenue, the plot is also adjacent to an Antique Museum, as well as a Contemporary Performance. A Performing Art Center for Puppets within the UAE cannot be located in different suburbanities. Al Qoz 2 is a district that offers a mixture of art, craft, and performance; just like the Art of the Puppet.



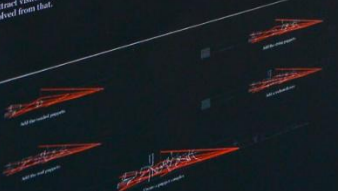
Concept | The Puppet Master is an independent, able to choose more freely than other types of theater artists. It is essential to understand that the control of the puppet depends on the will of the puppeteer. The design concept of WAKE is based on the duality that expresses the puppet and the puppet master; in other words, the control and the controlled. The concept is based on two different architectural languages that come together to make one element. The first architectural language is represented in an conceptual architectural language which depicts the puppeteer. The design of the controlled architectural language is represented in an conceptual architectural language which depicts the puppet. Besides, Puppets come in different sizes ranging from five centimeters to several meters, where the structural system is composed of the outside rather than the inside. The second architectural language is represented into volumes which portrays the puppets. However, Puppets are controlled and directed with their bodies and limbs. In-Large; they also suggest different manipulation methods. Some puppets are controlled and directed with their bodies and limbs. In-Large; they also suggest different manipulation methods. Some puppets are controlled and directed with their bodies and limbs.



Form Generation | Since the topography of the site is understood, it was essential to design WAKE based on the existing surrounding. Through the site analysis, it has been revealed that within a radius of 500m from the site, the maximum height is 50m (G+4), and the minimum height is 10m (G). It has also been revealed that the terrain of Alshabak Avenue is a high point to attract visitors into the project. Based on these facts, three axes are highlighted in the landscape context, and the design evolved from that.



Exploded Representation of the Project







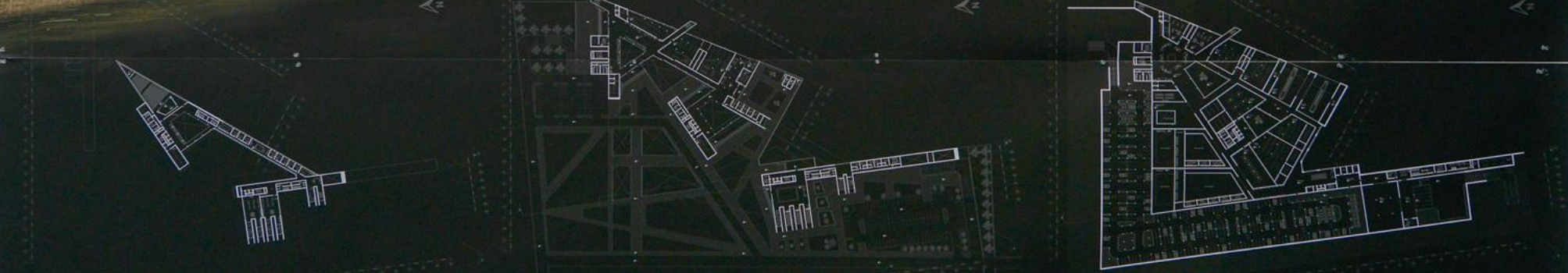
MRCAT

MITCHELL ROYAL CENTER FOR ARCHITECTURE, TORONTO, CANADA

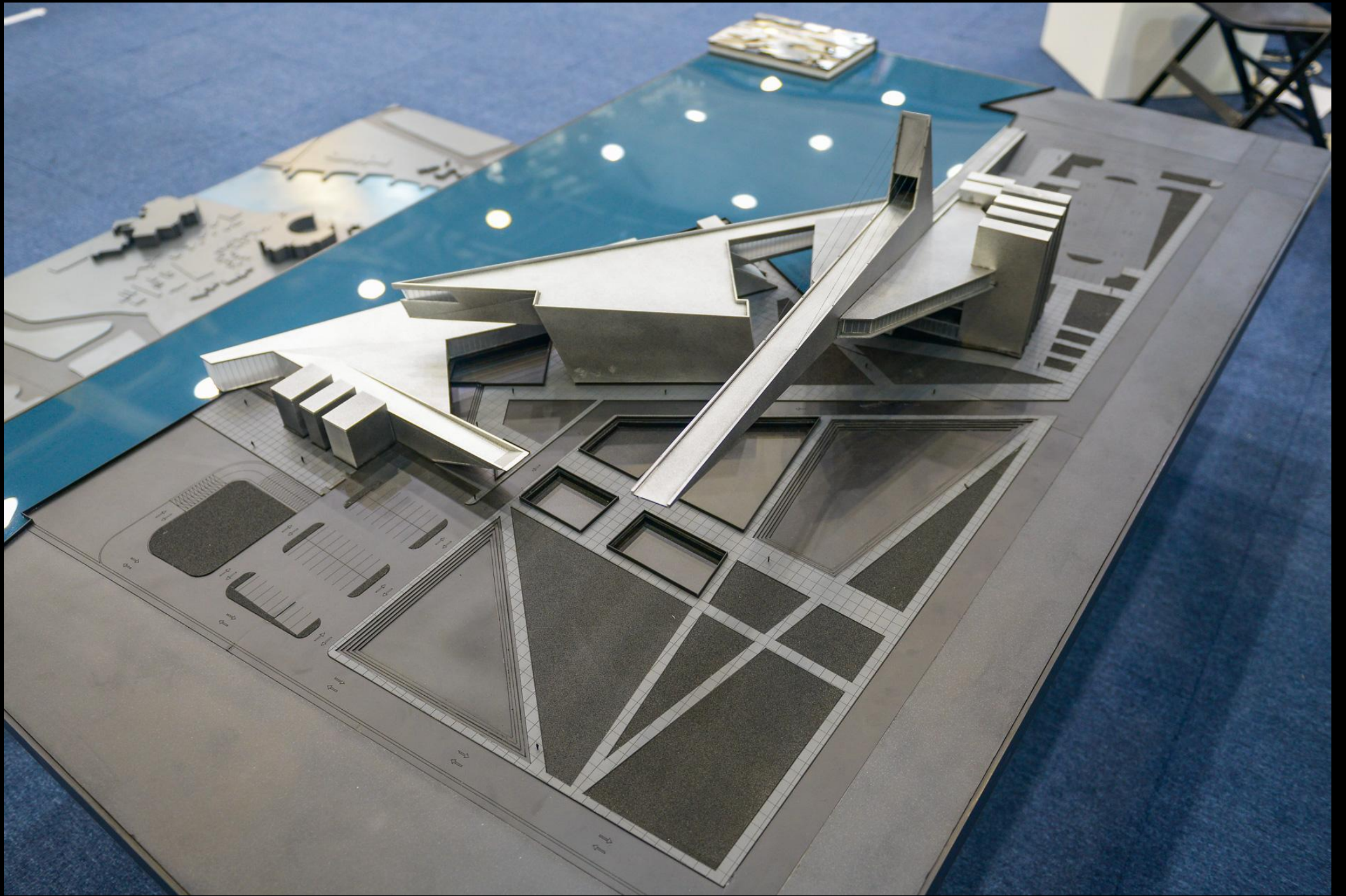
The building's design is a result of a process that began with a site analysis and a series of studies that have focused on the building's relationship to the surrounding urban fabric and the city's history. The building's design is a result of a process that began with a site analysis and a series of studies that have focused on the building's relationship to the surrounding urban fabric and the city's history. The building's design is a result of a process that began with a site analysis and a series of studies that have focused on the building's relationship to the surrounding urban fabric and the city's history.

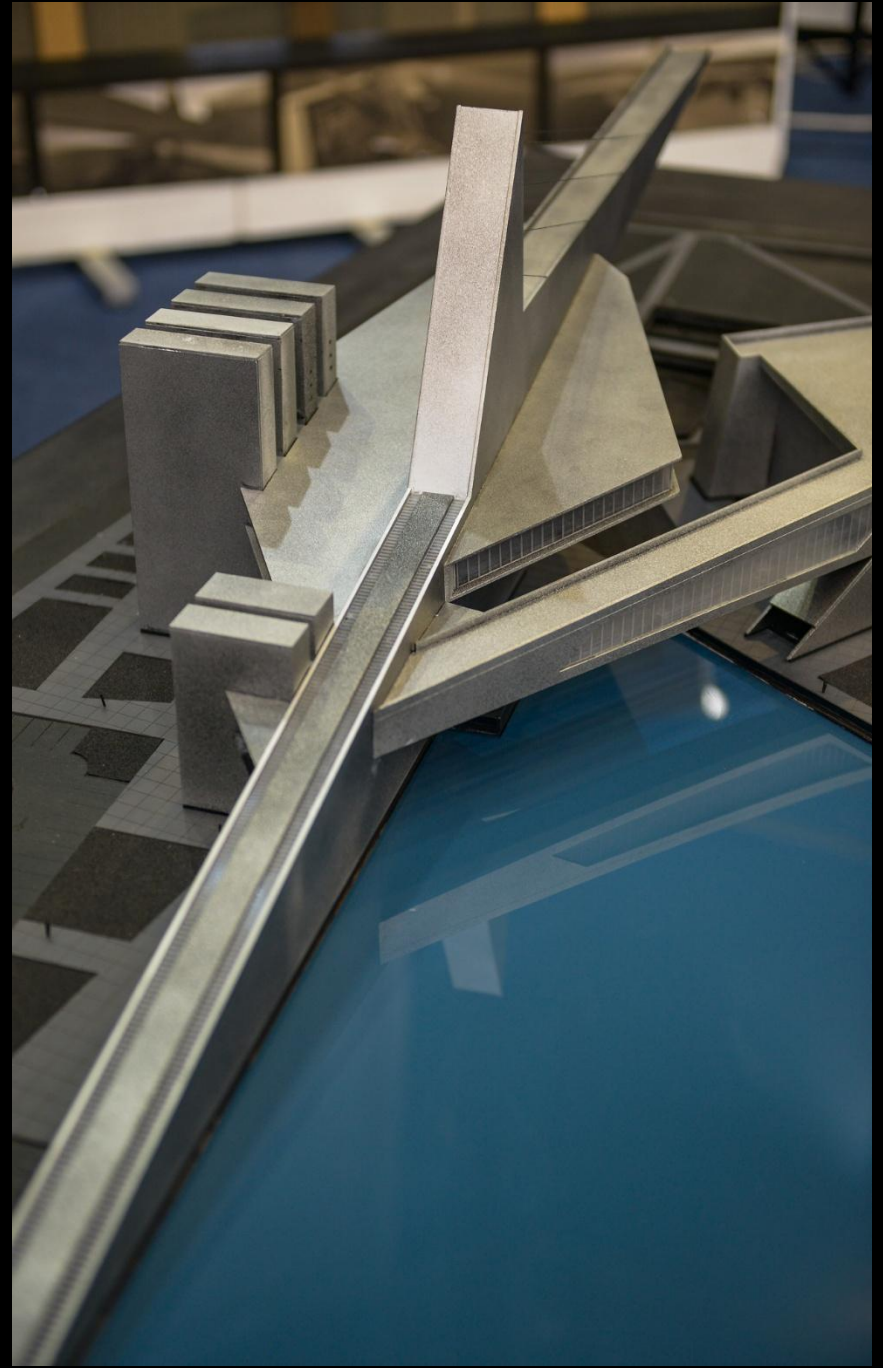
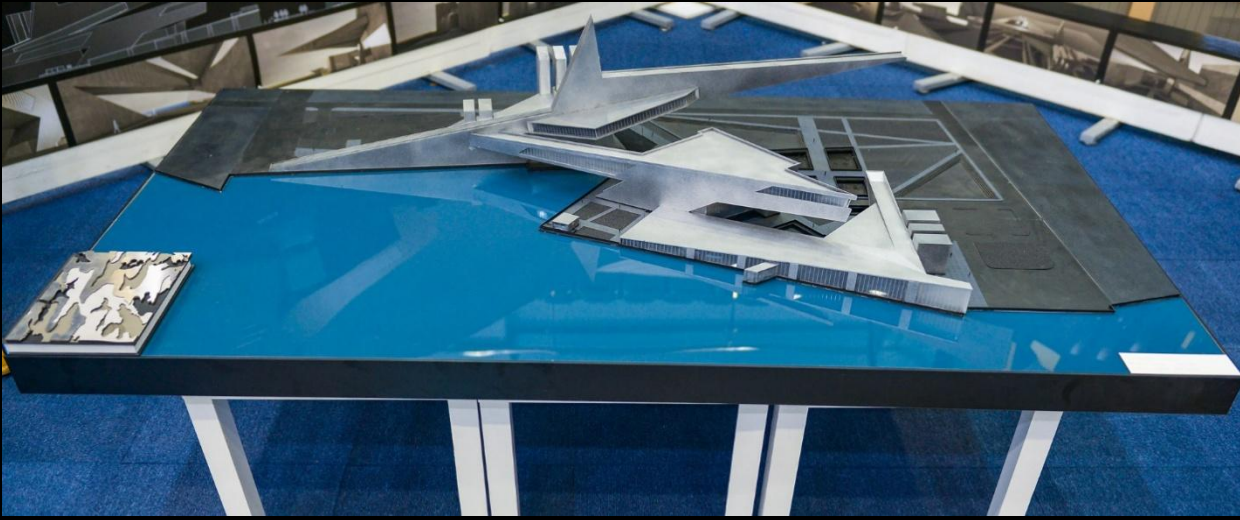


SECTION ELEVATION 1.000 SECTION ELEVATION 2.000 SECTION ELEVATION 3.000 SECTION ELEVATION 4.000





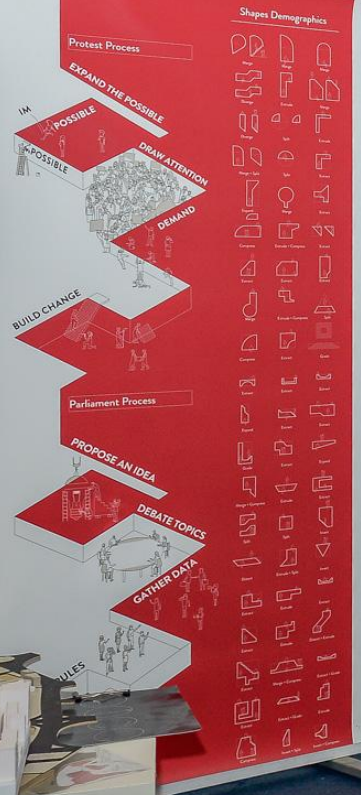






AUD
KNIGHTS

OBEY - Social Parliament

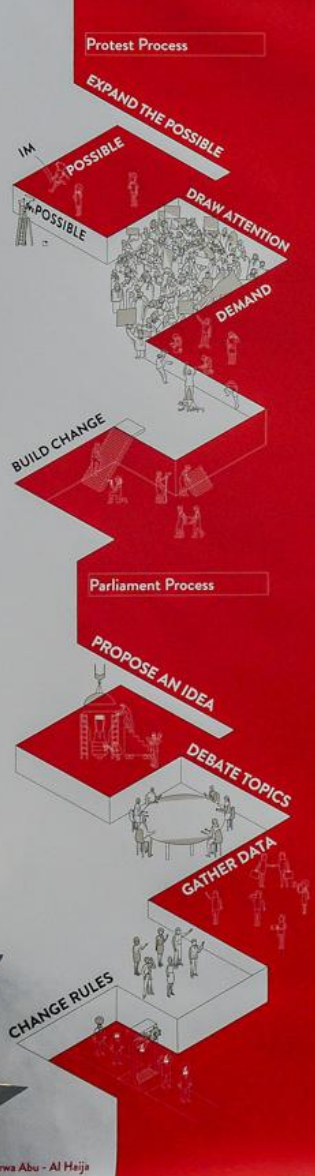


Shapes Demographics

Mass & Void Extractions



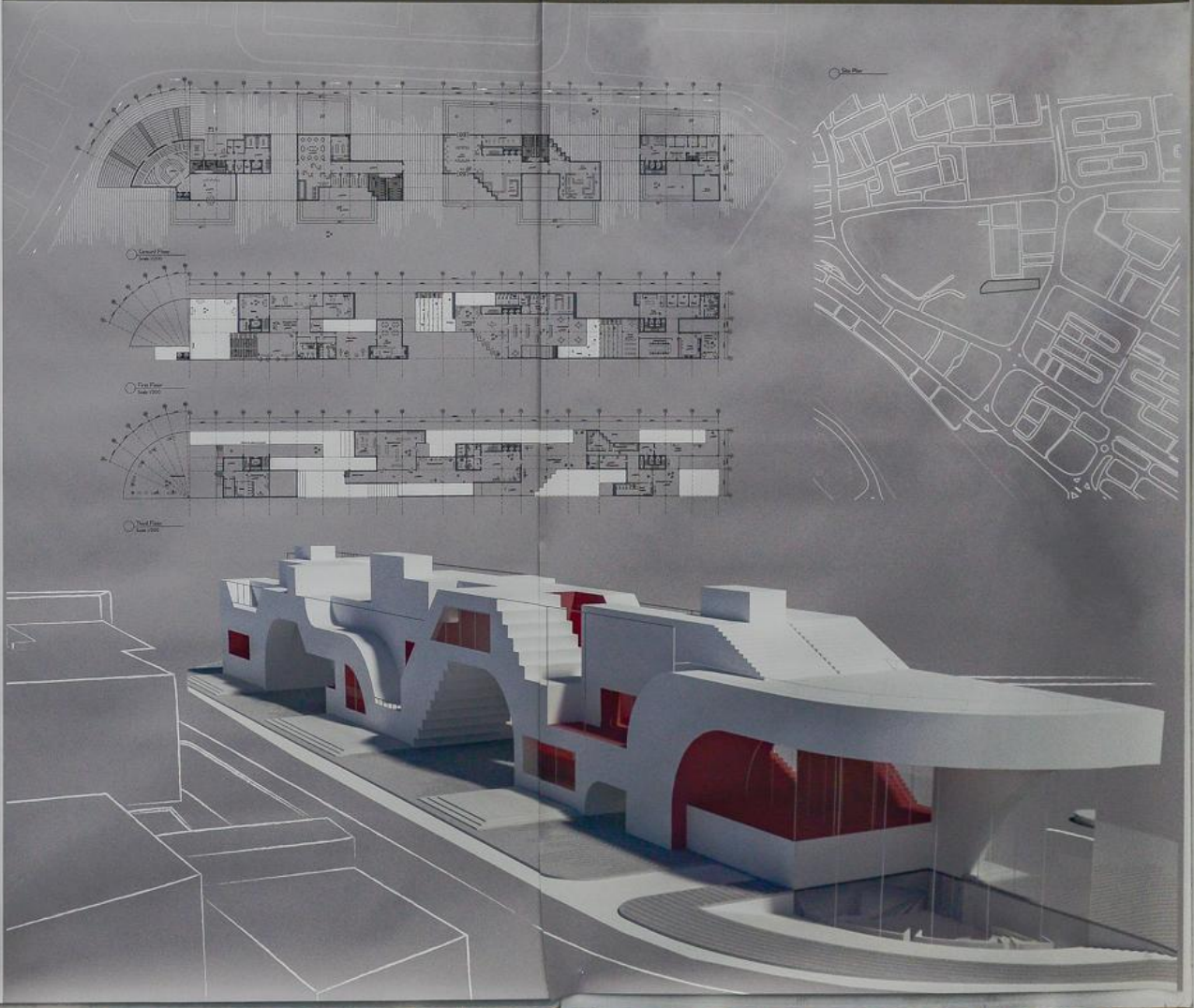
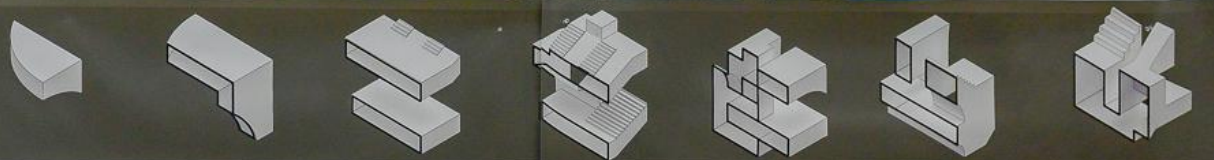
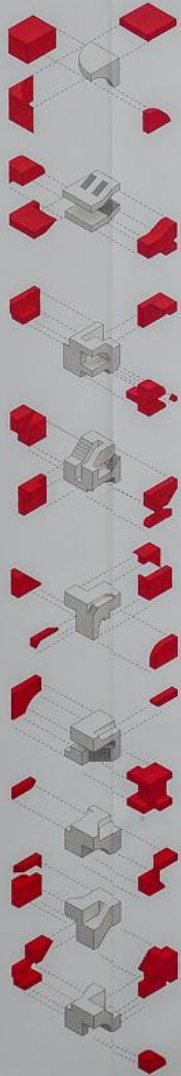
- Social Parliament



Shapes Demographics



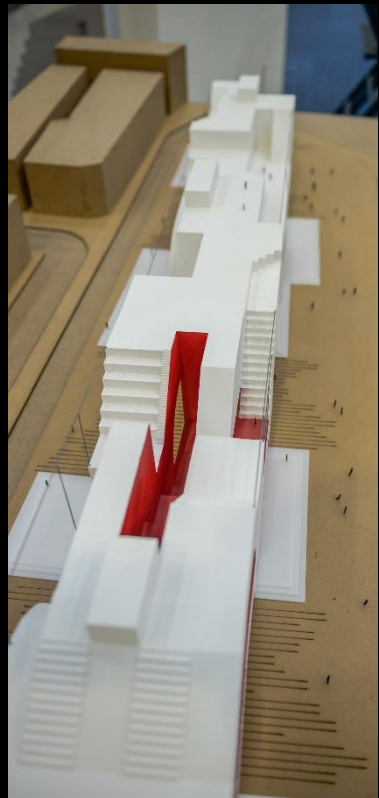
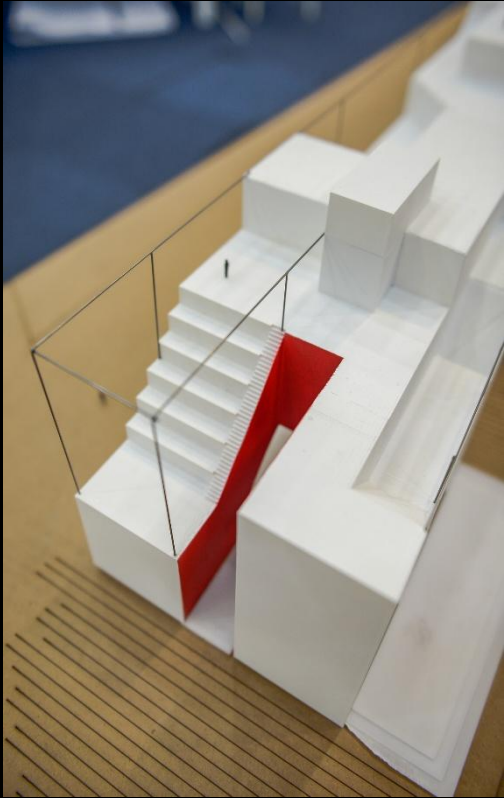
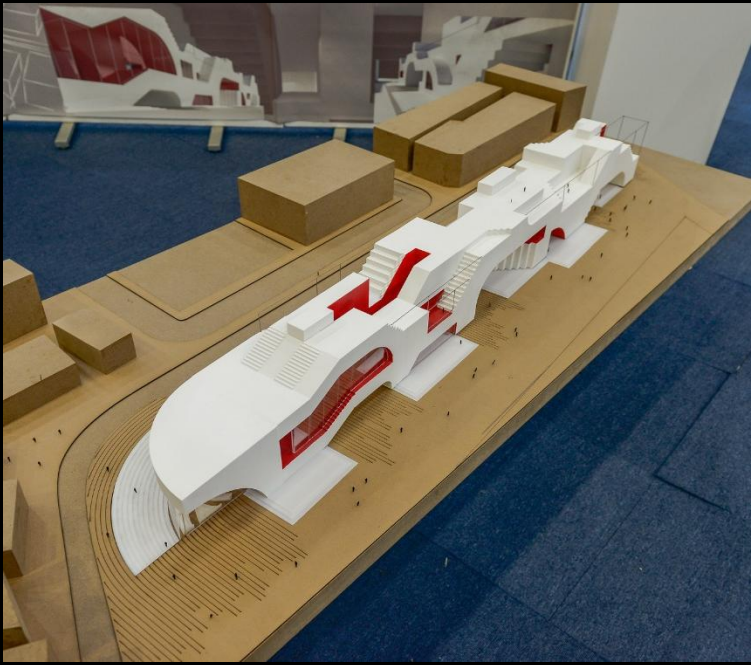
Mass & Voids Extractions



ATD

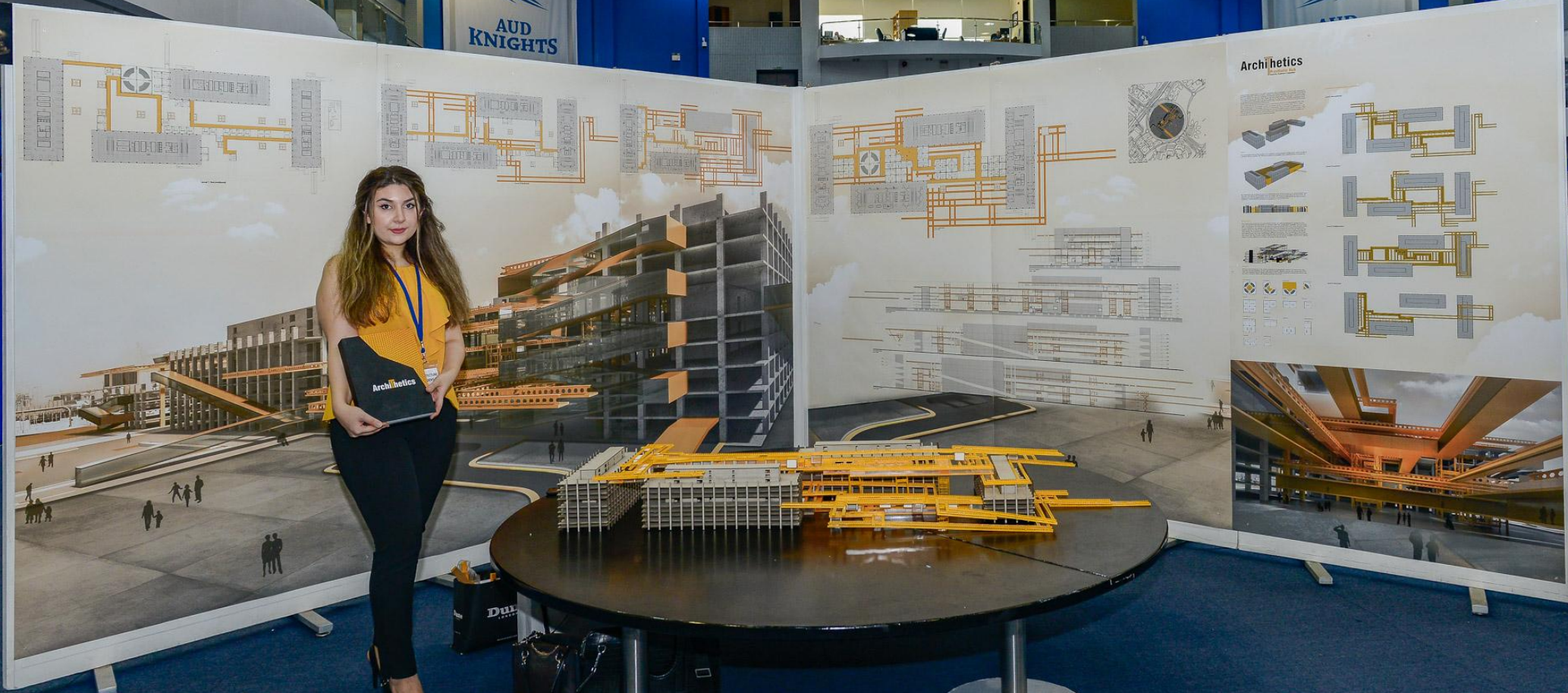






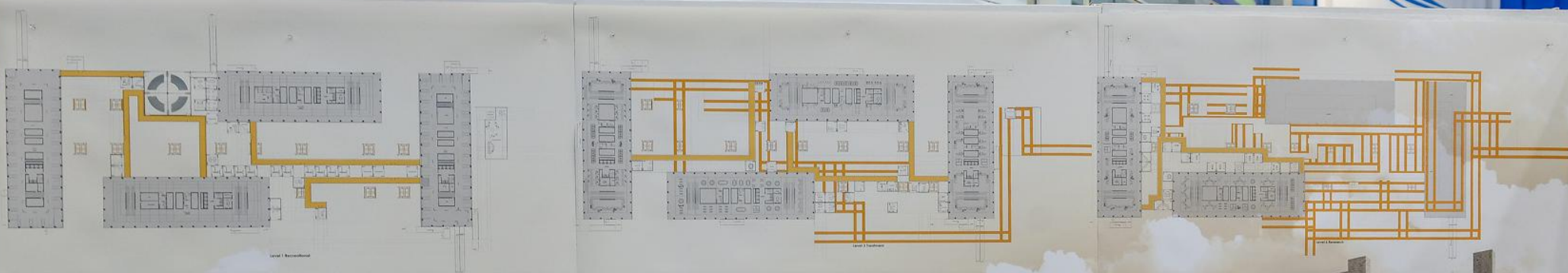
AUD KNIGHTS

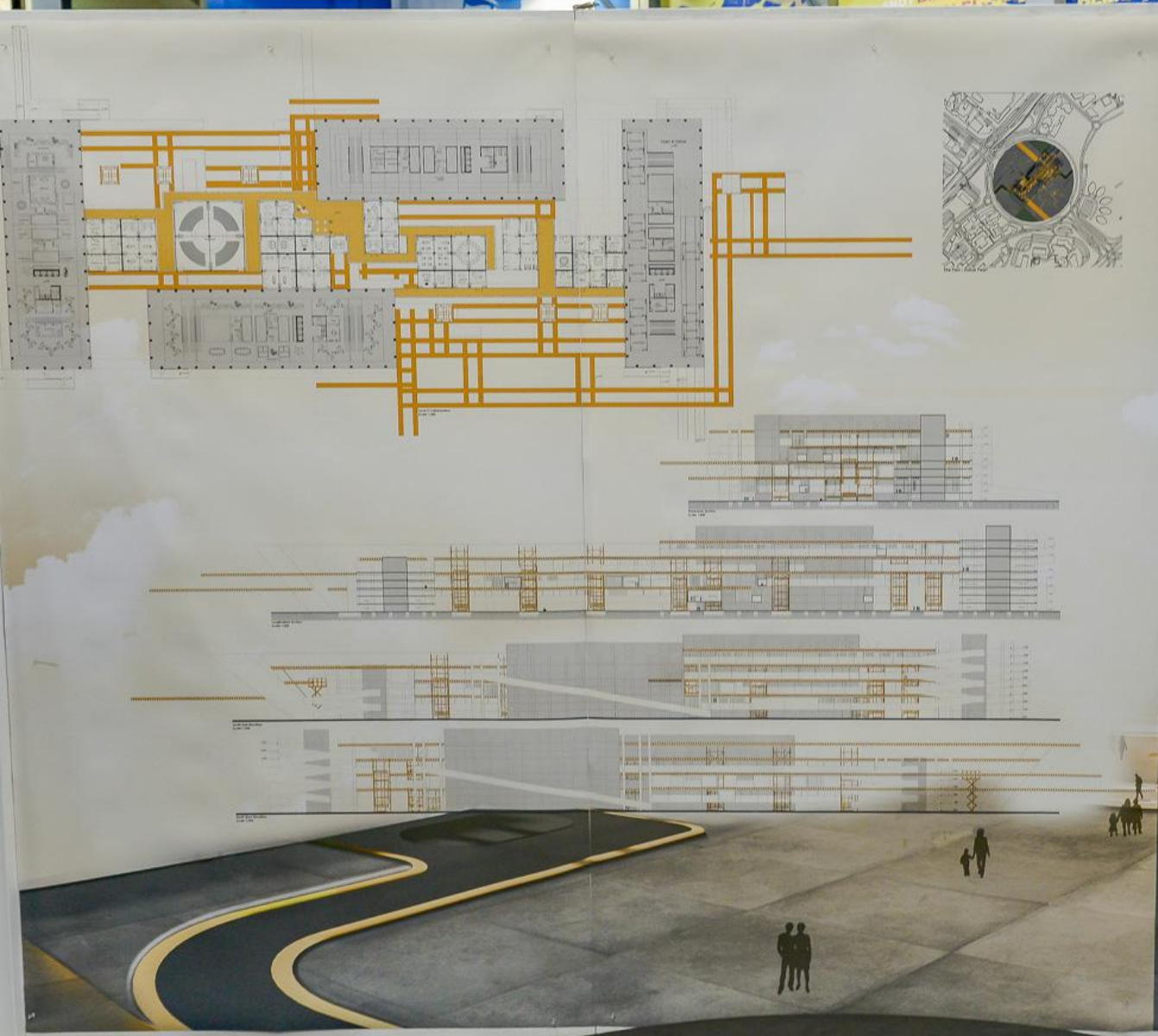
Archihetics



Archihetics



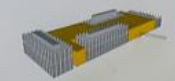




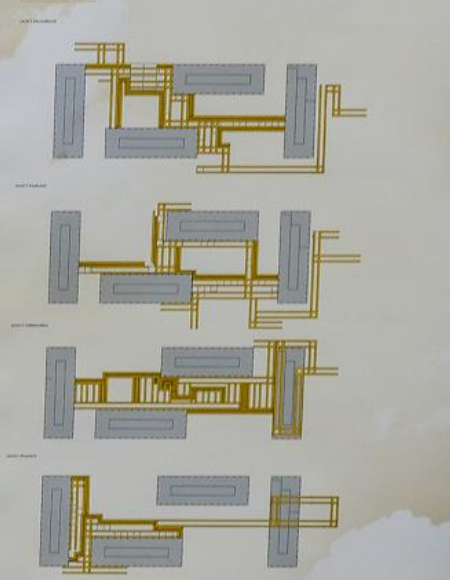
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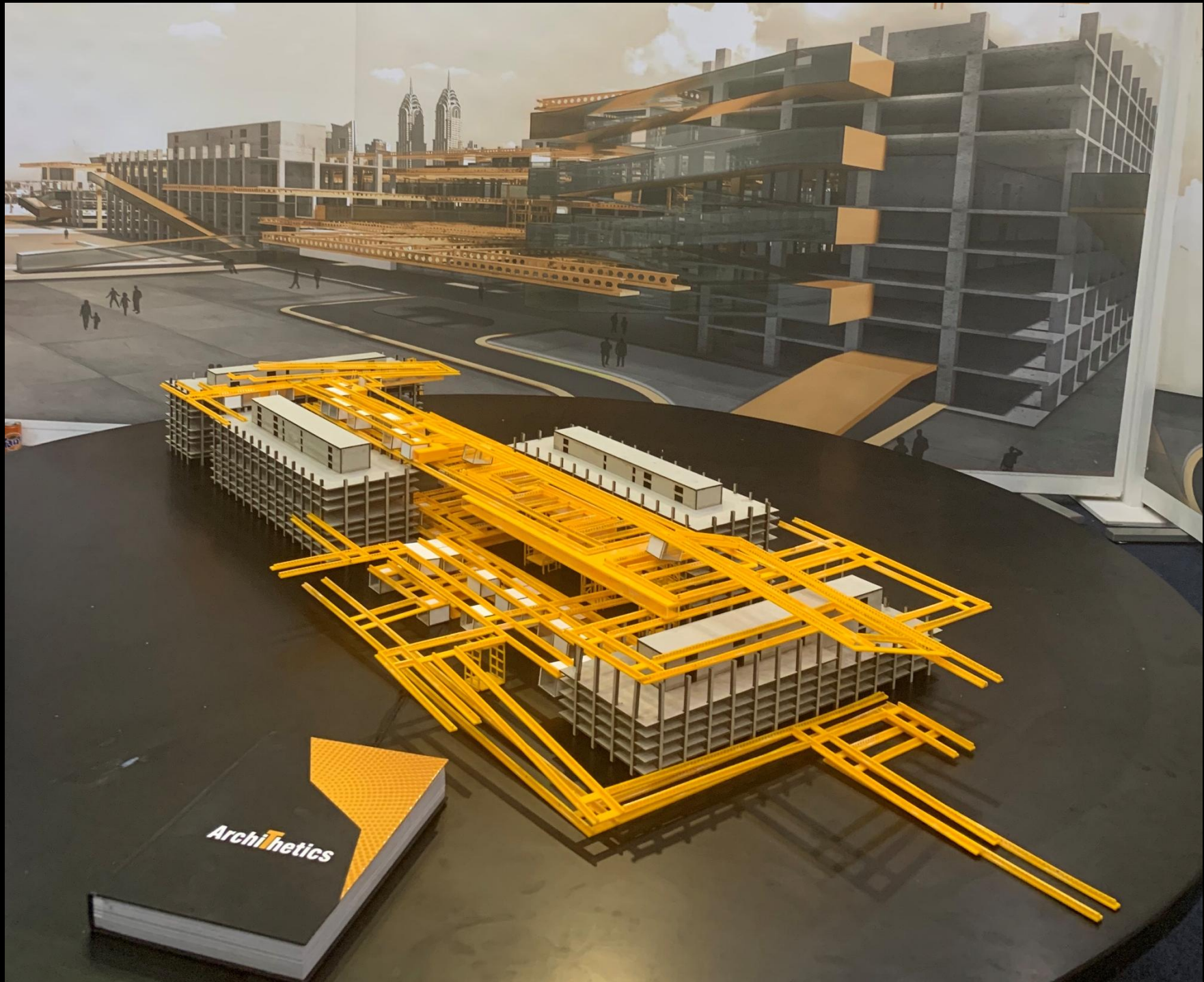
Prästhetic Park

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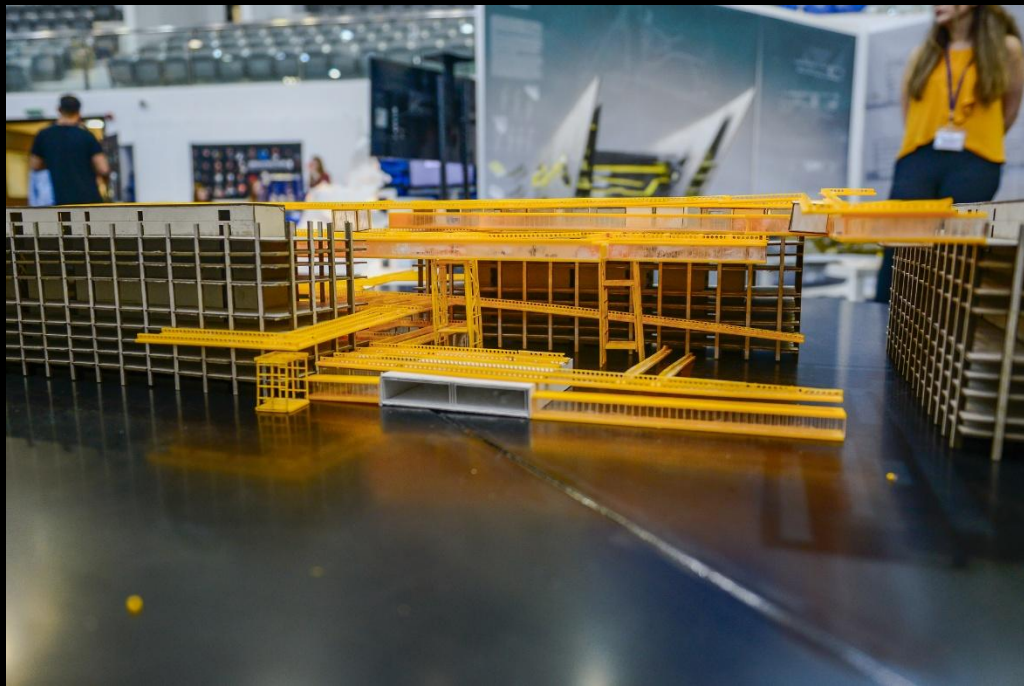
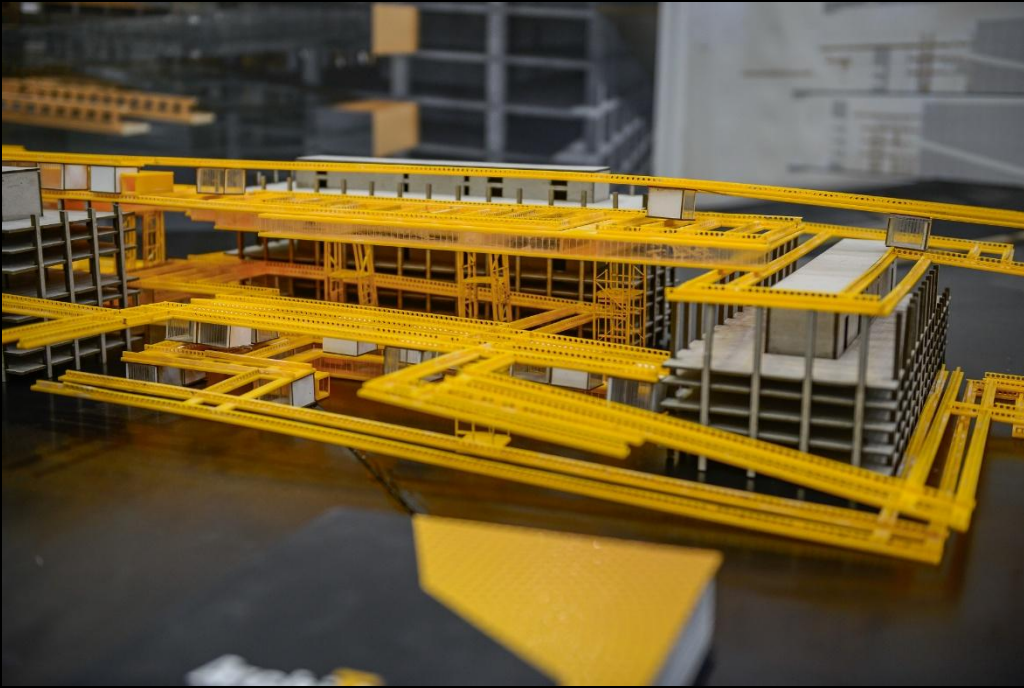


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Archi hetics



FINCTORIUM

Introduction text describing the project's context and goals.

Function of Project



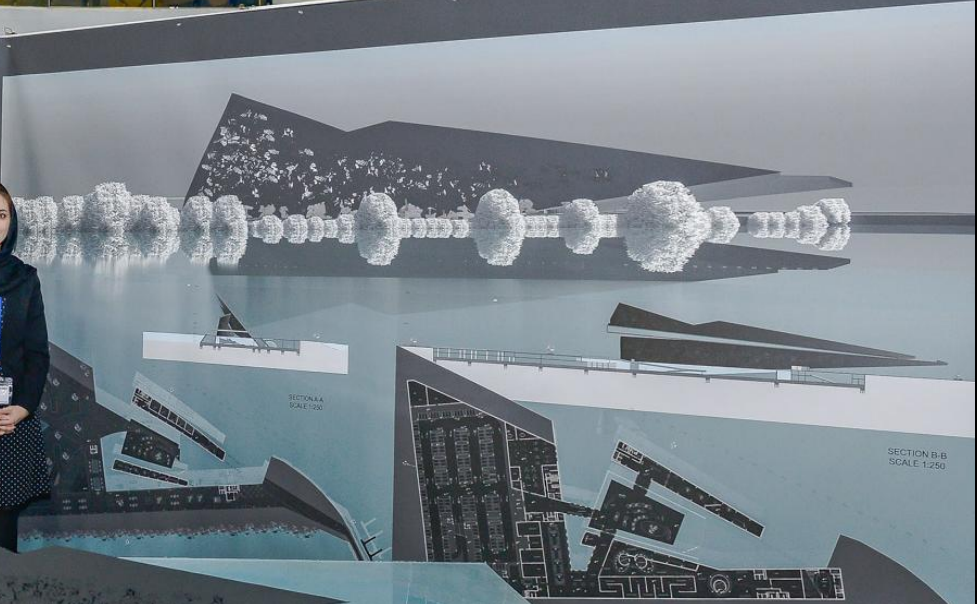
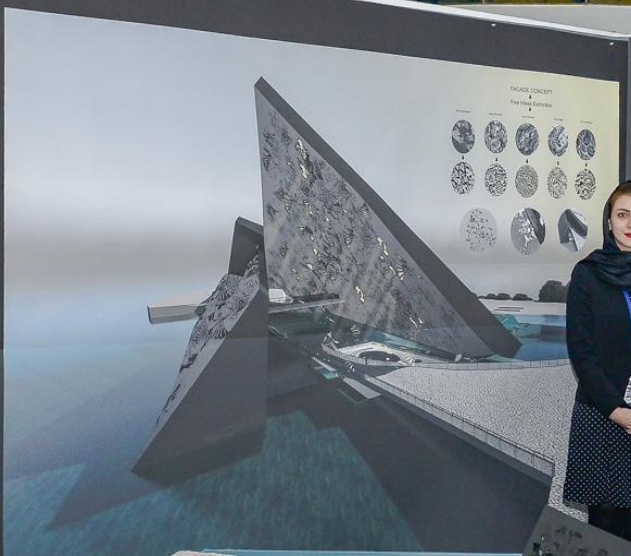
- Reasons of Holocene Extinction
 - Human Activity
 - Climate Change & Global Warming
 - Natural Disaster



CONCEPT PHYSICAL MODELS STUDY



ANGLED WALLS



EXTINCTORIUM

Extinctorium is a combination of two words, EXTINCT from its large word, and WALL, which is a forming noun denoting a place for its function.

CONCEPT

Extinctorium is a combination of two words, EXTINCT from its large word, and WALL, which is a forming noun denoting a place for its function. Extinctorium is a combination of two words, EXTINCT from its large word, and WALL, which is a forming noun denoting a place for its function. Extinctorium is a combination of two words, EXTINCT from its large word, and WALL, which is a forming noun denoting a place for its function.

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Function of Project



Reasons of Holocene Extinction

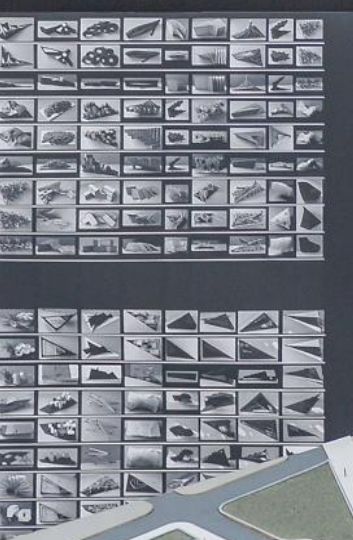
- Human Activity
- Climate Change & Global Warming
- Natural Disaster



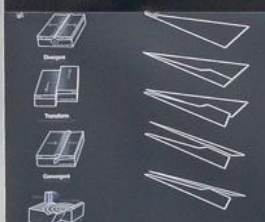
CONCEPTSKETCHES



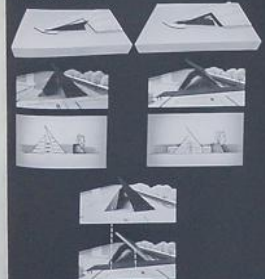
CONCEPT PHYSICAL MODELS STUDY



DESIGN PROCESS

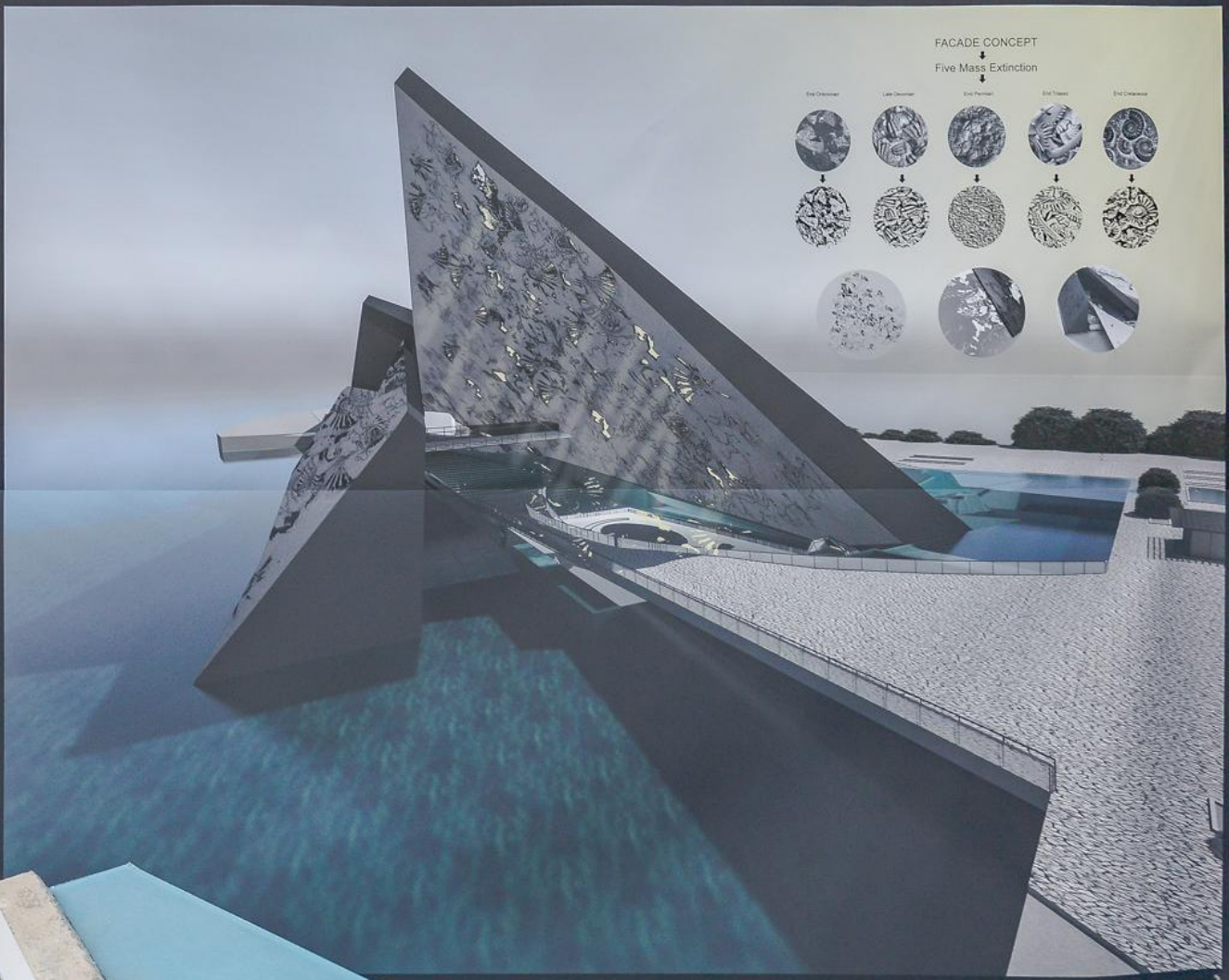


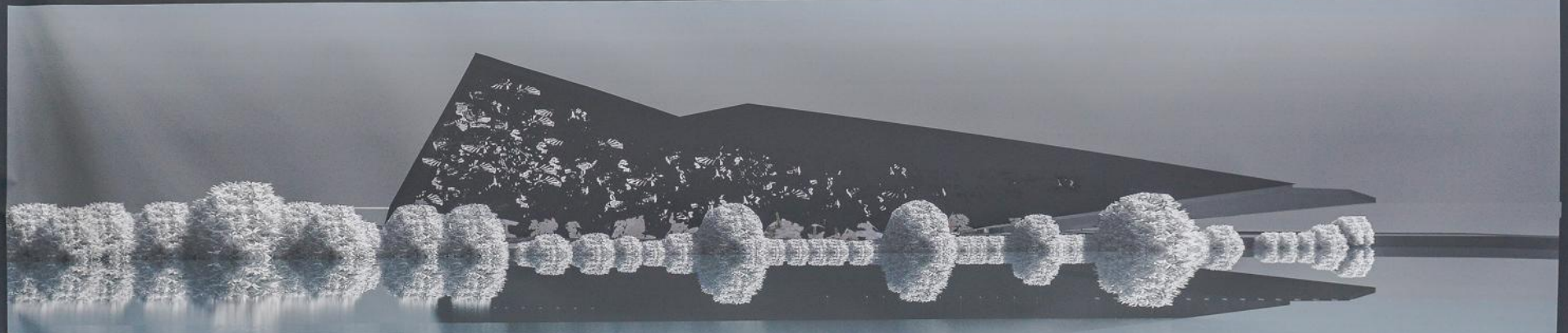
MASSIVE WALL ANGLED WALLS



FACADE CONCEPT

Five Mass Extinction

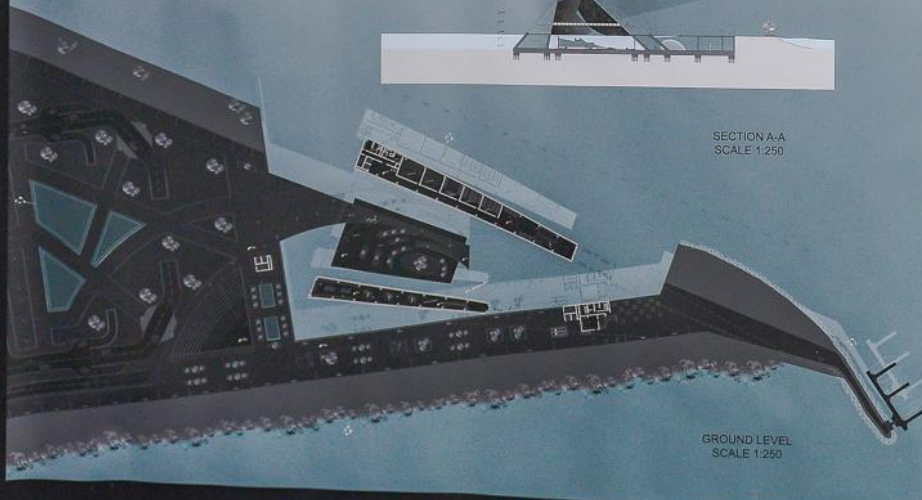




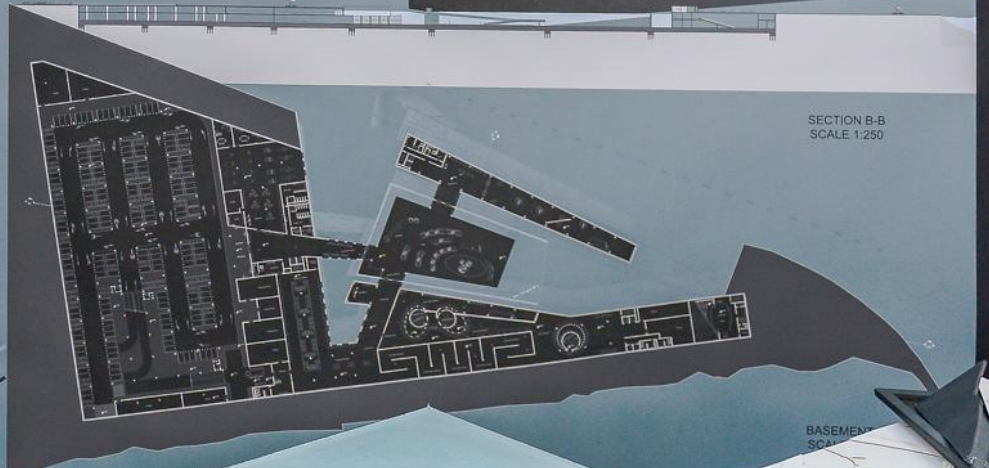
SECTION A-A
SCALE 1:250



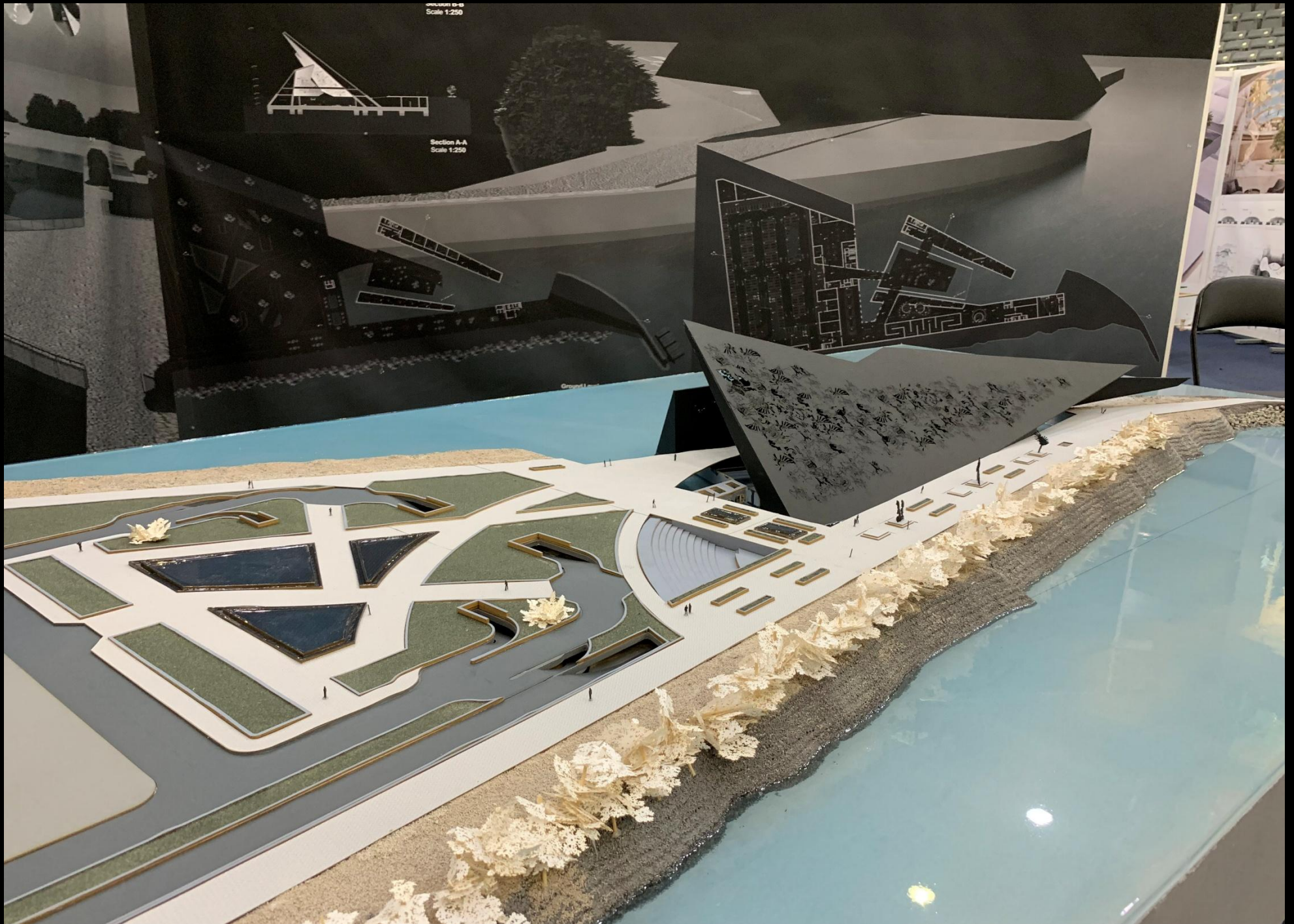
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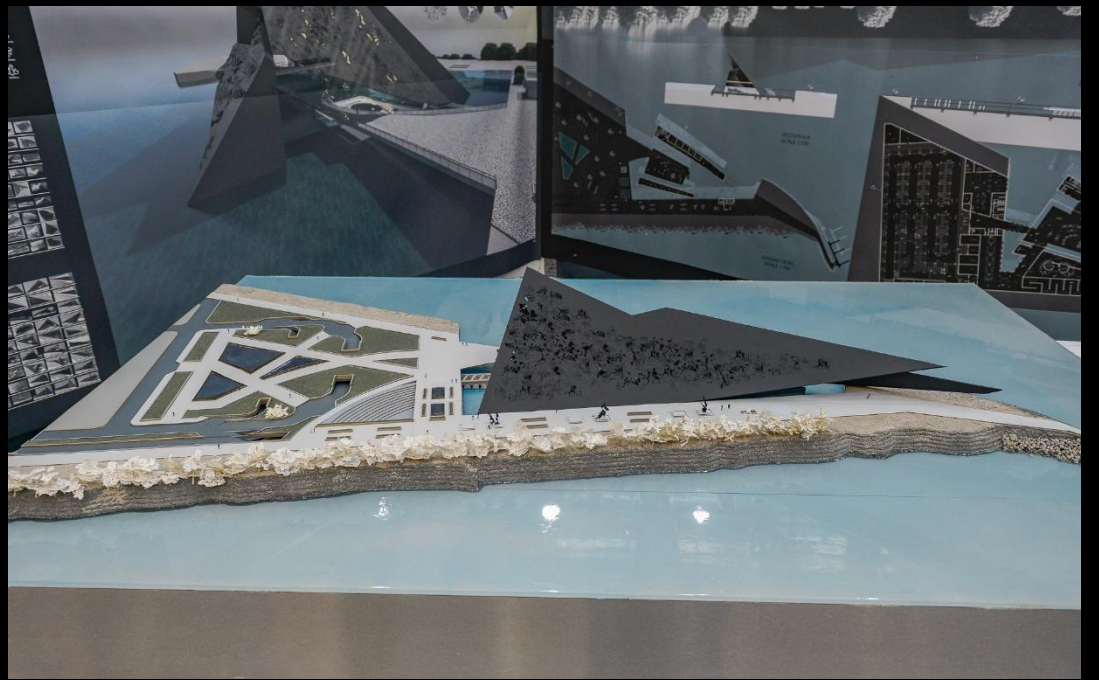
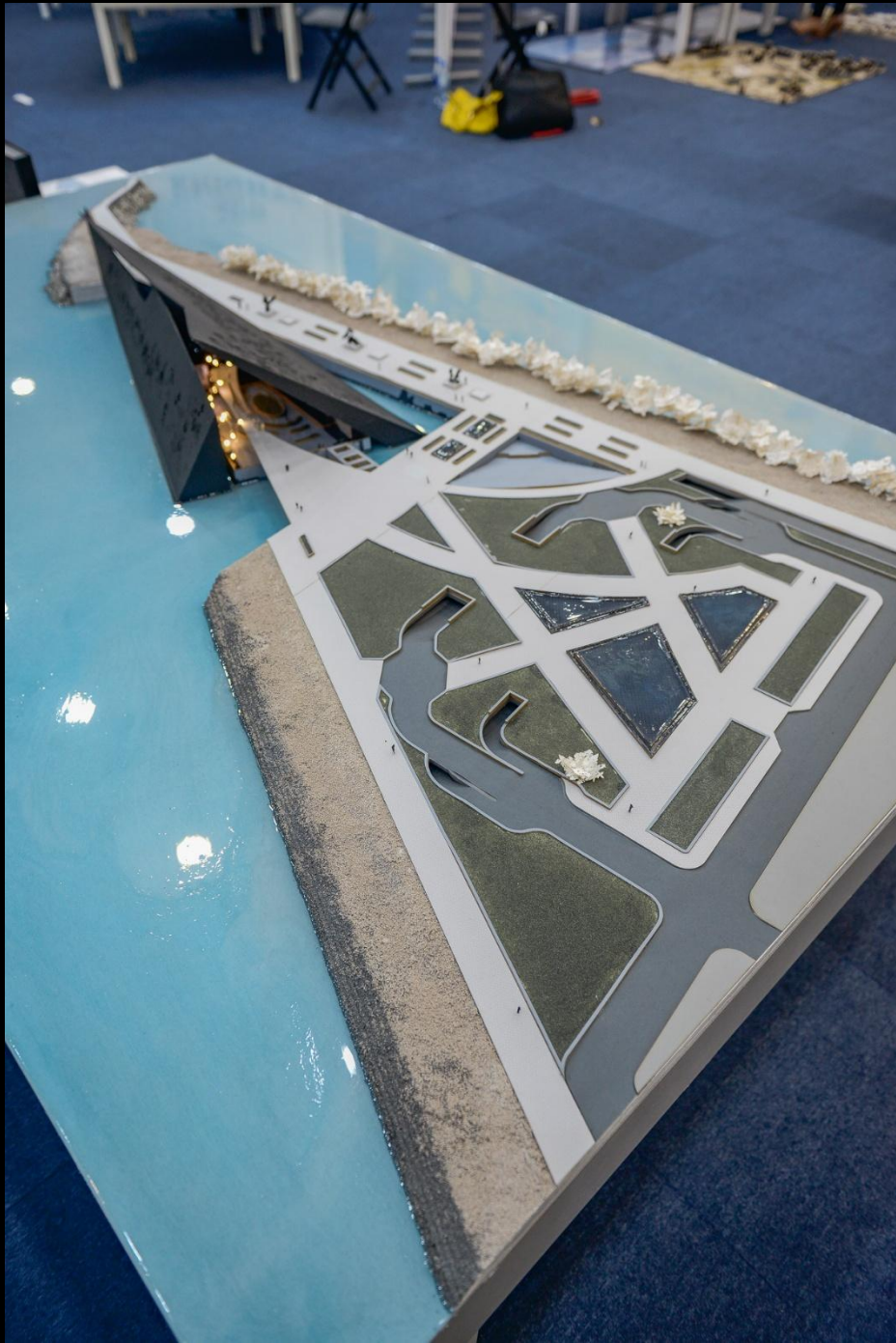


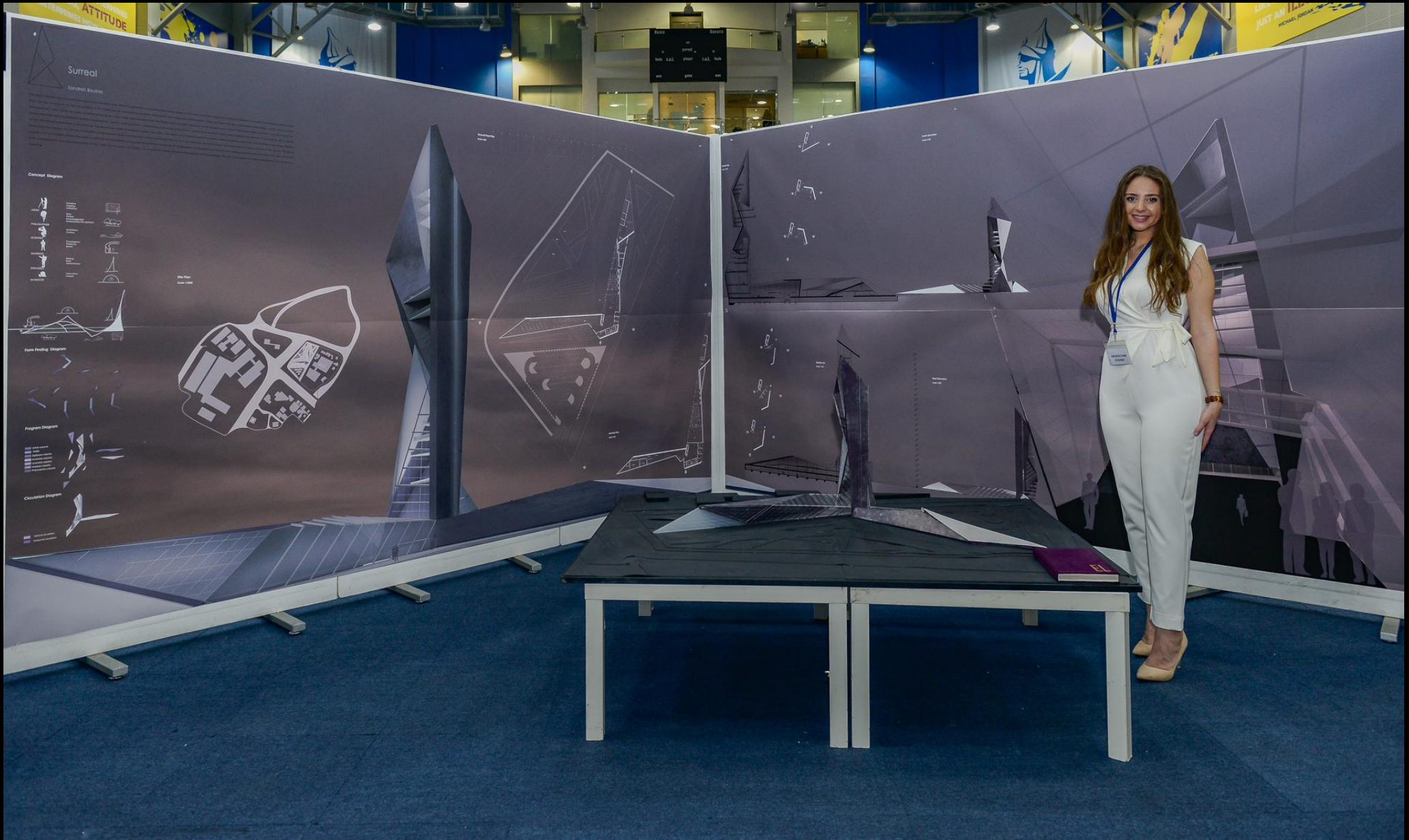
GROUND LEVEL
SCALE 1:250



BASEMENT
SCALE 1:250







Surreal

Sarahin Boumalal

The building is a surreal structure that defies conventional architectural logic. It features a central vertical shaft that tapers and widens at various points, creating a sense of dynamic movement and tension. The structure is composed of multiple levels and volumes that seem to emerge from a dark, textured base. The overall form is reminiscent of a stylized, abstract sculpture or a futuristic architectural element. The design is characterized by sharp angles, clean lines, and a monochromatic color palette of dark blues and greys. The building's form is a complex interplay of geometric shapes, including triangles, rectangles, and circles, which are arranged in a way that suggests a sense of depth and three-dimensionality. The central shaft is a key feature, acting as a vertical axis around which the other elements are organized. The building's form is a testament to the architect's ability to create a structure that is both visually striking and conceptually intriguing.

Concept Diagram



Site Plan
Scale 1:200



Form Finding Diagram



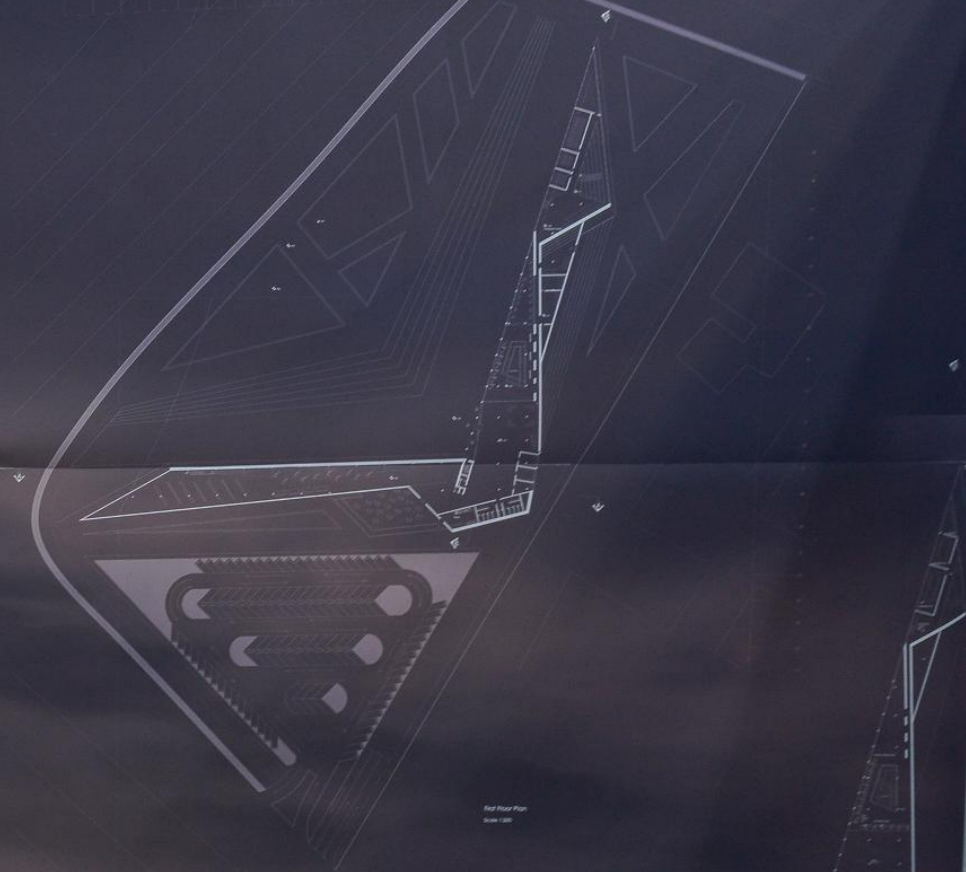
Program Diagram



Circulation Diagram

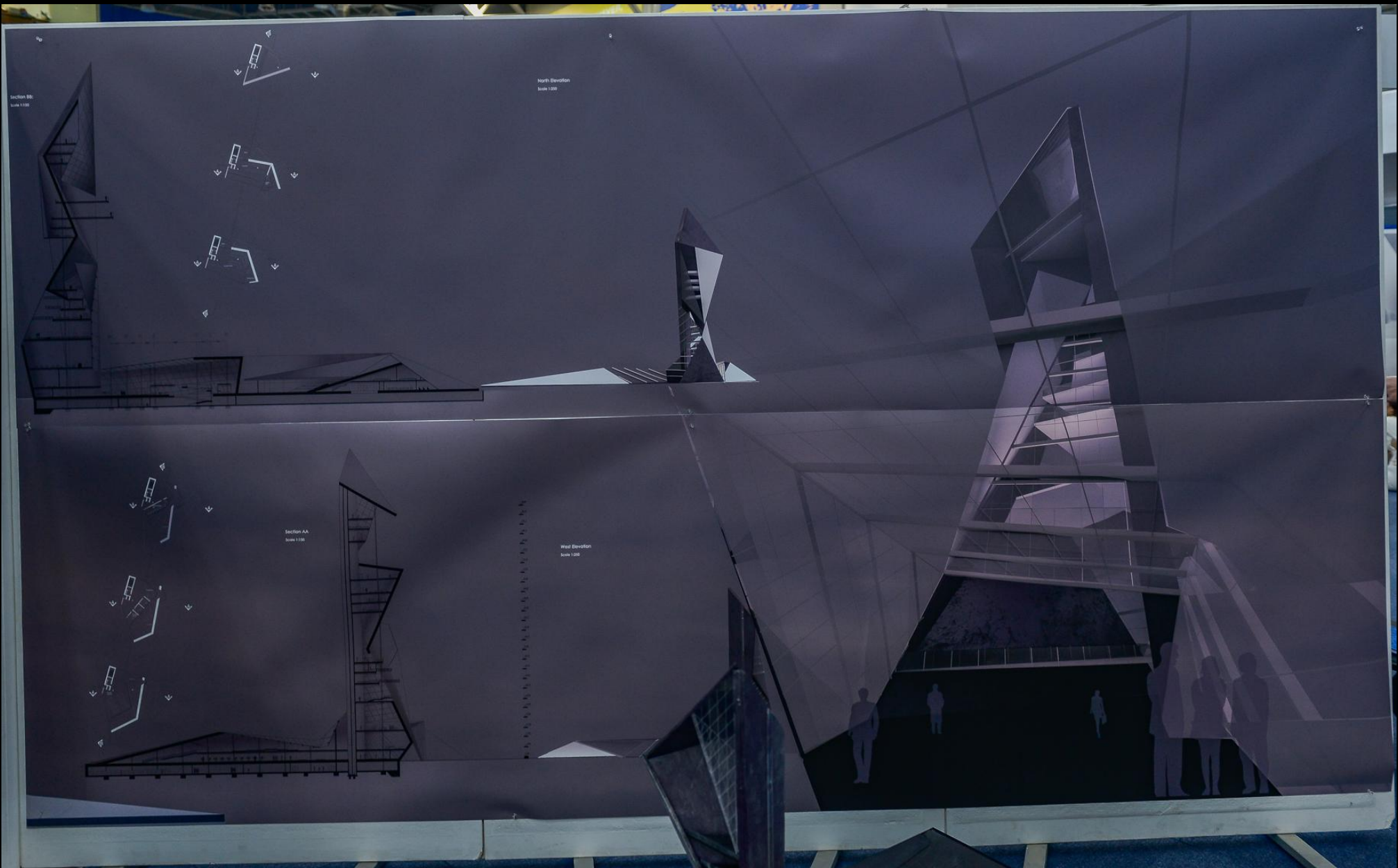


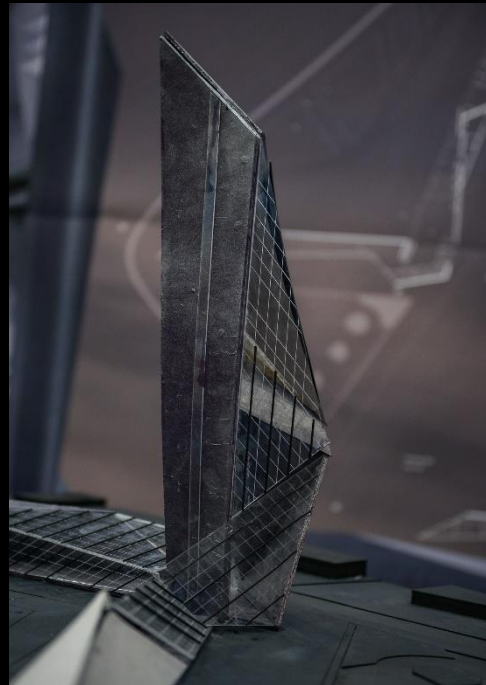
Ground Floor Plan
Scale 1:200

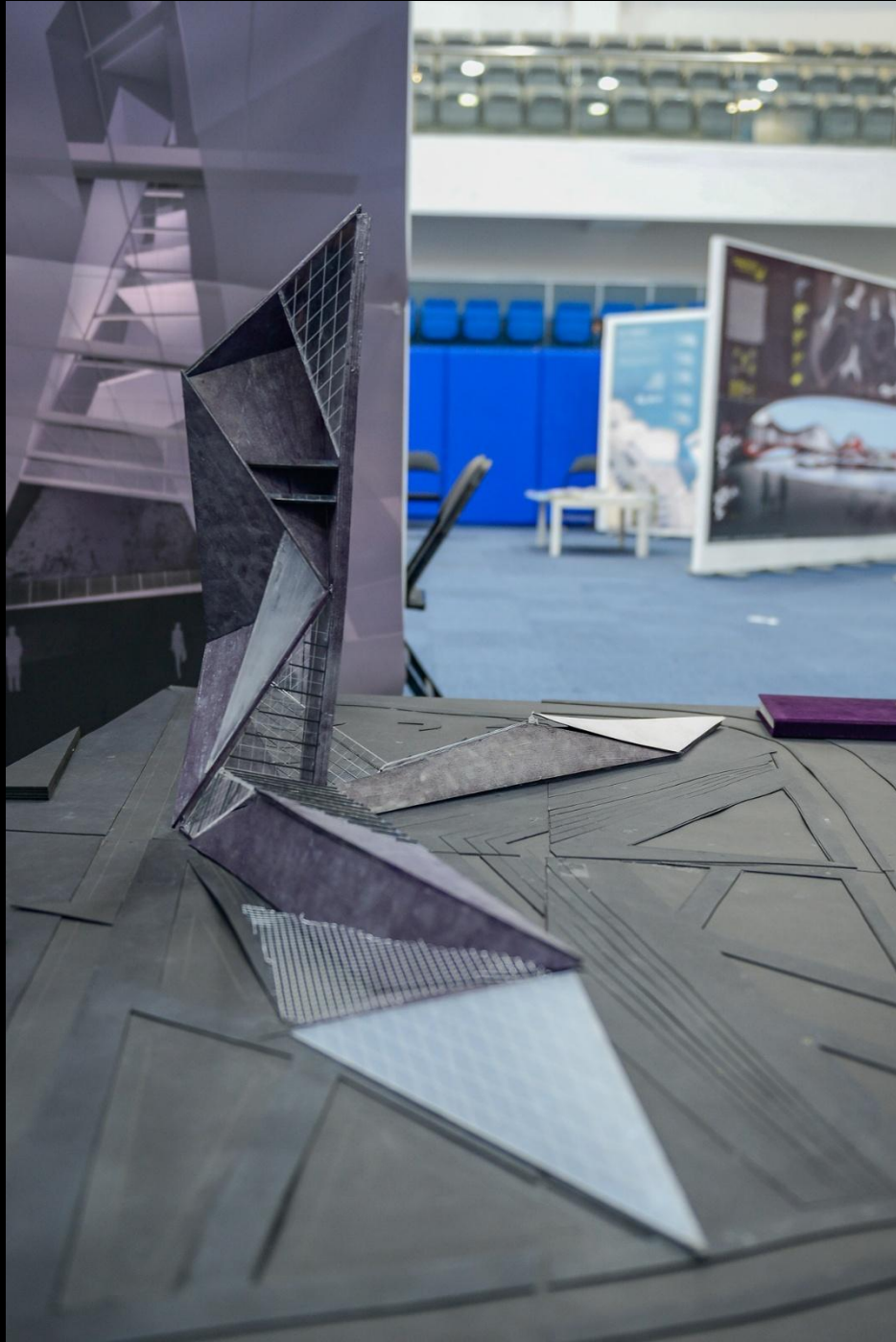


Red Floor Plan
Scale 1:200





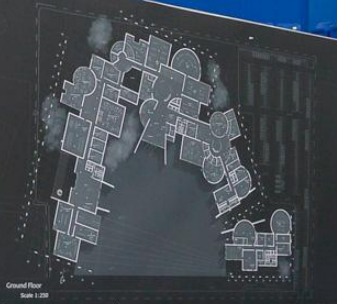






Sprayed

From GRAFFITI to Urban ART



May Madi-AUD-ARCH Spring2018



Sprayed

From GRAFFITI to Urban ART

Urban is not only an art form, but an expression of individual personal identity. It is the transformation through which the urban space is defined and reflects the urban culture. Graffiti is an art form that has emerged from the urban environment and has become a part of the urban culture. It is a form of art that is created by spraying paint on walls and other surfaces. It is a form of art that is created by spraying paint on walls and other surfaces. It is a form of art that is created by spraying paint on walls and other surfaces.



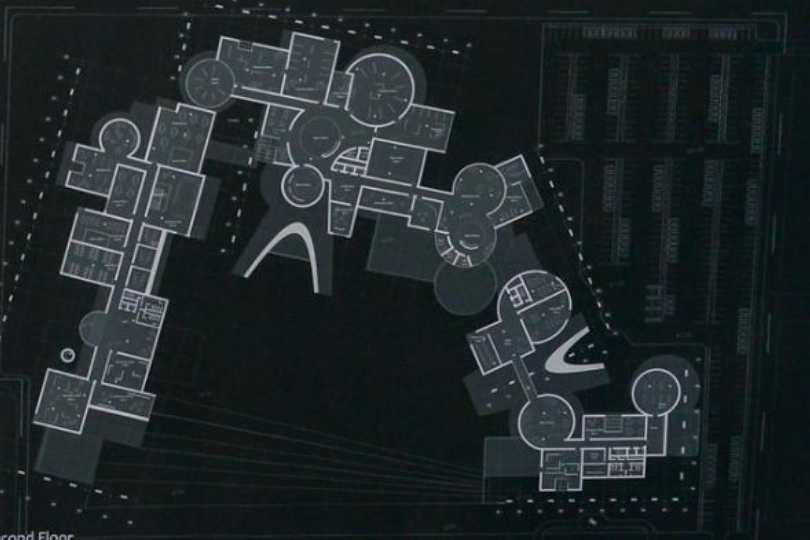
- Commercial
- Park
- Educational
- Mosque
- Metro Station
- Residential
- Sheikh Zayed Road



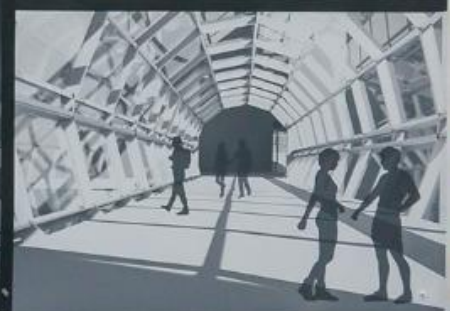
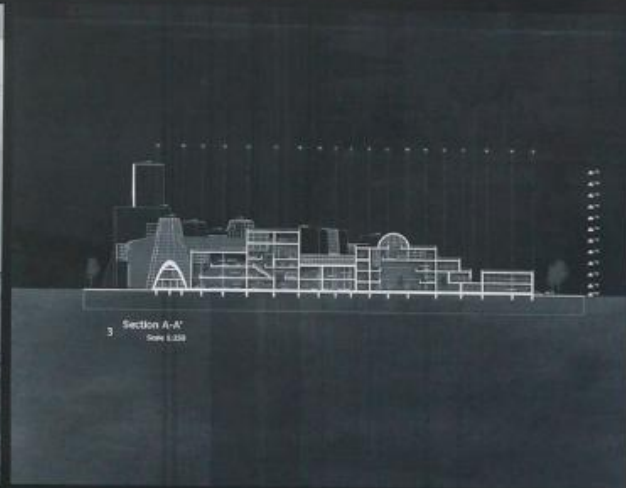
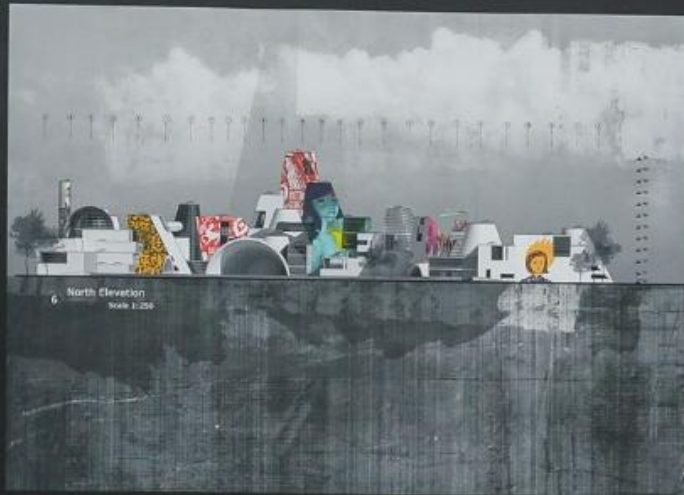
Ground Floor
Scale 1:250

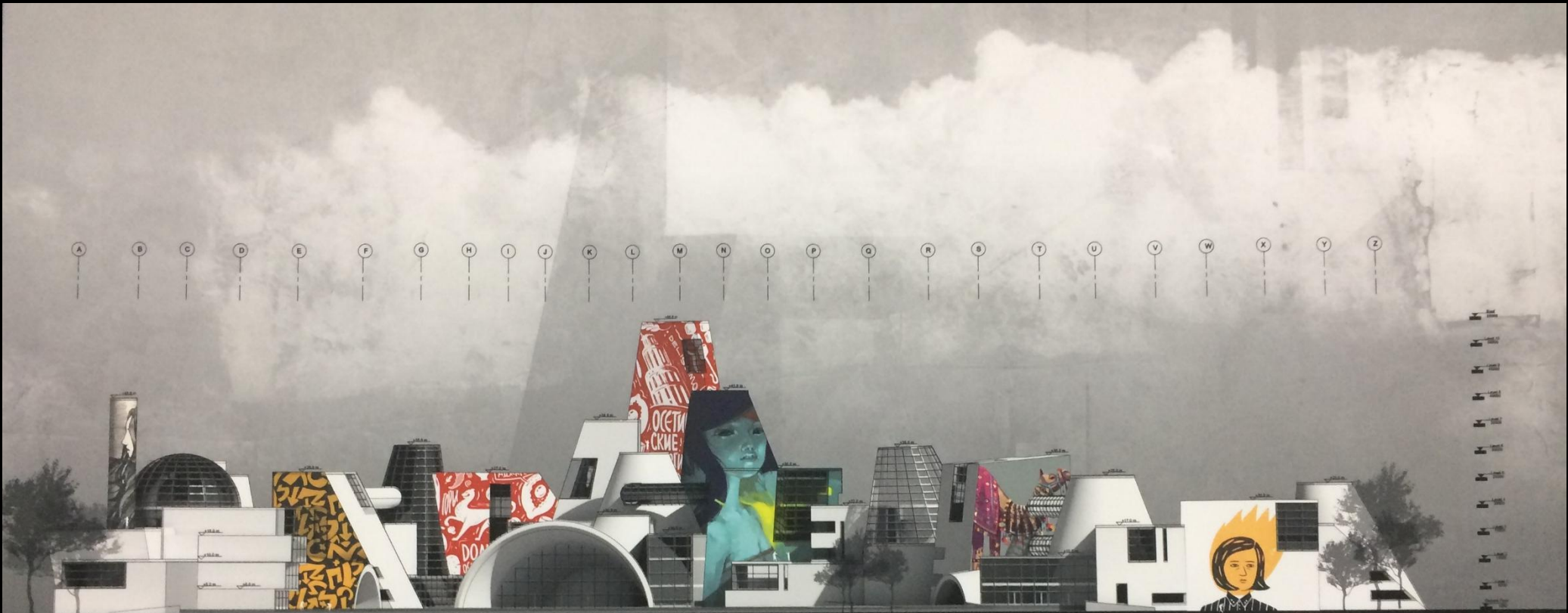


May Madi-AUD-ARCH502-Spring2018



Second Floor
Scale 1:250

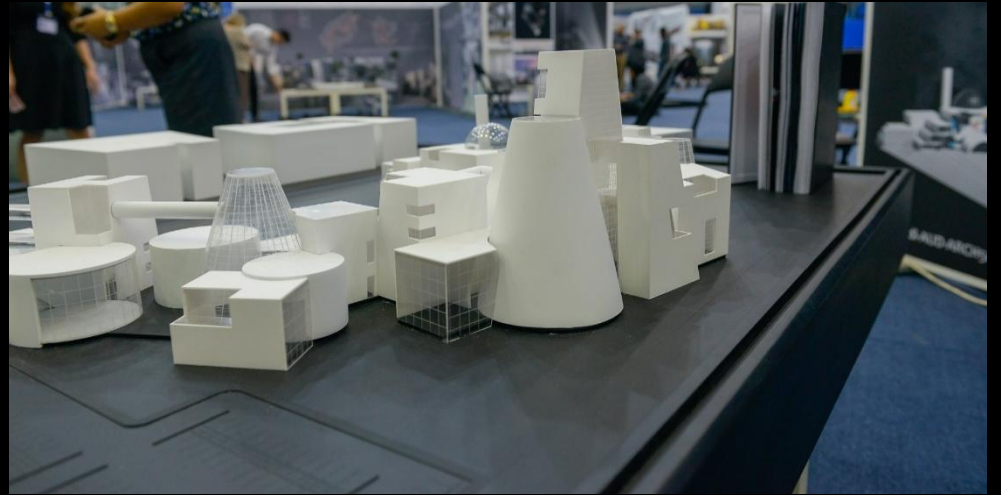
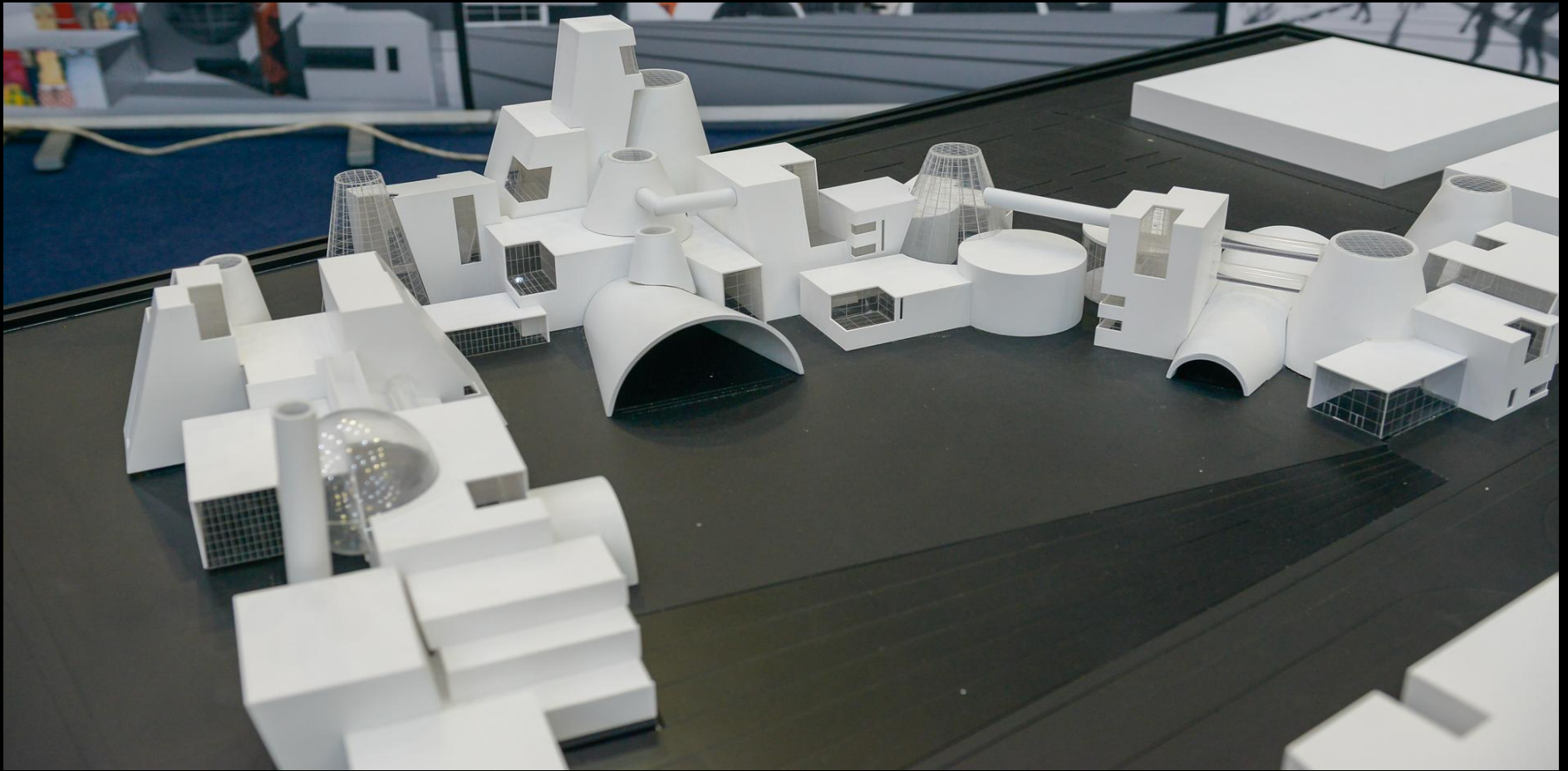




6

North Elevation

Scale 1:250



IG-NIGHT
الليل
From Dusk to Dawn

Introduction
The building is designed to be a landmark in the city, a place where people can gather and enjoy the view of the city at night. The building is designed to be a landmark in the city, a place where people can gather and enjoy the view of the city at night.

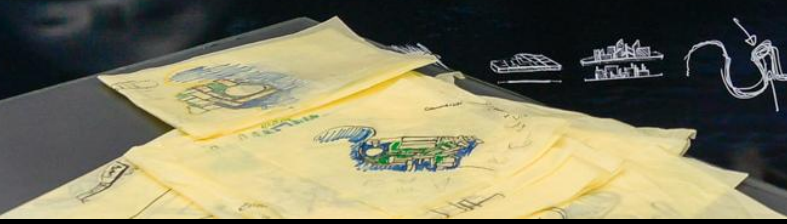
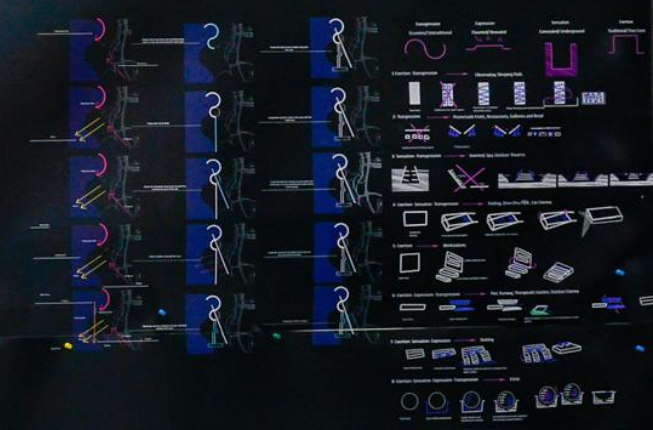
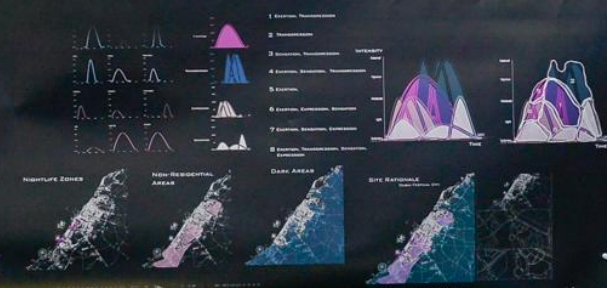
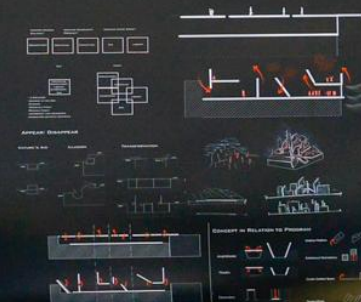


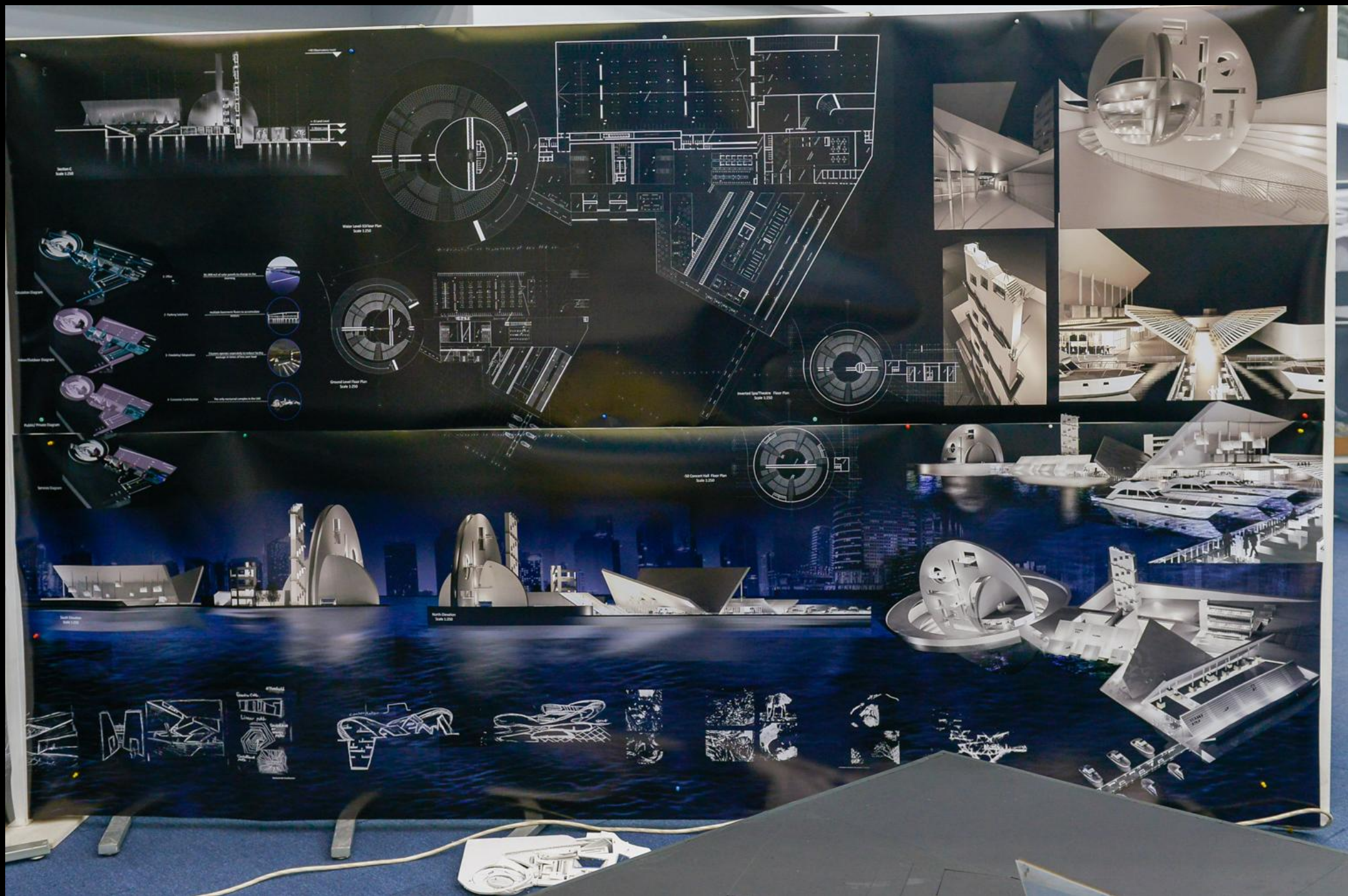
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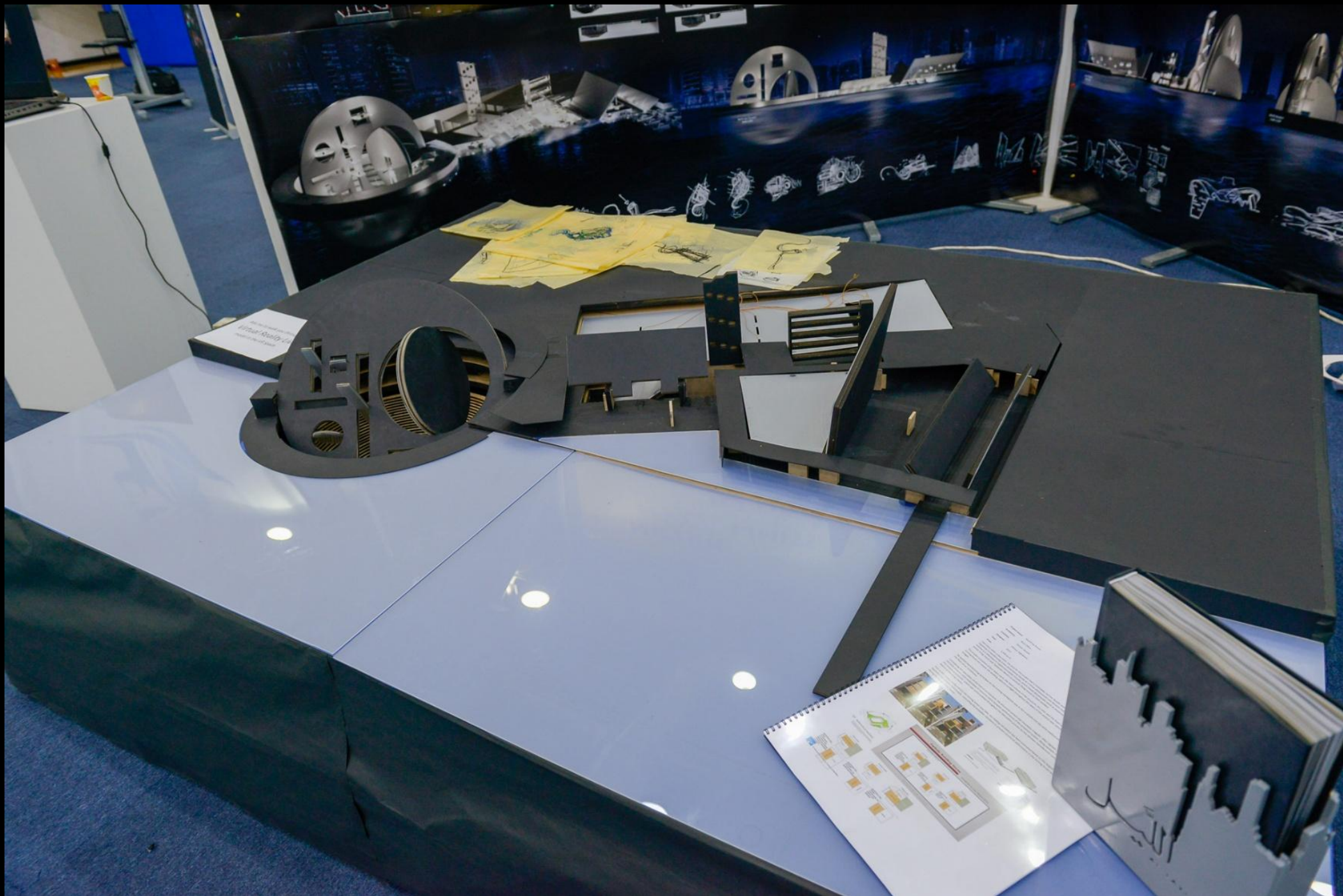
IG-NIGHT الليل

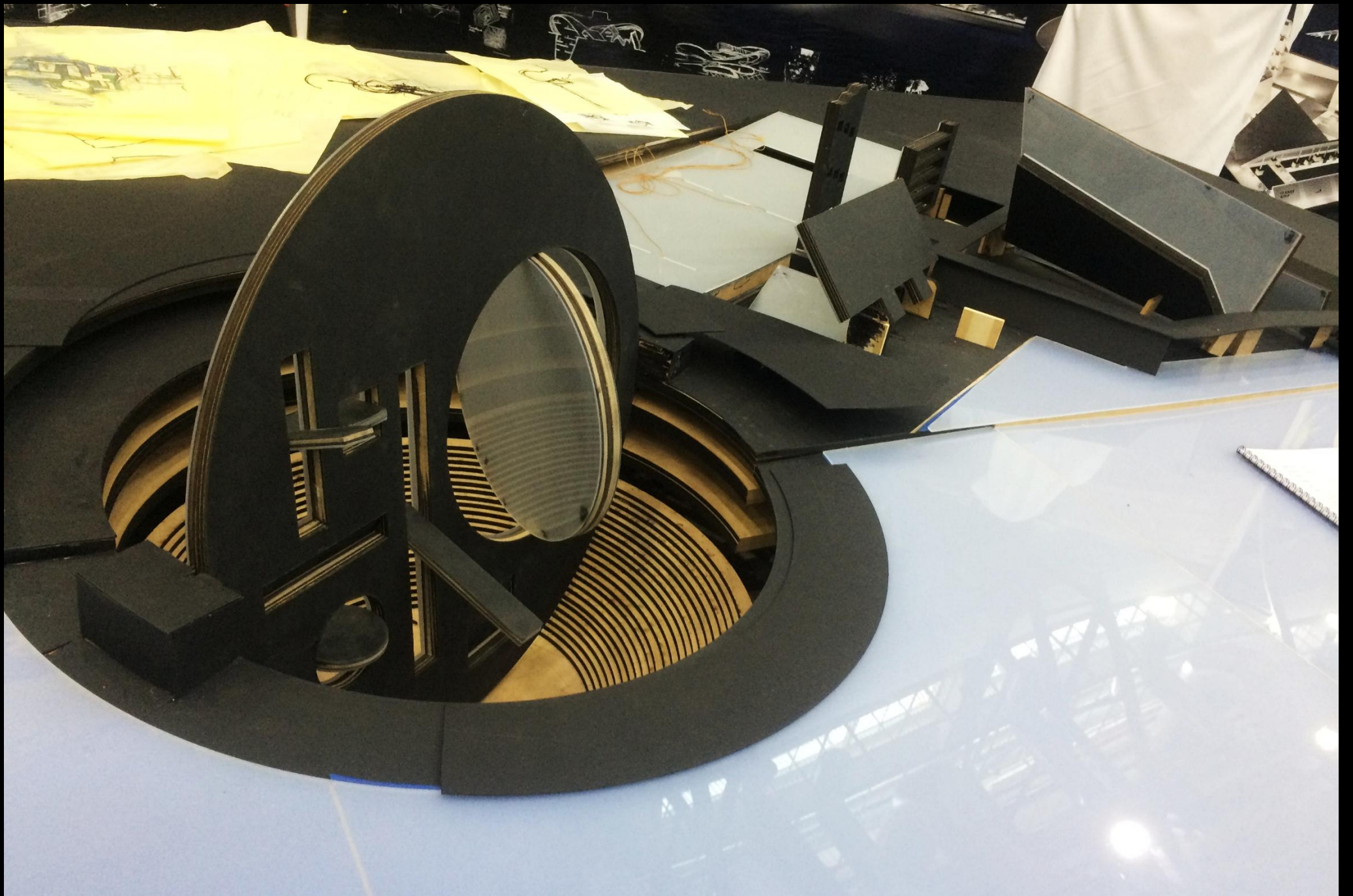
From Dusk to Dawn

Concept: "Since the day" is the widely known term that addresses the virtues of the daytime, in the night we create as well. The fact that the nature course of the sun and the temperature, in the different cultures, the regions has become a central knowledge to the human mind and the experience of its life, that is reflected in the most beautiful architectural landmarks and this is where the design started to emerge and the experience of the night started to be felt and felt. The idea was to create a space that is not only a place of rest and relaxation, but also a place where the night comes to life and where the night comes to life. Through the analysis of an extensive studies about nocturnal activities conducted in the city, we divided into four main zones: activity zones, program zones, expression zones, and context, and accordingly they were further analyzed in terms of their responses to time and their concept was adapted at the two different complex levels of the design.









WINNING



AUD KNIGHTS

GTU
Comix Complex
Award 2022-Spring 2024
Award in Architecture

Project Description: This award-winning project, the Comix Complex, is a multi-story building that serves as a hub for creative and collaborative work. The building's design is a blend of modern architecture and traditional elements, creating a unique and inspiring environment for its occupants. The building's design is a blend of modern architecture and traditional elements, creating a unique and inspiring environment for its occupants.

This is the Comix Complex, a multi-story building that serves as a hub for creative and collaborative work. The building's design is a blend of modern architecture and traditional elements, creating a unique and inspiring environment for its occupants.

Using the Comix Complex as a model, the project team has developed a series of architectural models and plans that illustrate the building's design and construction. These models and plans are used to communicate the project's vision and to guide the construction process.

A large architectural rendering of a modern building interior, showing a multi-story structure with a complex facade and a central courtyard. The rendering is presented on a large wall panel.



A table displaying several architectural models, including a large-scale model of the building complex and smaller-scale models of individual building components.

A large-scale architectural model of the building complex, constructed from dark-colored blocks and placed on a black base. The model shows the building's footprint and the arrangement of its various components.

Ask me to walk you through the Virtual Reality Live model in the VR Space.



Comix Complex
 ARCH 502-Spring 2018
 Angelo Mateaus



Project Description: The goal of this project is to analyze and investigate Comic Books, their history, influence and drawing techniques, in different countries. Comic Books are often considered a second-rate art form, as they are deemed to be childish, but as there are different themes, styles, and content forms, Comics can expand their reach to cater to all. Comics present to readers a way to escape reality, and expand their creative horizons, as well as giving a voice to people to express their own views of the World.

This is the Comix Complex, which is a multipurpose facility meant to house several comic book related activities, including a Convention Center, where creators, amateur and professional, local and international can display their work.

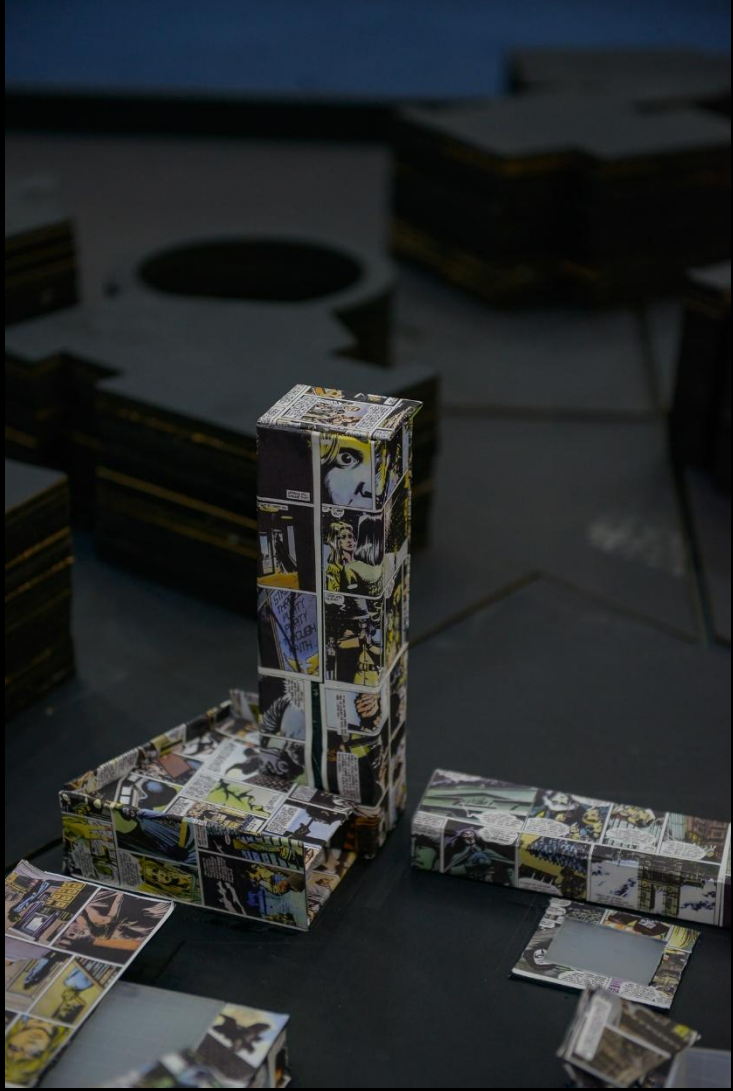
Concept Development: Stories are composed by separate moments, isolated in time, with no deeper meaning other than the first impression. However, when those moments are placed next to one another, they create a story, that can be rewritten if the moments themselves are rearranged.

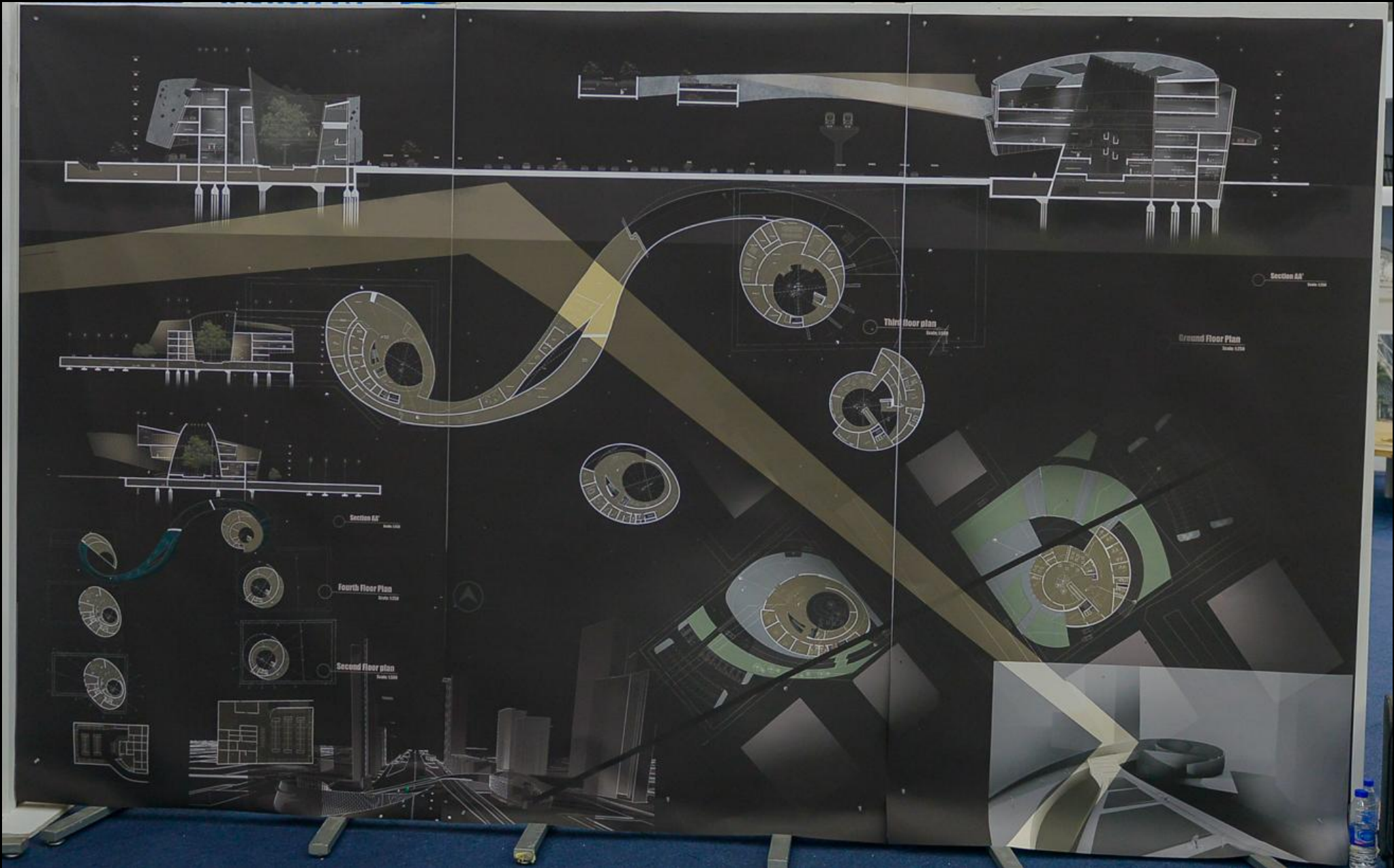
That is how comic books work! By using separate panels, confined by a border, isolated moments in time are established, but when a reading sequence is introduced, a narrative comes to life.



Using the border itself as the structural element, or a datum that regulates, confines and unites separate moments (which are the programs), spaces are created, providing visitors the opportunity to create their own stories when exploring the space.







Section A-A'
Scale 1:200

Ground Floor Plan
Scale 1:200

Third floor plan
Scale 1:200

Fourth floor Plan
Scale 1:200

Second floor plan
Scale 1:200



INSIDE OUT

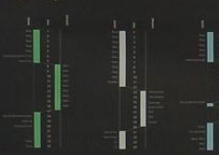
A mother is a force of nature, care and protection. A female worker is a force of determination and empowerment. When these two forces come together, they create a quality and a dilemma within each working mother. On one hand, a mother that is for her child and caring when at home, on the other she has to be determined and empowered at the workplace. This unique "hybrid" life between her two roles, she is able to shift persona from her home to her office. In a city that is dominated by male identity and urban connectivity, Dubai is a city that is dominated by male identity and urban connectivity. Urban and commercial life seem to flow through the city, and the residential life is left behind. The city and desert areas are well connected and the residential life is left behind. The city and desert areas are well connected and the residential life is left behind. The city and desert areas are well connected and the residential life is left behind.

STEP 1: Identify

A series of studies and surveys were conducted to identify the needs and desires of the female worker. The study identified the needs and desires of the female worker. The study identified the needs and desires of the female worker. The study identified the needs and desires of the female worker.

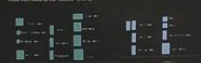


STEP 2: Map



STEP 3: Creating Spaces

The program defined from the study generated the program and process. The program defined from the study generated the program and process. The program defined from the study generated the program and process.



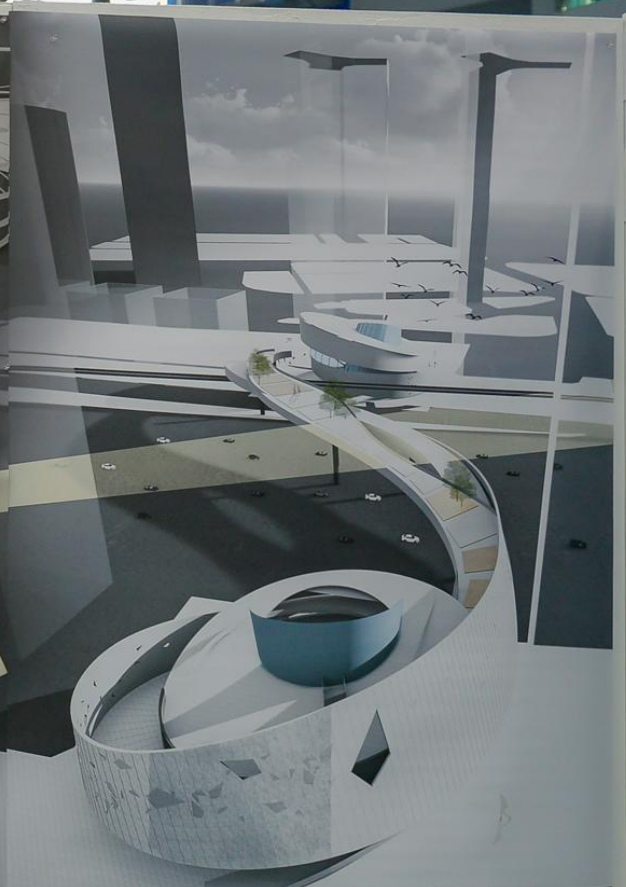
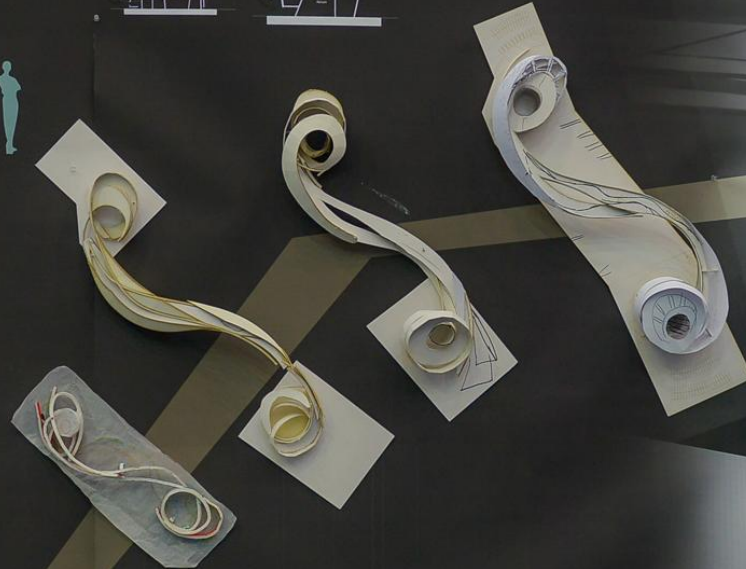
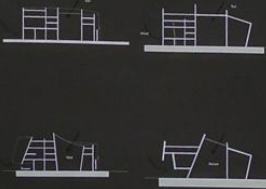
STEP 4: Superimpose

The plan of spaces were placed on site and connected to each other. The plan of spaces were placed on site and connected to each other. The plan of spaces were placed on site and connected to each other.



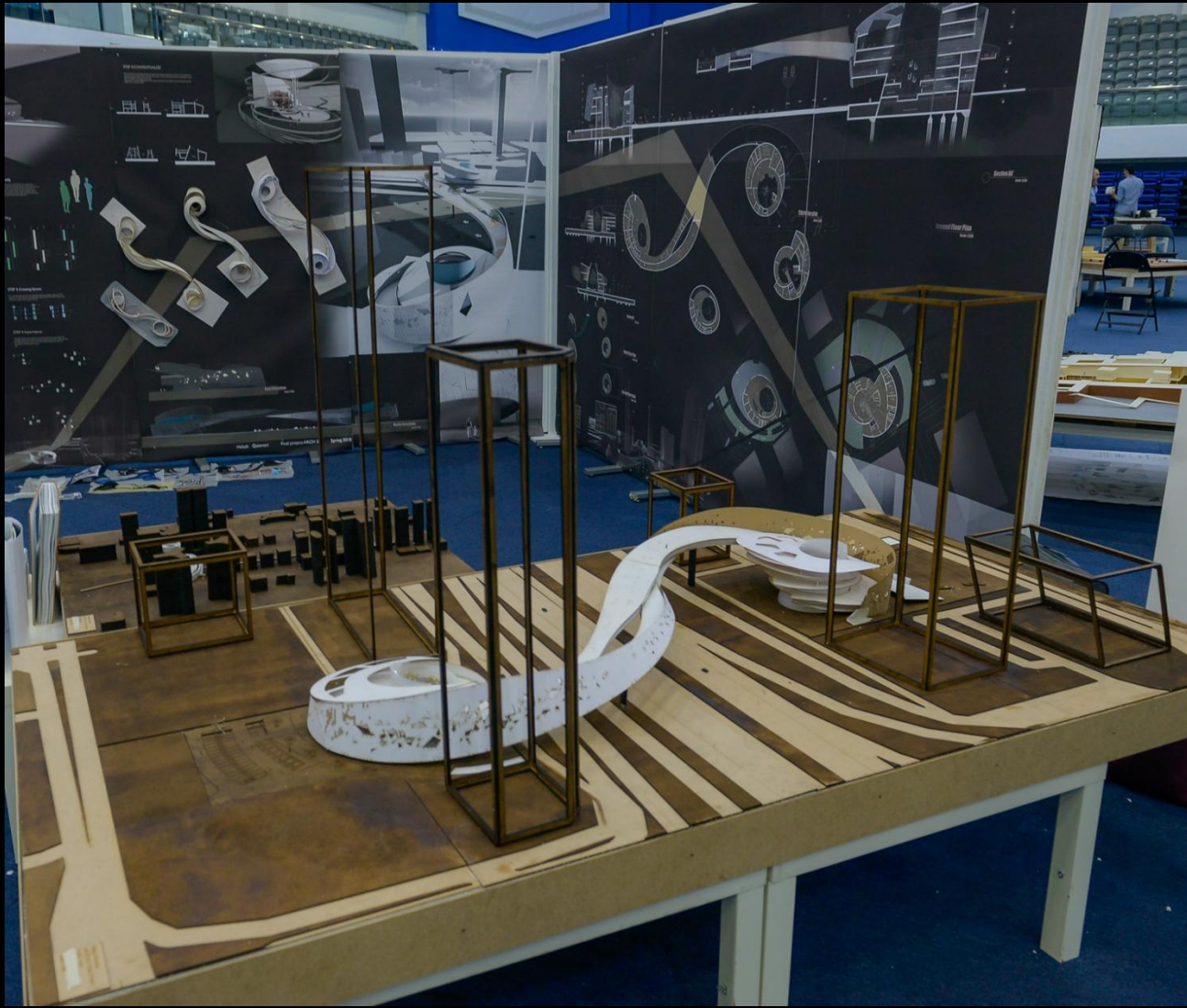
STEP 5: CONTEXTUALIZE

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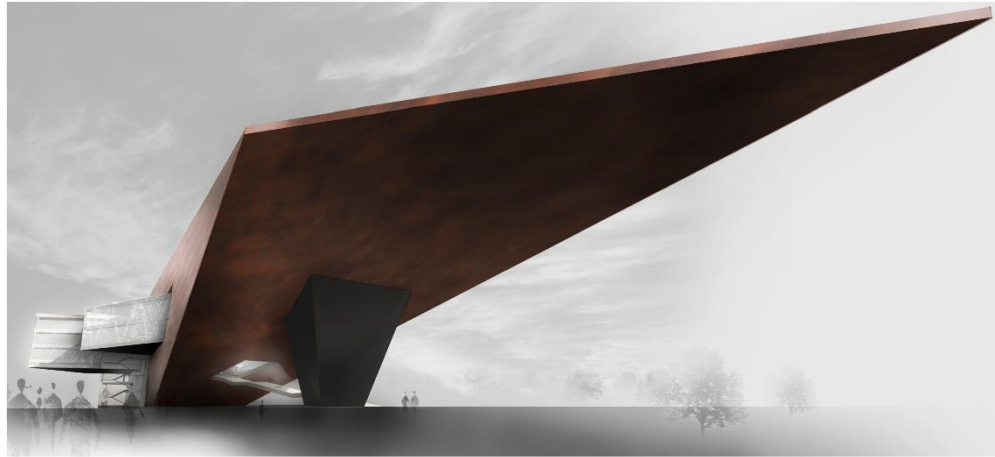
East Elevation
Scale: 1:500

North Elevation
Scale: 1:500



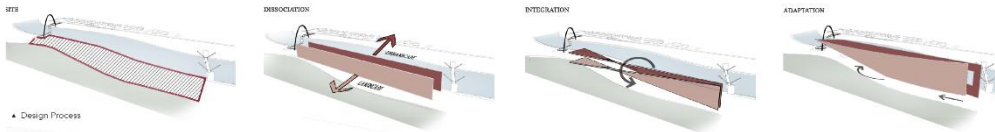
Masks are elements worn on the face in order to hide, protect or impersonate. They have been part of the development of societies through time. They are a direct reflection of the people. But one thing is certain; the universality of masks is still unknown to many. The aim of the project is to celebrate masks in order to create a common ground for cultural exchange and social interaction: a Masquerade. Hence, the notion of Other is celebrated. The concept of masking is creating a second face. But the depth of masks lies in the intricacy of the connection between the interior and the exterior, the first and the second face, the original and the invented.

Translating this notion into architecture is accomplished by amplifying the still surrounding images into performing backgrounds for users. Hence, it is necessary to create an unobstructed link between the elements of an already dynamic site through a subtle and defined structure that is the mask.



movement & animation

Movement is a crucial element in the animation of masks. In fact, while watching masked performances, and due to the limitation of the facial details, the audience tends to turn to the body movement for a clearer understanding of the real identity of the actor. A paradox is born. The face is valued as the most important part of the body, and yet when the gaps are to be filled as to determine an identity, the body takes control and the face comes next. Hence, the notion of movement is demonstrated in different ways in the design. The process that leads to the final twisted form of the building skin, as well as the pedestrian circulation are crucial to the design of this performing art center. With live performances happening in dedicated stages or in the open redefined public space, the building is constantly animated and alive.



Design Process



Pedestrian Circulation Diagram

site selection & rationale

After looking at the different layers that constitute the performing identity of Dubai and their location, we can identify a main area of interest for the site selection. With the growth of Dubai away from the seaside and into the empty lands, the center of the city is moving away from the historical Center, and donning the coast mainly for residential purposes.



Performance Centers

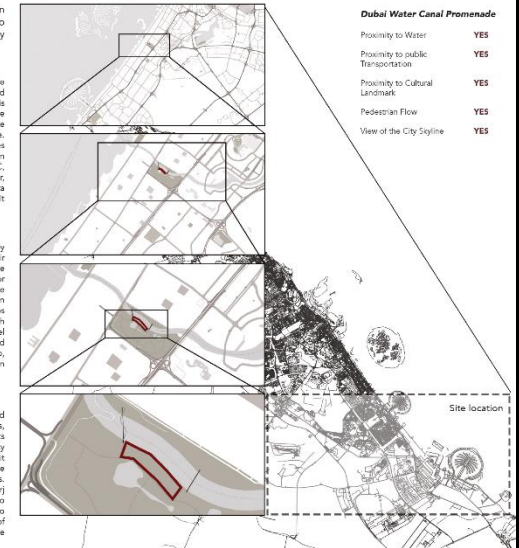
With the growth of Art Performance appreciation, many spaces and facilities are present to encourage this branch of the Seven Arts. They are scattered around the city and provide different experiences to the audience. A majority of these performing spaces are open to a diversity of interpretation and shows, such as DUCTAC, DWTC, Madinat Theatre and others. However, only few recent ones (Dubai Opera and La Perle) are purpose built stages.

Art Hubs

Celebrating masks starts by appreciating the techniques of their creation, hence requiring a place that offer the necessary facilities for their production. Many art hubs have been home for artists and designers in Dubai, providing workshops, studios and galleries for their creativity, such as the Dubai Design District, Tashkeel Dubai, Al Quoz Industrial Area and others. However, as seen on the map, their presence is still very shy on Dubai's expanding lands.

The Performing City

From the moment Dubai started growing into a global metropolis, performance has been key to its identity recognition. With the diversity of Dubai and its urban growth it is safe to say that the city is a stage for performances at different scales. Ranging from the grandeur of the Burj Khalifa, to the dynamism of the Metro line, to the expansion of the ground to water with the Palm, and the dance of the Dubai skyline, the city is a creative performing whole.



- Proximity to Water YES
- Proximity to public Transportation YES
- Proximity to Cultural Landmark YES
- Pedestrian Flow YES
- View of the City Skyline YES

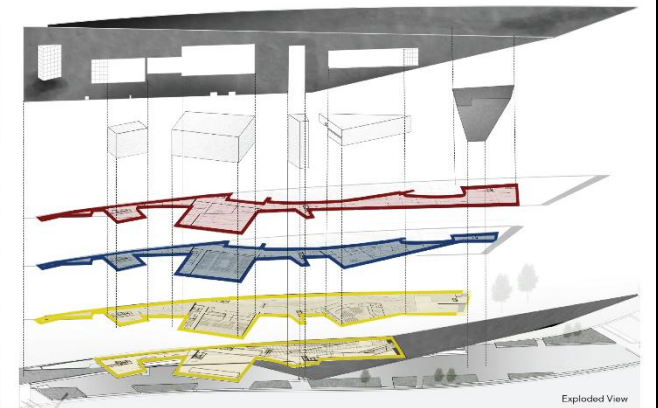
spatial program & partitioning

The spatial partitioning of this performing art center is based on the process that would glorify most the elements of masks. In order to fully understand a mask, a sequence of 3 concepts is to be understood: the substance, the meaning and the spirit. Hence, the program is divided into the sectors of creation, education, and exhibition respectively.

However, in order to answer the public/private dissociation of space, the sequence of the sectors starts from the top down; giving the ground floor, mezzanine floor and 1st floor access to the performing locations, the 2nd floor to workshops and studios, and finally the 3rd floor to the open library and other functions to educate the visitors about masks.

- Substance**
Primary stage that consists of creating the mask, varying according to culture and geography. Access to workshops and building studios.
- MASK Meaning**
Intermediate stage that helps understand the mask, its function and its symbolism. Access to library, lecture halls and classrooms.
- Spirit**
Ultimate stage of embracing a mask, and consisting of the incarnation of another. Performing Floors with access to stages and interior open space

CATEGORY	ZONE	SPACES	Masquerade		
			Area (m2)	Number of Spaces	Total Area (m2)
MEANING	Educate	Library	750	1	750
		Workspace	20	5	100
		Rehearsal Room	60	4	240
		Lecture Hall	300	1	300
		Lecture Room	55	5	275
SUBSTANCE	Create	Classroom	50	5	250
		Workshop	50	2	100
		Public Studio	100	5	500
		Children Playhouse	80	1	80
SPIRIT	Exhibit	Private Workshop	200	2	400
		Temporary Exhibition Hall	300	1	300
		Permanent Exhibition Hall	300	2	600
		Interactive Art Installation	40	4	160
		Museum Shop	50	1	50
		Proscenium	1000	1	1000
		Proscenium Foyer	500	1	500
		NOH Stage			
		NOH Stage Foyer			
		Main Lobby/Entrance Hall	300	2	600
Banquet Hall	200	1	200		
Information Desk	25	2	50		
Ticketing Office	25	1	25		
Restaurant	300	1	300		



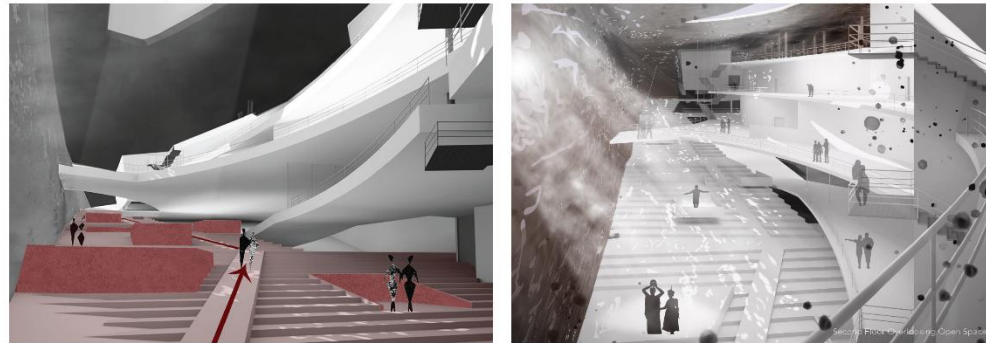
Exploded View

stage typologies & public space

Although masks are very different all around the world, one common element celebrates them as animating objects: performing locations or 'stages'. Hence, the main solid volumes that constitute the structure follow a typology of spaces required for masked performances; and they can be divided into 3.

Following the strong cantilever of the structure that answers the need for a strong pedestrian flow towards the interior, another element is created on its inner surface. A grand staircase connects the 2 performing floors with the ground floor, encouraging people to perform on dedicated platforms (intruded or extruded) while always having an audience from the top floors. The outdoor public performance space is clearly redefined.

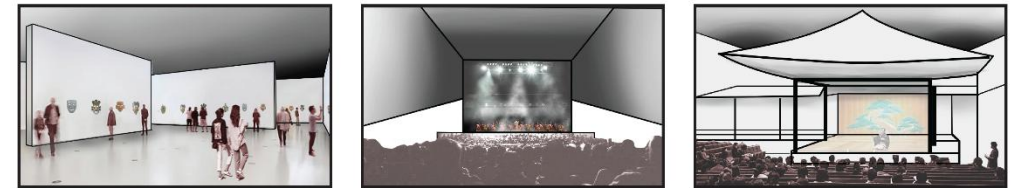
Public space, intruded and extruded performing platforms



facade design (1)

Mass vs Void

Each facade of the building varies according to the view it embraces, embodies and filters, offering the visitors different experiences through the visit. The North Facade has a strong statement looking towards the Dubai Water Canal, as the stages are cantilevered towards the water. A reflection is created in the water, enforcing the concept of illusion and imagination. Static (Exhibition Halls) and dynamic (Stages) performances are celebrated across this facade; and a contrast is created between the solid boxes and the twisting skin that holds them.

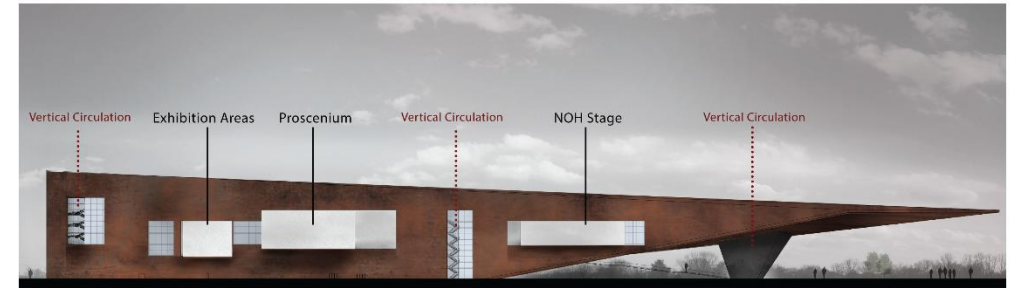


Exhibition Hall

Proscenium

NOH Stage

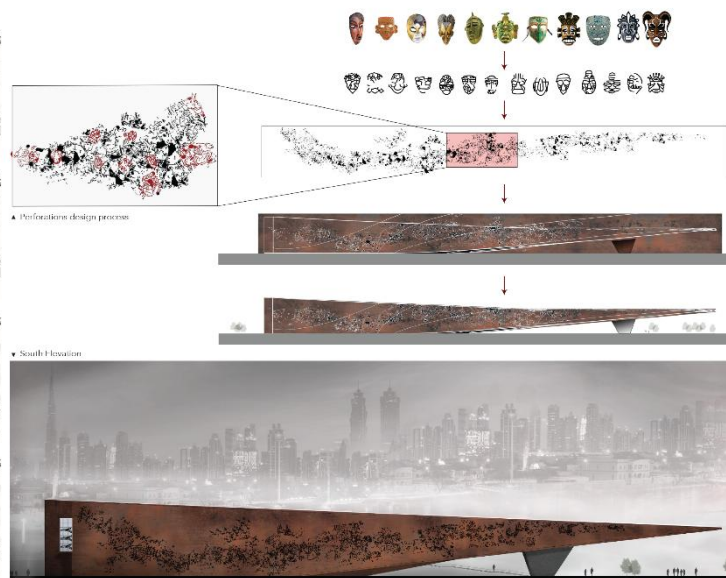
North Elevation



facade design (2)

Mass vs Void

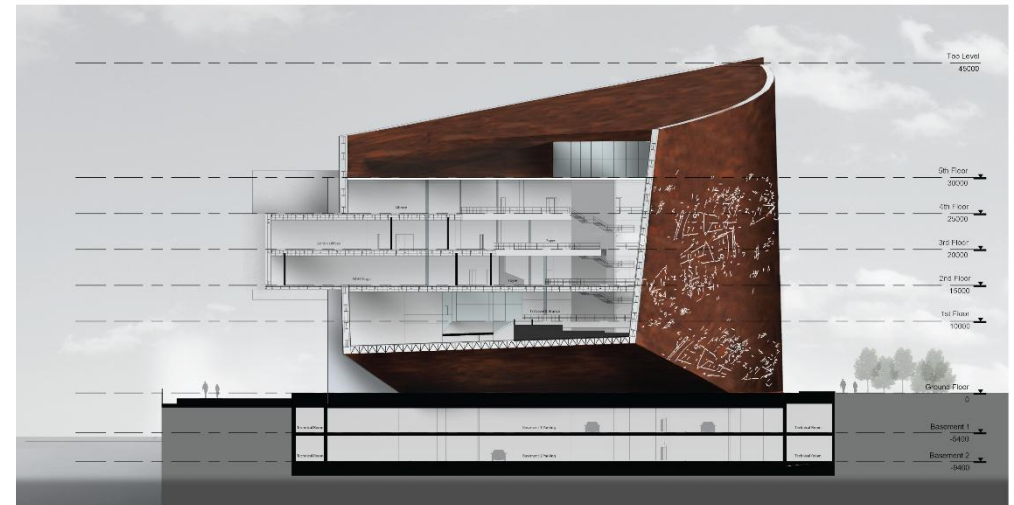
The South Facade has the opposite. Inspired by the primary way of crafting masks, a juxtaposition of single line schematic representations of masks from around the world creates the pattern for the perforations. Opening to the sun exposure, spotlights encourage self expression on the designated intruded or extruded platforms.

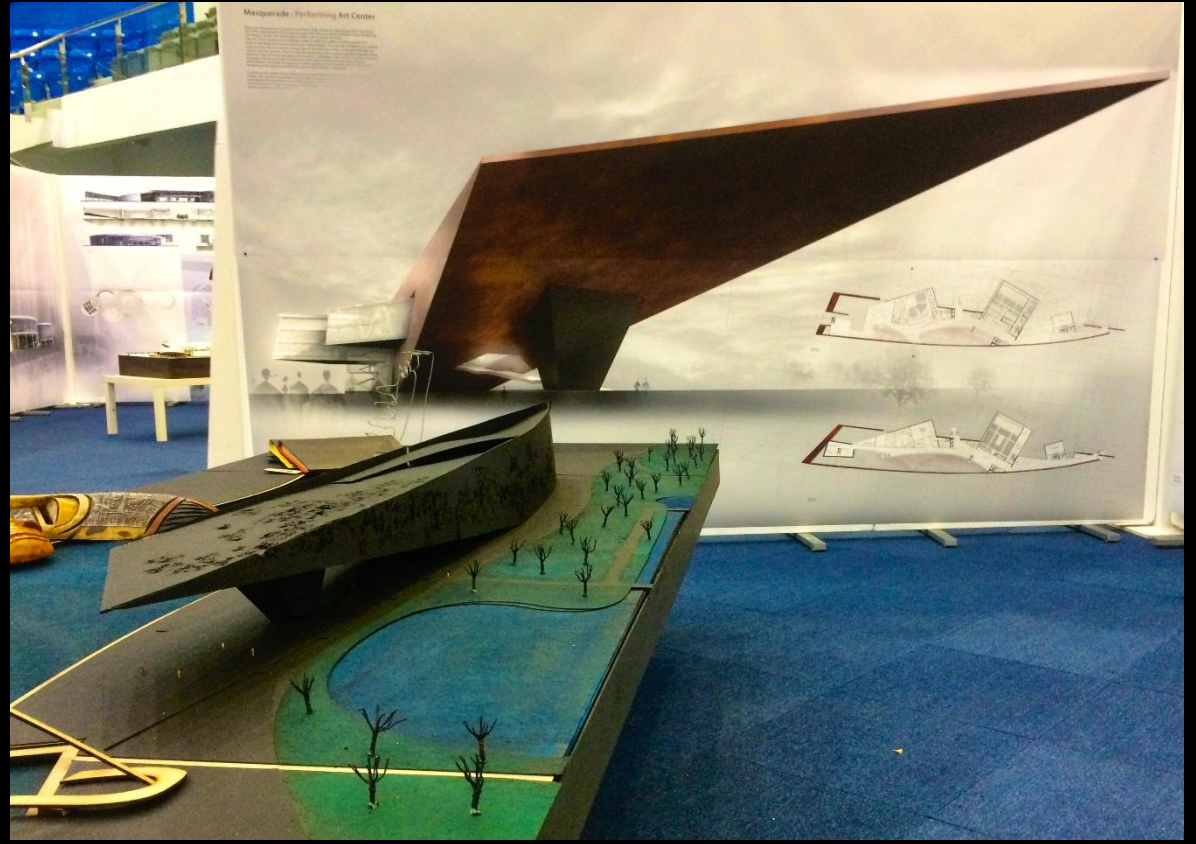


building structure

The structure of the building is another challenging element in the design. There are in total 4 critical locations that require structural reinforcement: The 3 extruded boxes as well as the strong cantilever created by the main skin. Hence, the north wall acts as an RCC bearing wall holding the steel structure (trusses) that constitute the boxes. In addition, when it comes to the cantilever, the envelop is also designed as a steel structural frame sitting on a concrete support.

Transversal Section





AUD NIGHTS

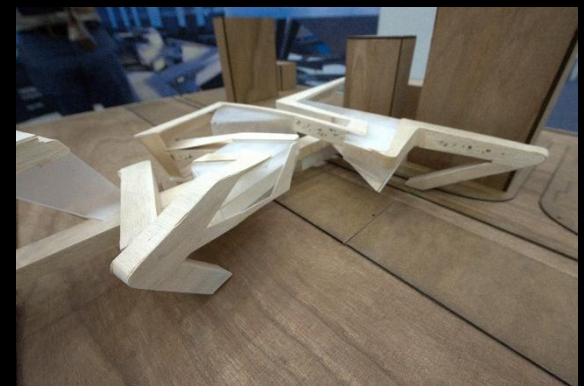
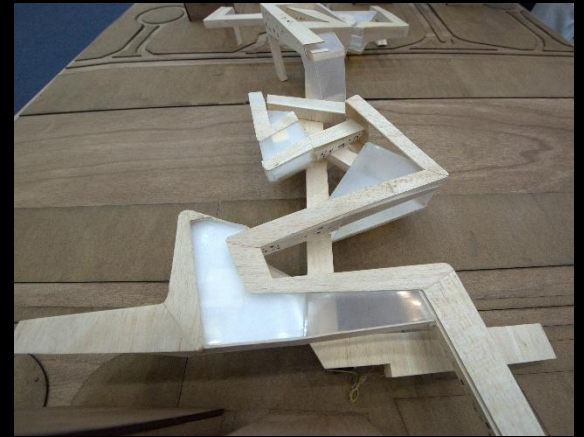
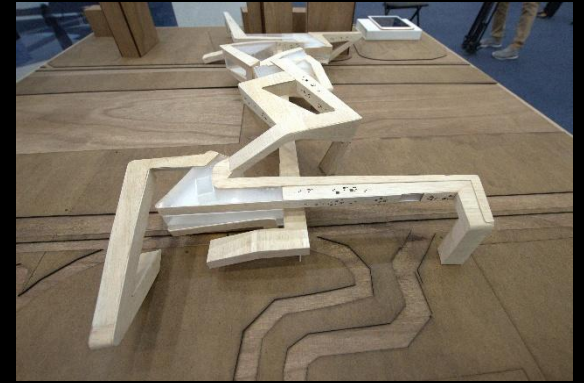
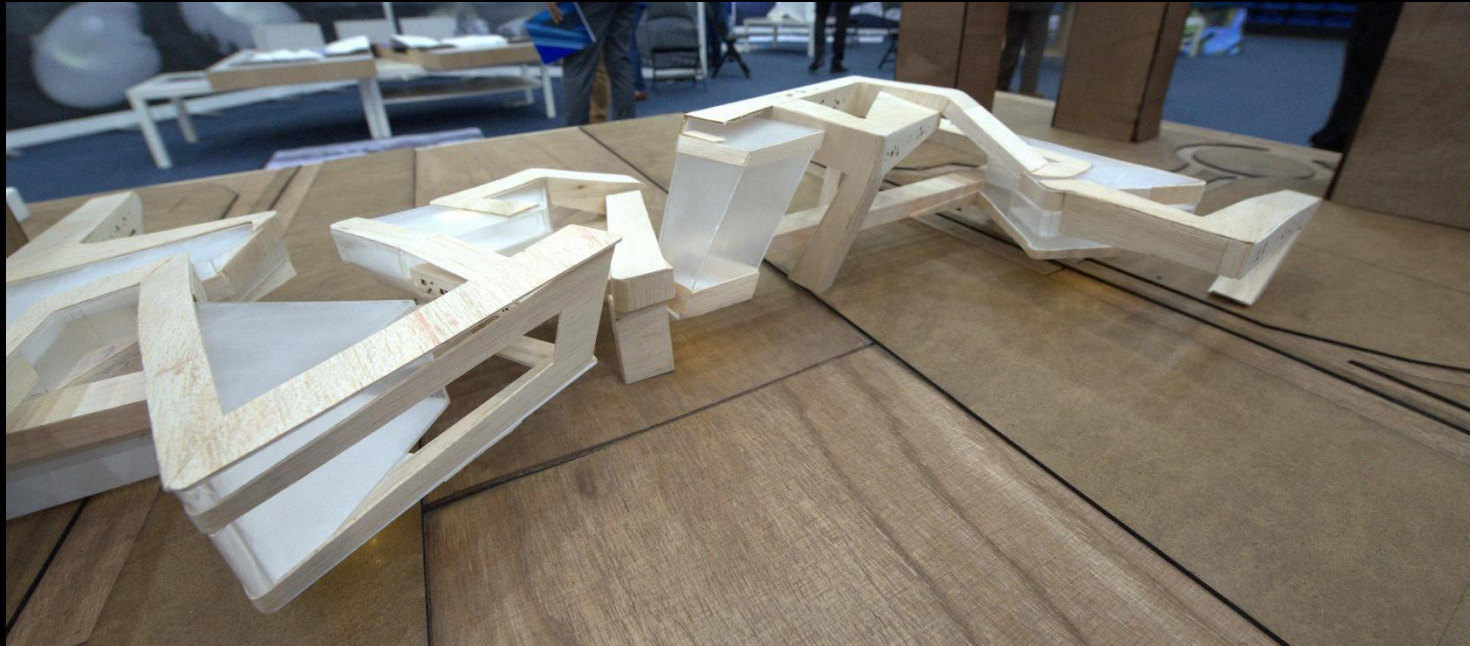
LOVE

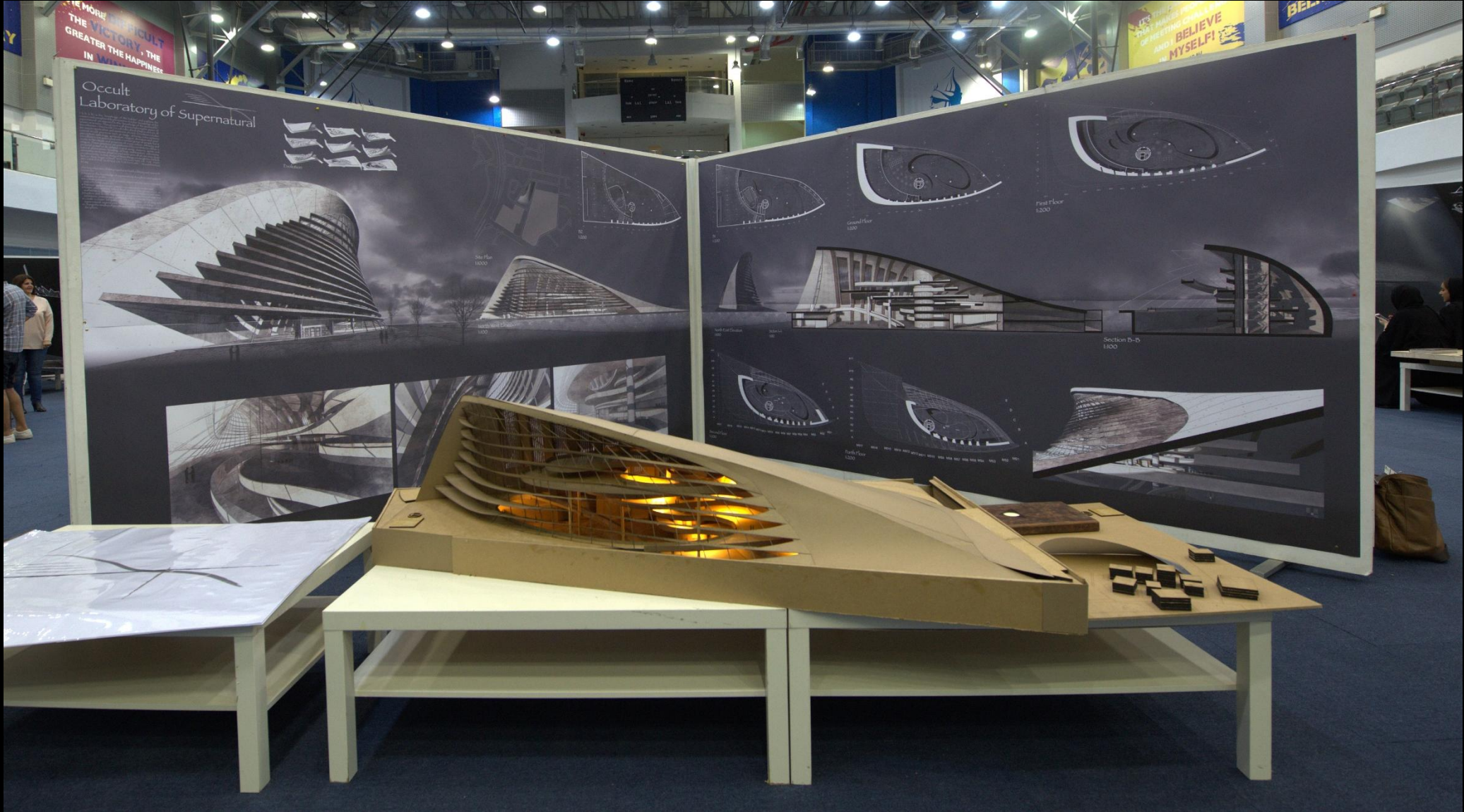
IT'S THE LACK OF FAITH
THAT MAKES PEOPLE AFRAID
OF MEETING CHALLENGES,
AND I BELIEVE
IN MYSELF!
MUHAMMAD ALI

BELIEVE

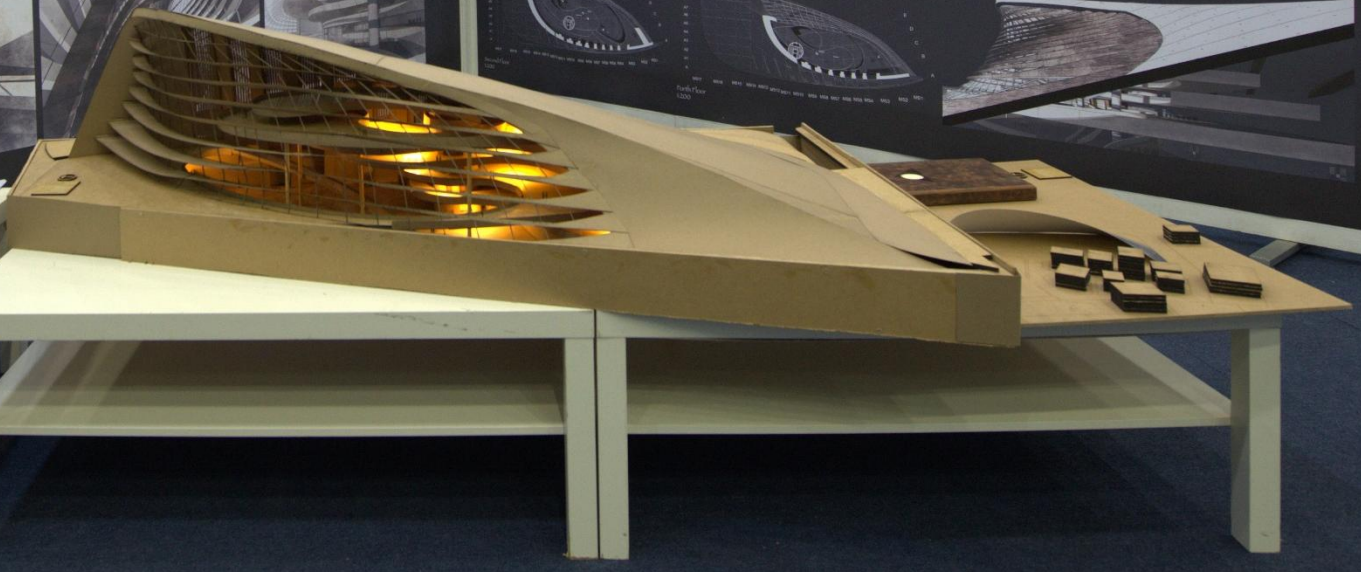
MOTIVATION







Occult
Laboratory of Supernatural



THE MORE
THE VICTORY, THE
GREATER THE HAPPINESS
IN WINNING

BELIEVE
MYSELF!

BELIEVE

Occult Laboratory of Supernatural

The Occult Laboratory of Supernatural is a building that explores the concept of the occult through its form and function. The building is a curved, multi-story structure with a series of horizontal slats that create a sense of movement and depth. The facade is composed of a grid of concrete panels, and the interior is a complex, multi-level space with a central atrium and a series of curved walkways. The building is set on a hillside, and the surrounding landscape is a mix of open fields and trees. The sky is dark and cloudy, creating a dramatic atmosphere.



Evolution



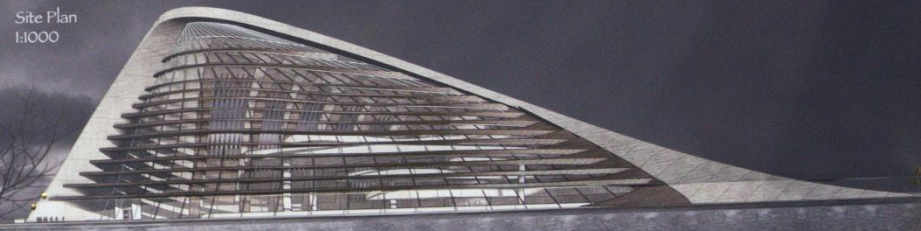
The Occult Laboratory of Supernatural is a building that explores the concept of the occult through its form and function. The building is a curved, multi-story structure with a series of horizontal slats that create a sense of movement and depth. The facade is composed of a grid of concrete panels, and the interior is a complex, multi-level space with a central atrium and a series of curved walkways. The building is set on a hillside, and the surrounding landscape is a mix of open fields and trees. The sky is dark and cloudy, creating a dramatic atmosphere.



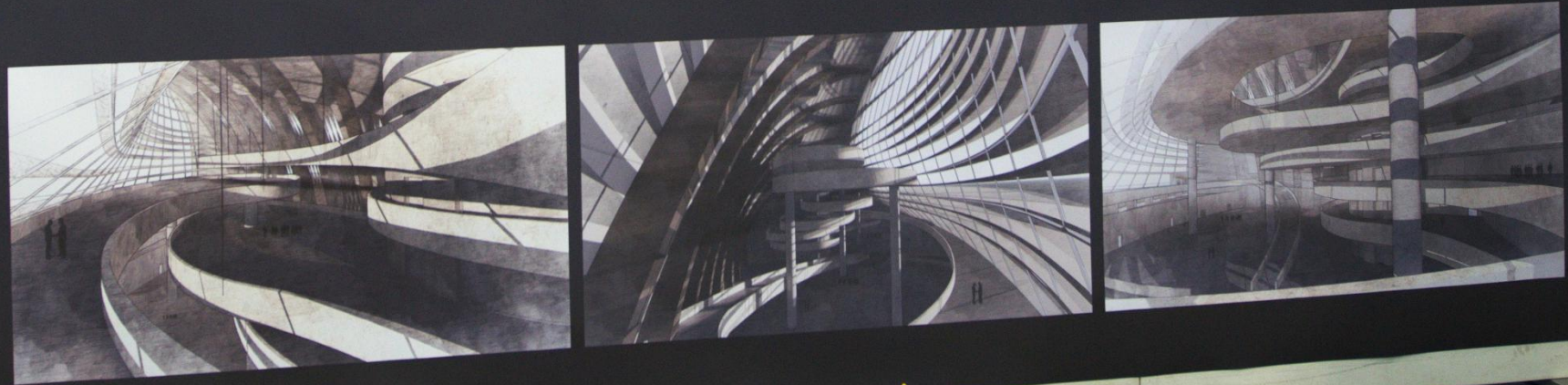
Site Plan
1:1000

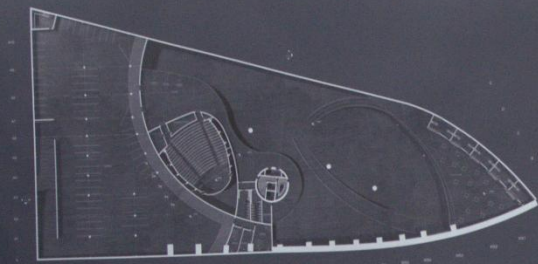


B2
1:200

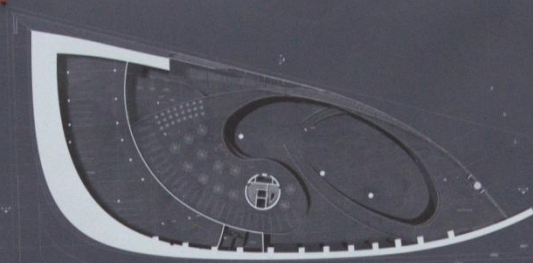


North West Elevation
1:100

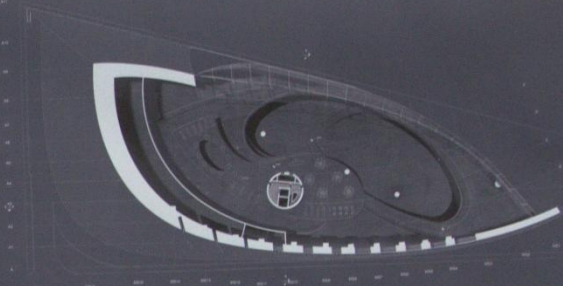




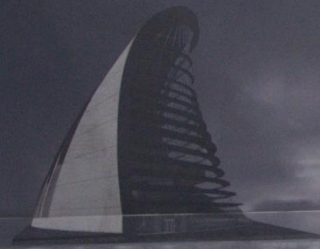
B1
1:200



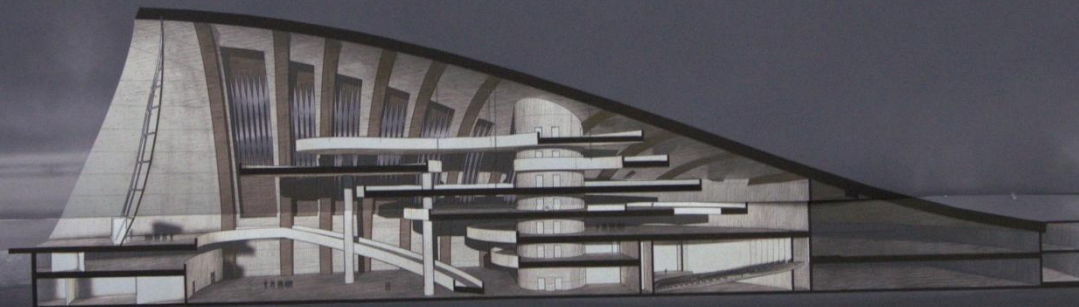
Ground Floor
1:200



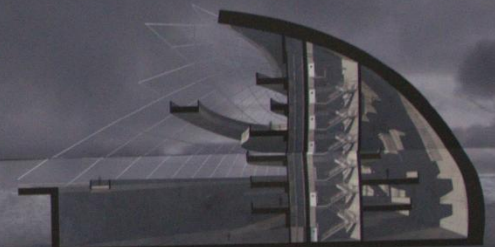
First Floor
1:200



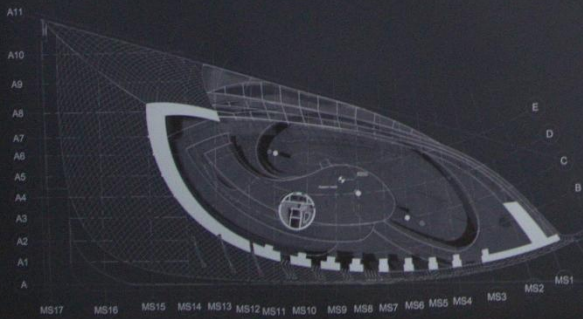
North East Elevation
1:100



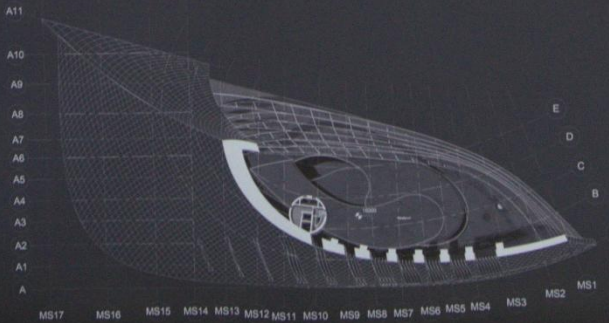
Section A-A
1:100



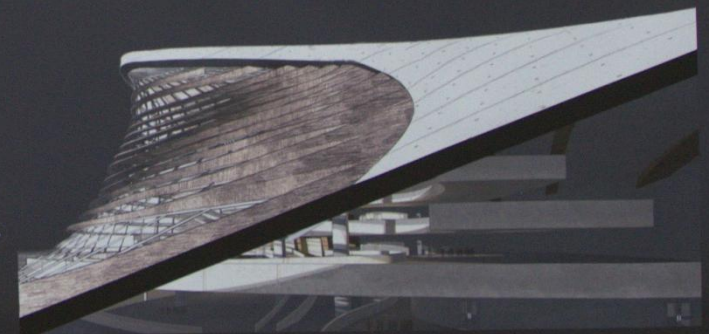
Section B-B
1:100

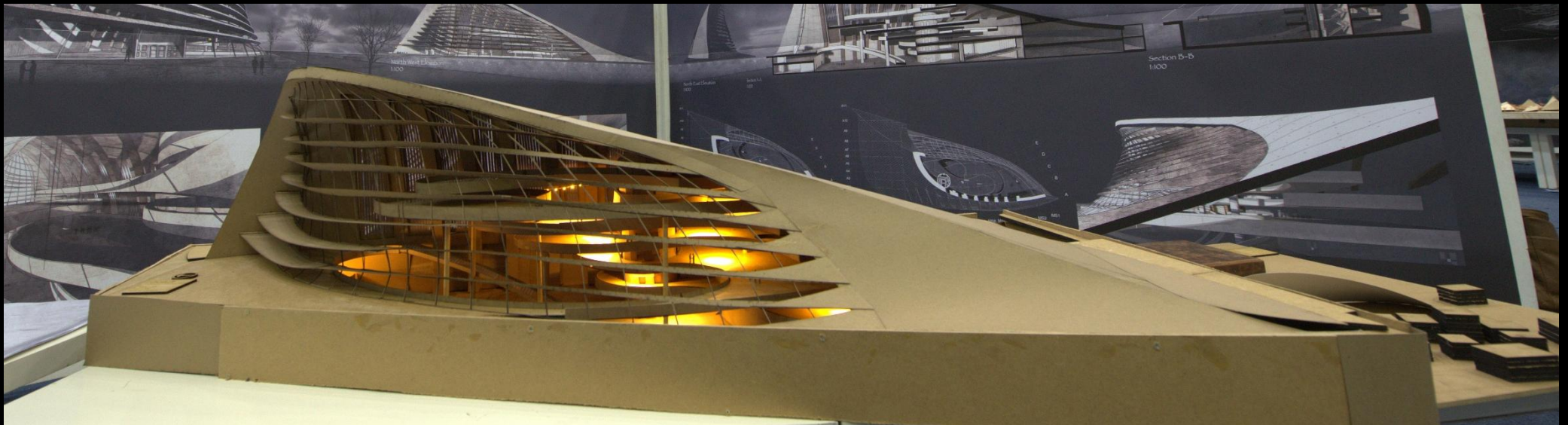
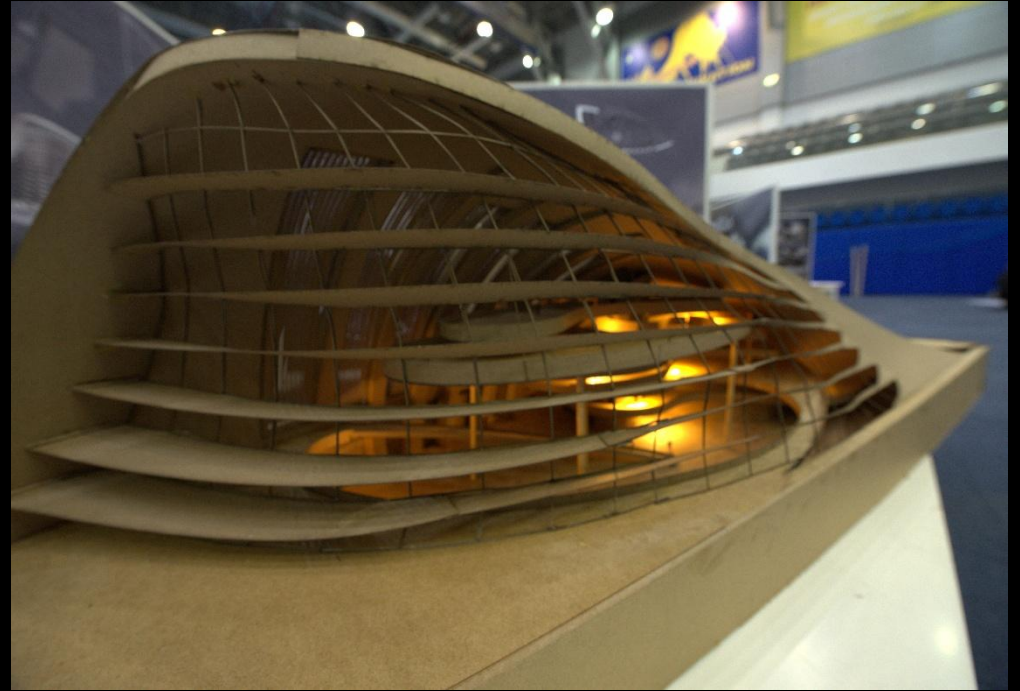


Second Floor
1:200

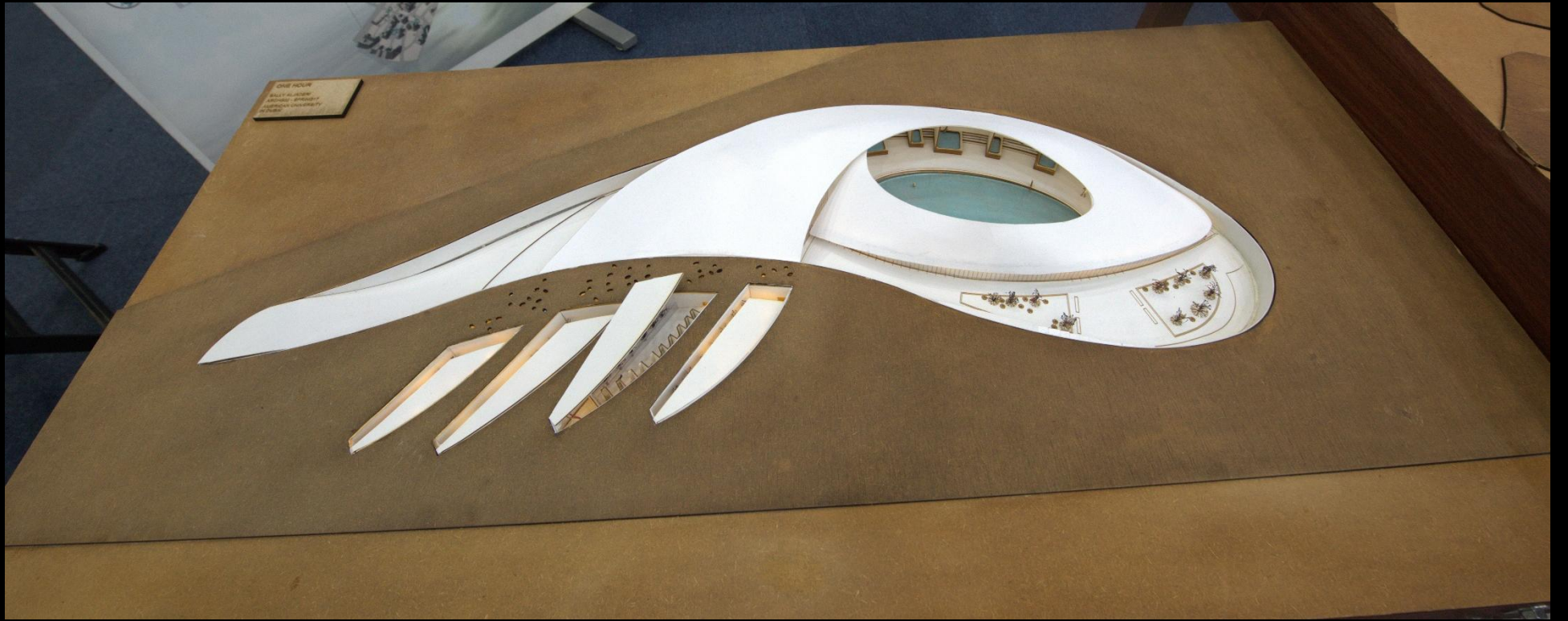


Fourth Floor
1:200



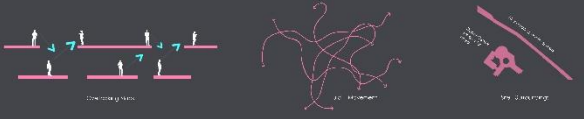




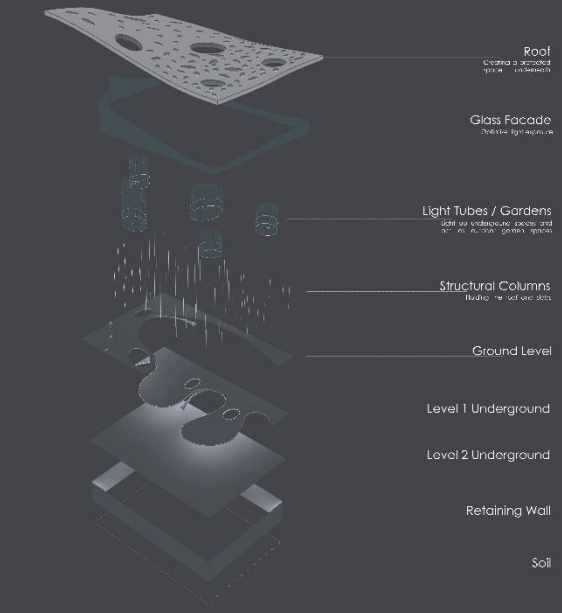


Concept

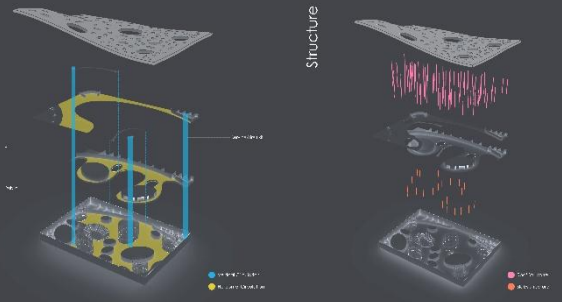
"The design is built on the binary code where 0 is not, 1 is, but, use a primary mode of spatial awareness and orientation," says Daugherty.
 The flow of circulation and green is to be preserved, the importance of light.



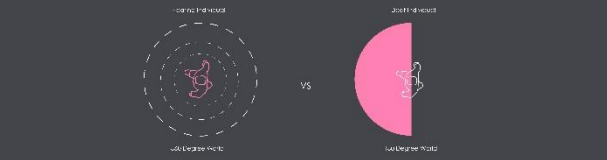
Exploded Diagram



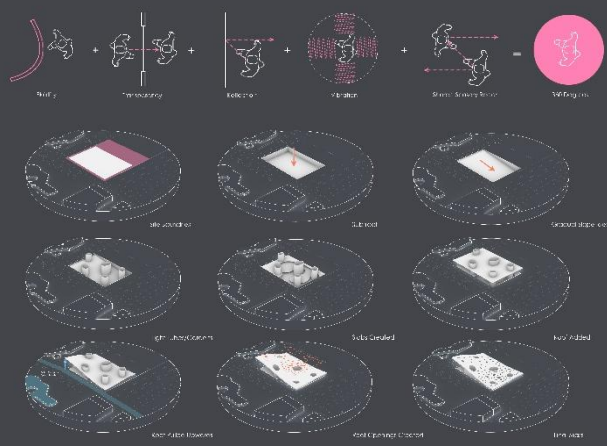
Circulation



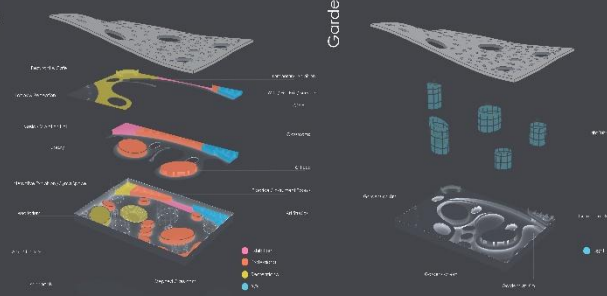
Design Space Guidelines



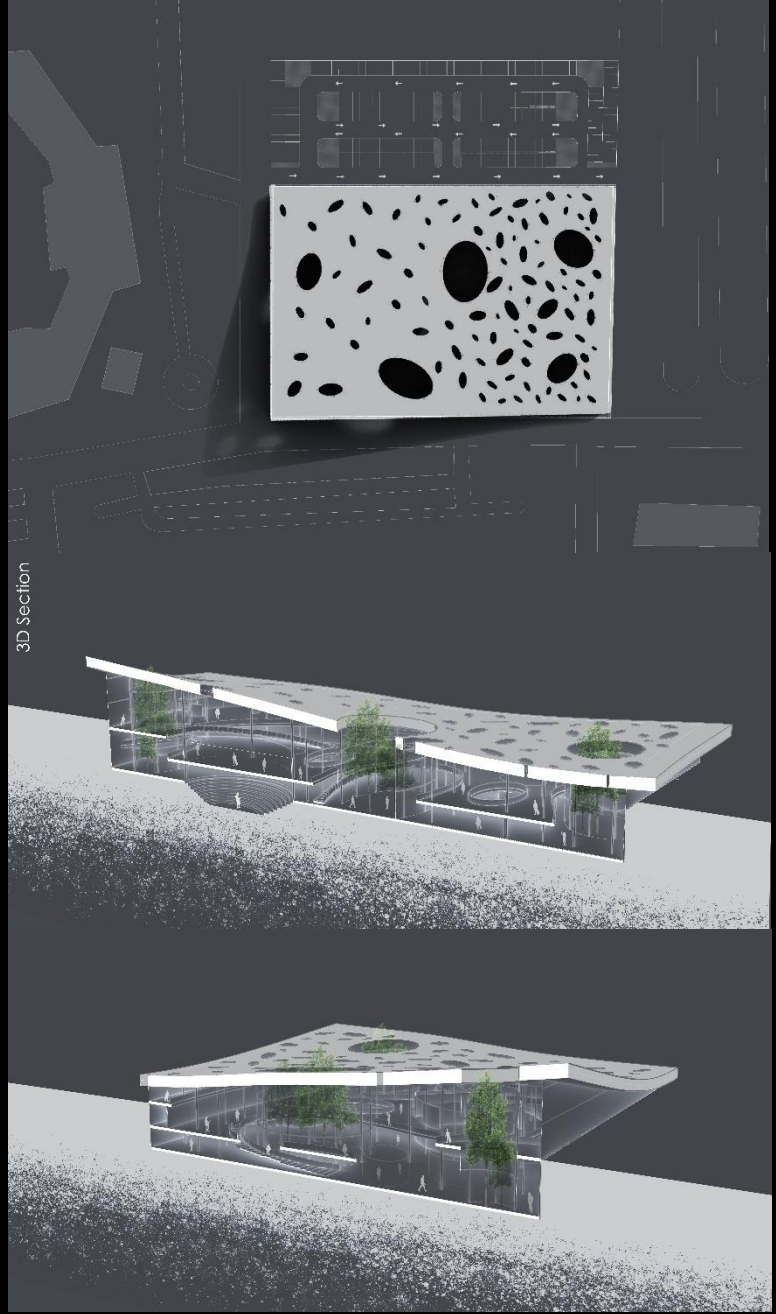
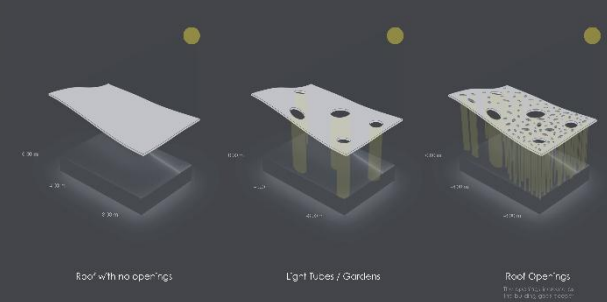
Mass Evolution

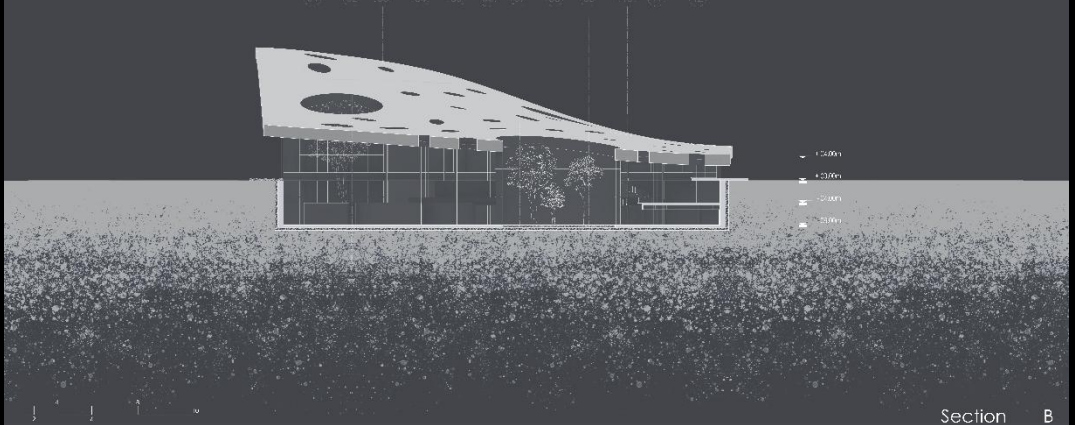
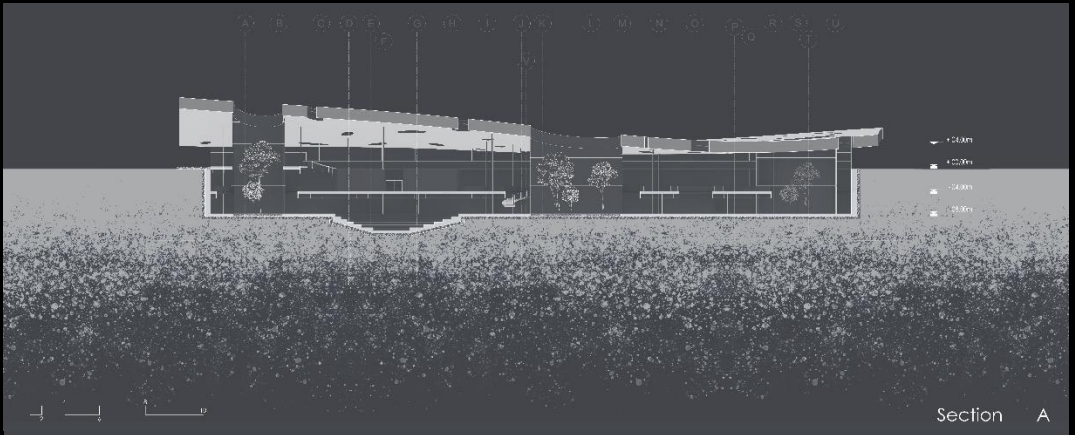
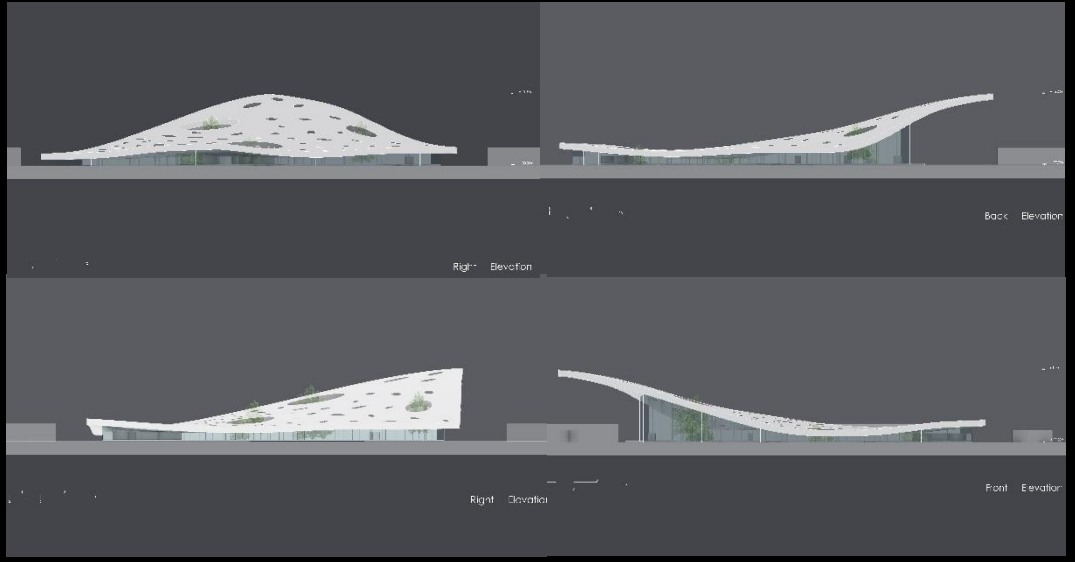
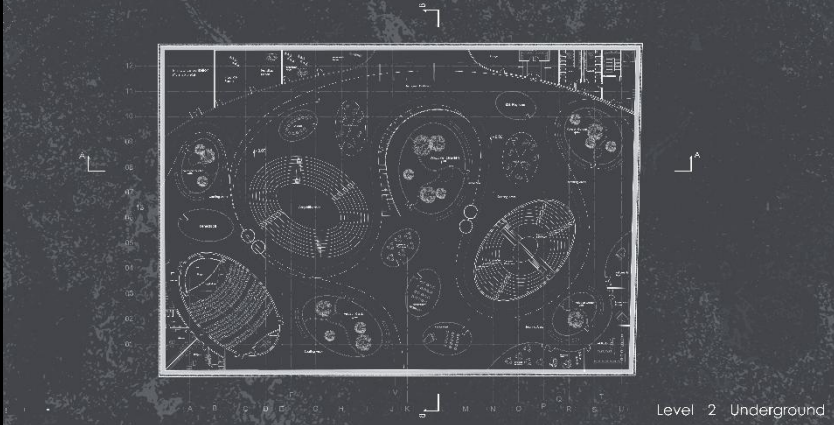
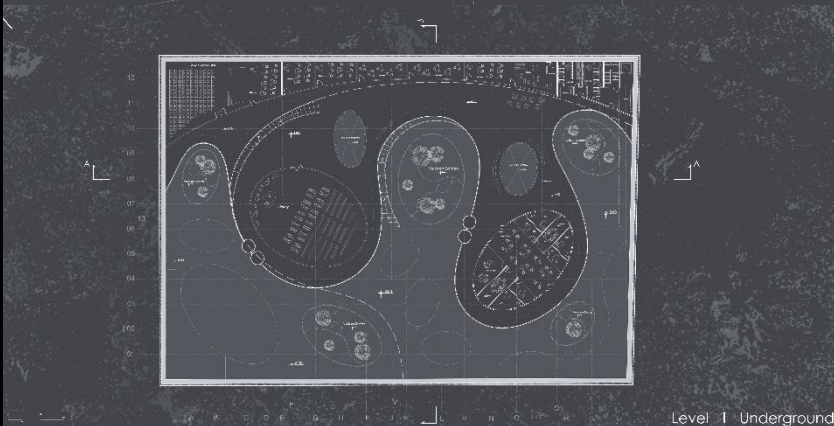
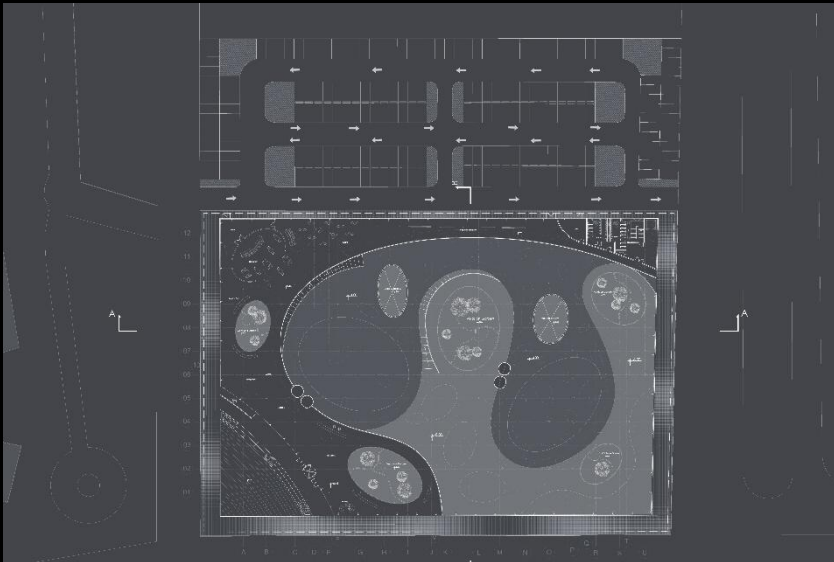


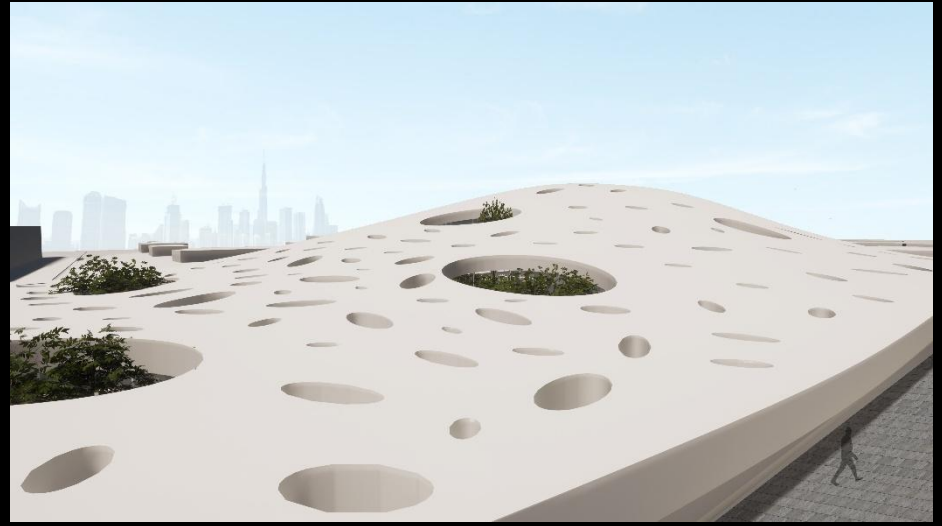
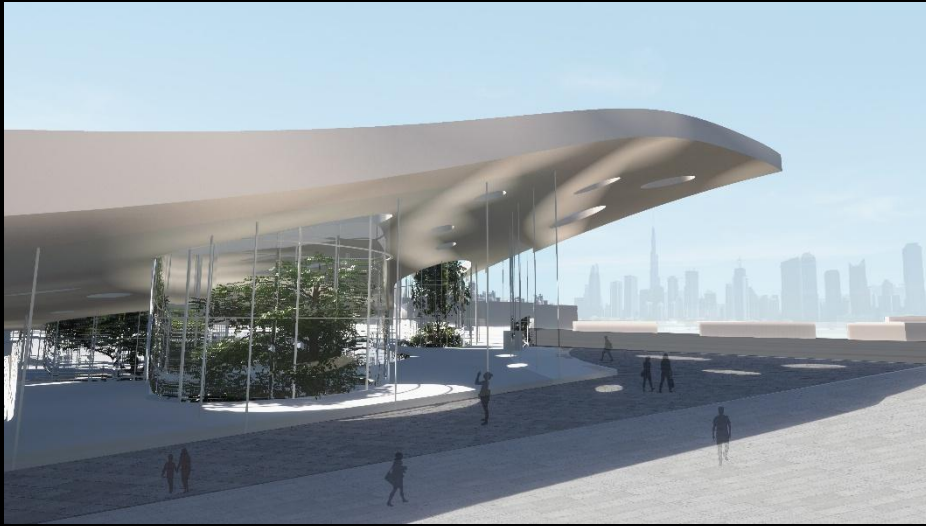
Program



Roof Openings











UKAZ POETRY FOUNDATION مؤسسة الشعر العربي

Site
Project Evolution

Concept
Poetry is appreciated by every culture and every society, and the need to understand it is universal. Poetry is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The project is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The project is a form of art that is present in all cultures, and it is a form of art that is present in all cultures.

The project is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The project is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The project is a form of art that is present in all cultures, and it is a form of art that is present in all cultures.

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Section A-A
1:100
Wall Structure
1:100

The structure is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The structure is a form of art that is present in all cultures, and it is a form of art that is present in all cultures. The structure is a form of art that is present in all cultures, and it is a form of art that is present in all cultures.

UKAZ





Site

Project Evolution



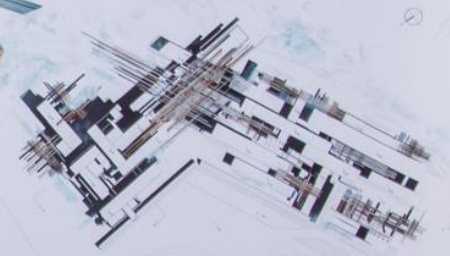
Concept

Poetry is appreciated by every culture and every country around the world regardless of the language. Poetry is a form of art that expresses personal feelings, emotions and thoughts. Arabic poetry to be specific, is highly valued in the Middle East especially in Dubai. Dubai focuses on poetry and education, pushing everyone to participate and appreciate this art.

The greatest examples are were their Highnesses Sheikh Zayed and Sheikh Mohamed and his sons, but only that, but Dubai hosts a lot of festivals to allow poetry to spread and revive the ancestors Nabati Poems and to increase global interconnectedness.

The Arabic poetry foundation, UKAZ is located in Al Shandagha Creek, Bur Dubai side. The Creek is the old heart of Dubai and Arabic poetry is mostly valued in the old pre-Islamic time. The creek creates a rhythm on its own and transportation is available from the creek, bus, metro and cars.

The project consists of a museum, academy and a festival. The heart of the project is the atrial section which is what you first encounter when you first enter. It has a shading device, pergola that is created by the beams extending from both sides, the Academy and the Museum.



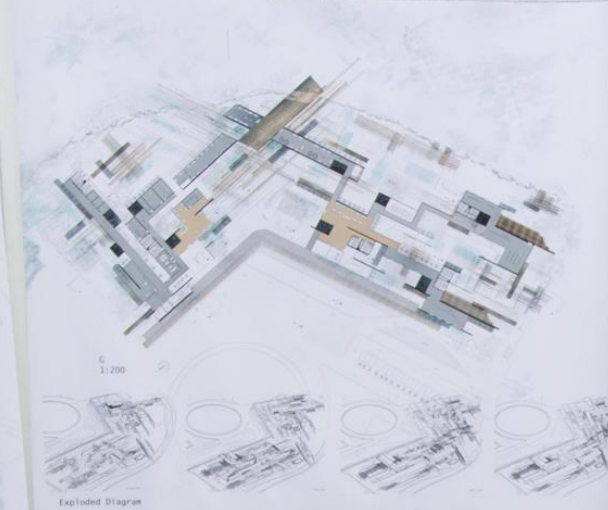
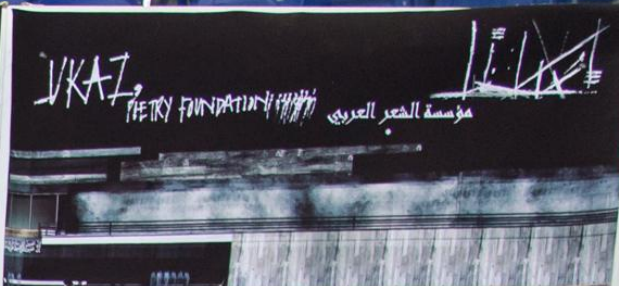
Site Plan 1:1250



Exploded Floor

The concept of this project, Arab poetry, is its original market that is located in the area, UKAZ, the name of the project was chosen in the pre-11th century when people had gathered around each other to sell and buy their goods. Today we still talk about that. Arabic poetry is very important. It was considered their pride and defense to their enemy. It was their music, their knowledge and originality.





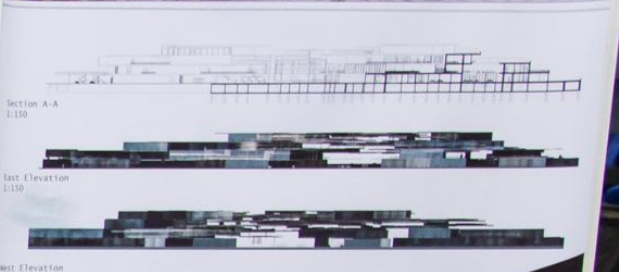
C
1:200

Exploded Diagram



G-1
1:200

3D View



Section A-A
1:150

East Elevation
1:150

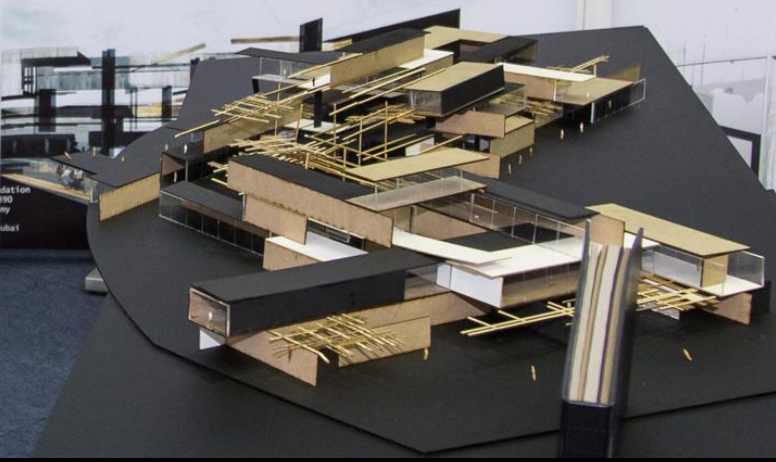
West Elevation
1:150

The legendary poems, Muallagat were hanged in a horizontal row which relates to the walls in architecture being long and infinite. Inspired by Mies van der Rohe and Richard Serra. The spaces between the walls are inspired by the silence created by the pauses in a poem. Repetition and rhyme are created according to the functions and relations to the site.

The concept of this project takes Arabic poetry to its original form when it was first celebrated by the Arabs. Ubar, the name of the project, is a market that happened in the pre-Islamic time where people buy and sell goods and trade silk. The entertainment of this market were the poets who competed against each other to win and hang their poem on the Kabba. The hanged poems were known as the Muallagat, the legendary poems that until today we still talk about today. Arabic poetry was highly valued in the past. It was considered their pride and defense to mock enemies, their romance and music, their knowledge and originality.



Ubar, Arabic Poetry Foundation
Assad Al Taher 1206021
Professor Georges Kachouk
Studio X Spring 2016
American University in





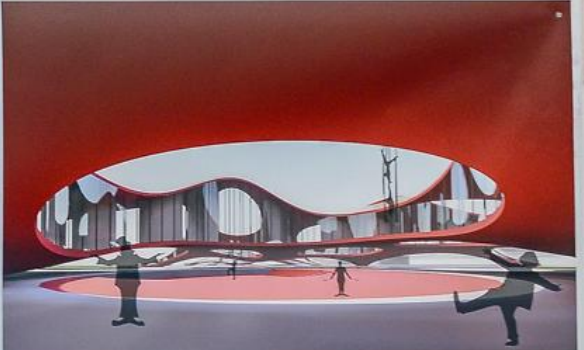
Dubai Circus The Ringmaster

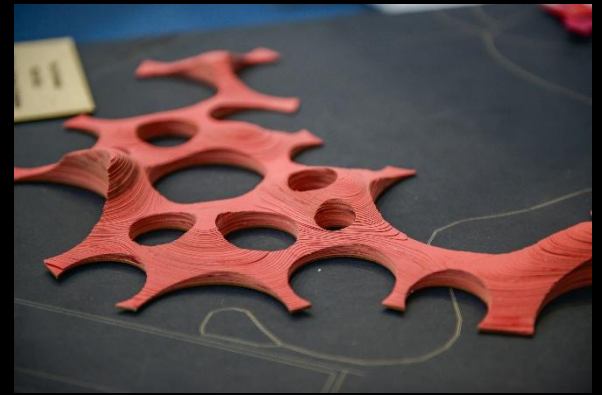
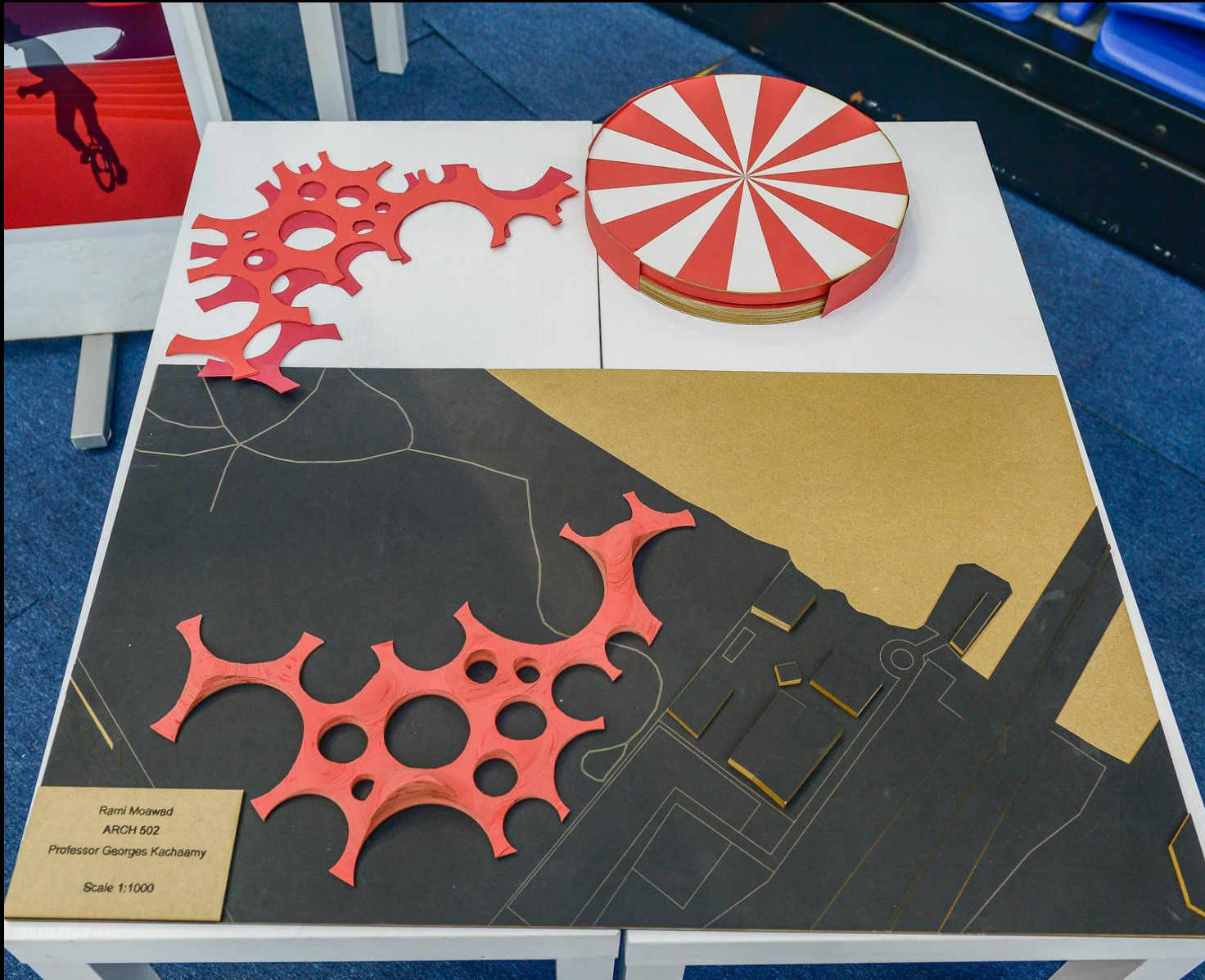
Text describing the project, including details about the design and the student's name, Basim Ahmad Alomrani.



American University of Dubai | Department of Architecture | ARCH202 | Spring 2019 | Basim Ahmad Alomrani

Dubai Circus The Ringmaster







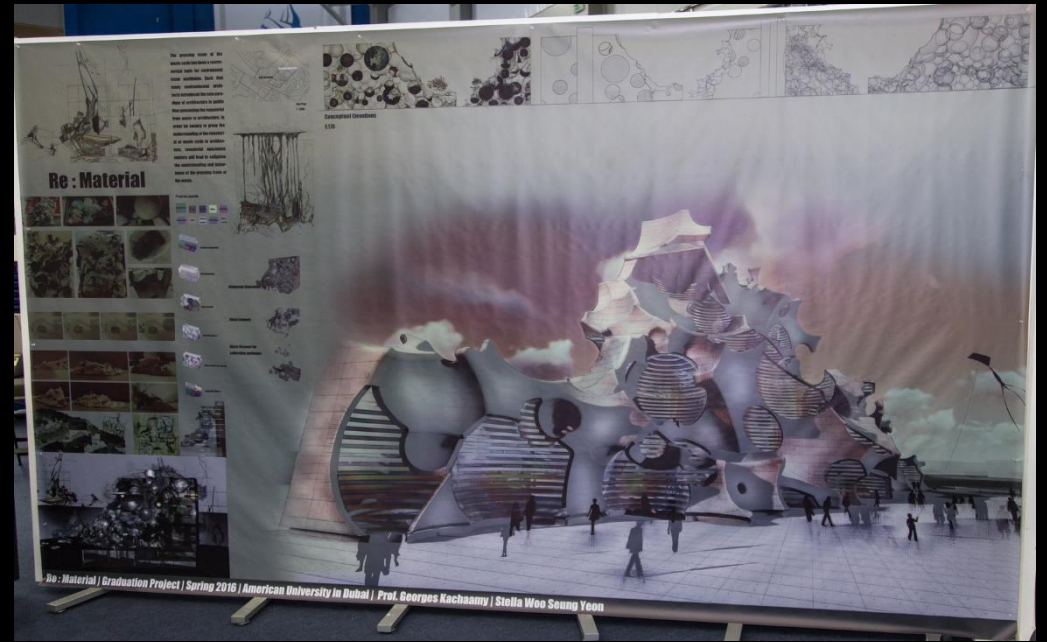
Re: Material

The primary theme of the project is the reuse of materials. The project is a study of the possibilities of using recycled materials in architecture. The project is a study of the possibilities of using recycled materials in architecture. The project is a study of the possibilities of using recycled materials in architecture.

Graduation Project | Spring 2016 | American University in Dubai

Graduation Project | Spring 2016 | American University in Dubai | Prof. Georges Kachaamy | Stella Woo S

RE: MATERIAL





Ground Floor
1:200



Second Floor
1:200



Spiritual
Journey

View From
Terrace



Site View



Dreamer
Worksho



Repertoire
Dreams



Dreamers
library



Temple of
Dreams

stacking walls

monocoque
structure



Dr. Georges Kachaamy

REPERTOIRE OF DREAMS

Our mind is capable of creating intangible architecture through dreams. Everything we experience in this dream space is never created out of pure imagination. It's formed out of the experiences and memories of reality. We spend 30 percent of our lives sleeping and while sleeping, we experience dream world where the constant of time does not apply. Yet, there exist no architecture devoted to experience this very human activity, dreaming. If our mind can create the real life space in our dreams in desired form, is it not possible to recreate the architecture of our subconscious-dreamy state into our real life? My project is the architecture of night, it's like architecture that allows everybody to experience this very human activity of dreaming, collectively.

Fragmented realities:
Fragmented Realities
It's very rare one remembers Dreams in episodic frames. Dreams typically emerge as disconnected fragments (Schwartz 2001). These fragments of dreams are like a fragmented Mirror, where each individual part of it has its own very story, yet they reflect the overall in a very peculiar way. Within the dreamworld, the same space, the same people, feels familiar. However once one enters the conscious state it all suddenly feels like a maze, like as if it's an irrational, un-functional thought.
In the similar way, reality itself is fragmented and from the distance of time, seems irrational. It's like a life that we have once lived in - yet remember them as only fragments and not as whole. For example, when one looks at his/her own baby picture, he knows it's him yet he has to bridge the fragments of memories to reach to that memory of that picture.
There is no much difference in realities or dreams, they both happen to us moments and then remain only in our memories as fragments.
This project aims to discover and travel through fragments of space and discover the unruly in reality and realizing everything in perhaps a dream. The aim is to find the agitated, fractal space that lies within, done through the fragmentation of layers in between. It wishes to "travel" the journey to the alternative world displaced from reality.
The overall form looks like a cloud with the embracing architecture that makes dreamers to cross the threshold. The architecture creates the fragments of reality and direct the views of this reality, yet not control what one may experience of them. It's the randomness of these experiences that may make one dream. When one travels in this dreamscape, he see reality sleeping in trough the fragmented views. One may escape the dream by escaping through doors. Whereas, the "vertical empty" lumens makes its way through the slab creating a space that characterizes those fragments of the dream that one remembers vividly. In the creation of this architecture space it optimizes to create a place of "happy accidents" where a person could feel sense and touch the glimpse of hope, faith, love and everything that makes one dream. While one travels in this fragmented space in his collective memory he collects the views and experiences that he takes with him to end his journey at sleeping Museum where he enters his very own dreamscape. This journey forwicks, in its ephemeral period.



Project Evolution



IN TAGIBLE SPACE

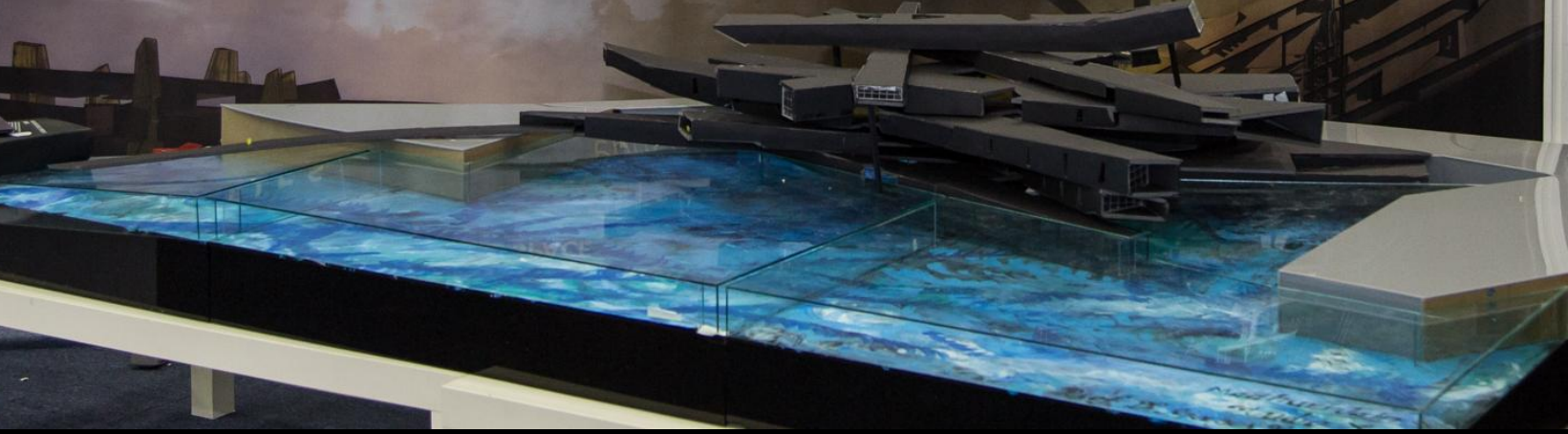
REALITIES
FRAGMENTED
DREAMS

ephemeral

JOURNEY

MEMORIES

Capturing Views



ALT

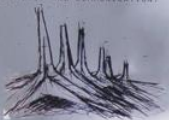
CTRL

ALTITUDE CONTROL

BY
GOLNAZ MAYEL AFSHAR
DR. GEORGES KACHAAMY

Surveillance is based on the concept of the "Eye of God", which serves as a prototype of surveillance. It was the first surveillance system in which people used to believe in and still do. People became their own overseers since the eye of God was constantly watching them and it remained as something divine. However, modern surveillance has changed the attitude towards surveillance, the eye of God is something known to all, where they're watching from, or how you're being watched. Modern surveillance has entered a new stage where artificial intelligence systems. Considering the concealed nature of modern surveillance, the architecture and which in their case is concealing architectural data. The method of visual encryption is used to visually encrypt black and white squares, black squares being the ones that contain data, and the white squares being the empty ones. The surface of the site has been turned into a random pattern of encryption, while the architectural layer consists of architectural data. Once the inverse surfaces overlap, the architecture is revealed in the background. However, when the architecture is fully encrypted it becomes inaccessible. Accordingly, there is a glitch in the encryption that allows the drones, light and the public to be able to access the project. The form is the result of the encryption grid to distort and get pulled up.

The purpose of this project is to facilitate Dubai with the most advanced intelligent practice to generate informational speed and visual transparency through aerial robotics (UAVs). The proposed project will be used closely to the government's needs, assisting it with numerous aspects of civil application surveillance. The center will also offer a combination of services such as, aerial robotics research and training, manufacturing, and engineering facilities into a single center for the first time. A portion of the program would assist Dubai's government with the problematic issues of civil applications such as: law enforcement (urban surveillance, border control, coastguard, customs & excise), disaster response (fire services, chemical sensing), conservation (pollution and land monitoring), inspection (oil & gas, power lines, pipelines), and communication.



SURFACE ENCRYPTION PATTERN



ARCHITECTURAL DATA PATTERN



REVEAL ARCHITECTURE



SITE PLAN
1:10000



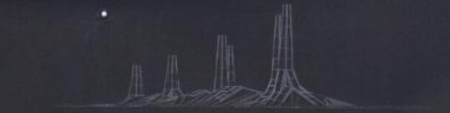
GROUND FLOOR
1:500



FIRST UNDERGOURND
1:250



SECOND UNDERGOURND
1:250



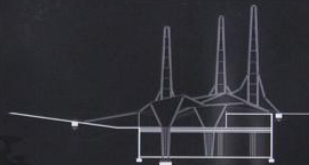
WEST ELEVATION
1:250



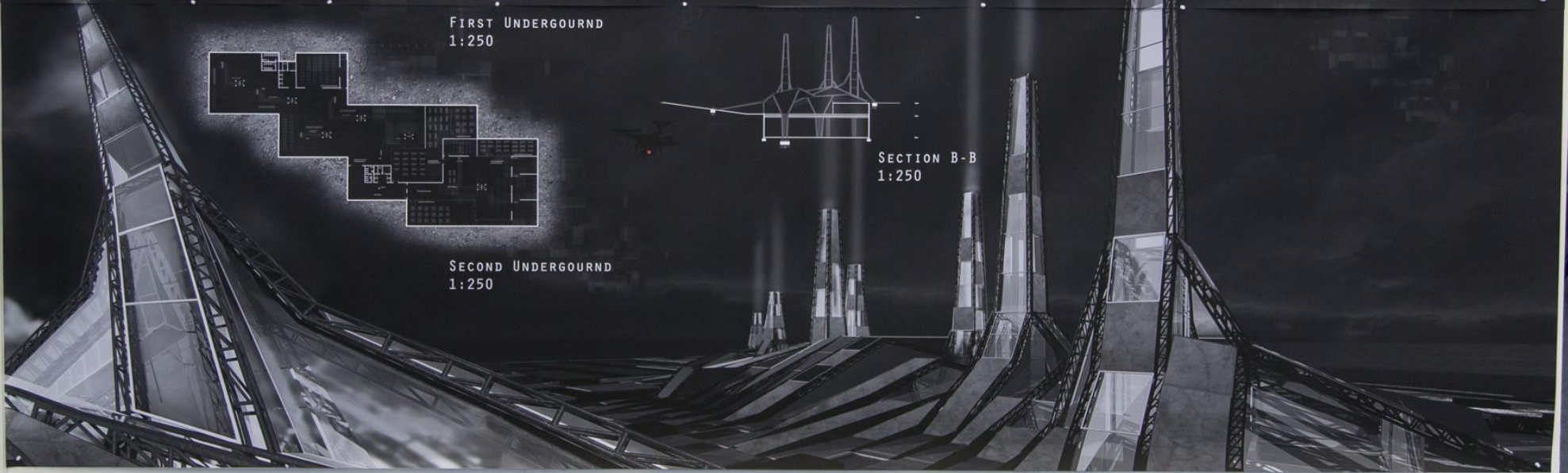
SOUTH ELEVATION
1:250



SECTION A-A
1:250

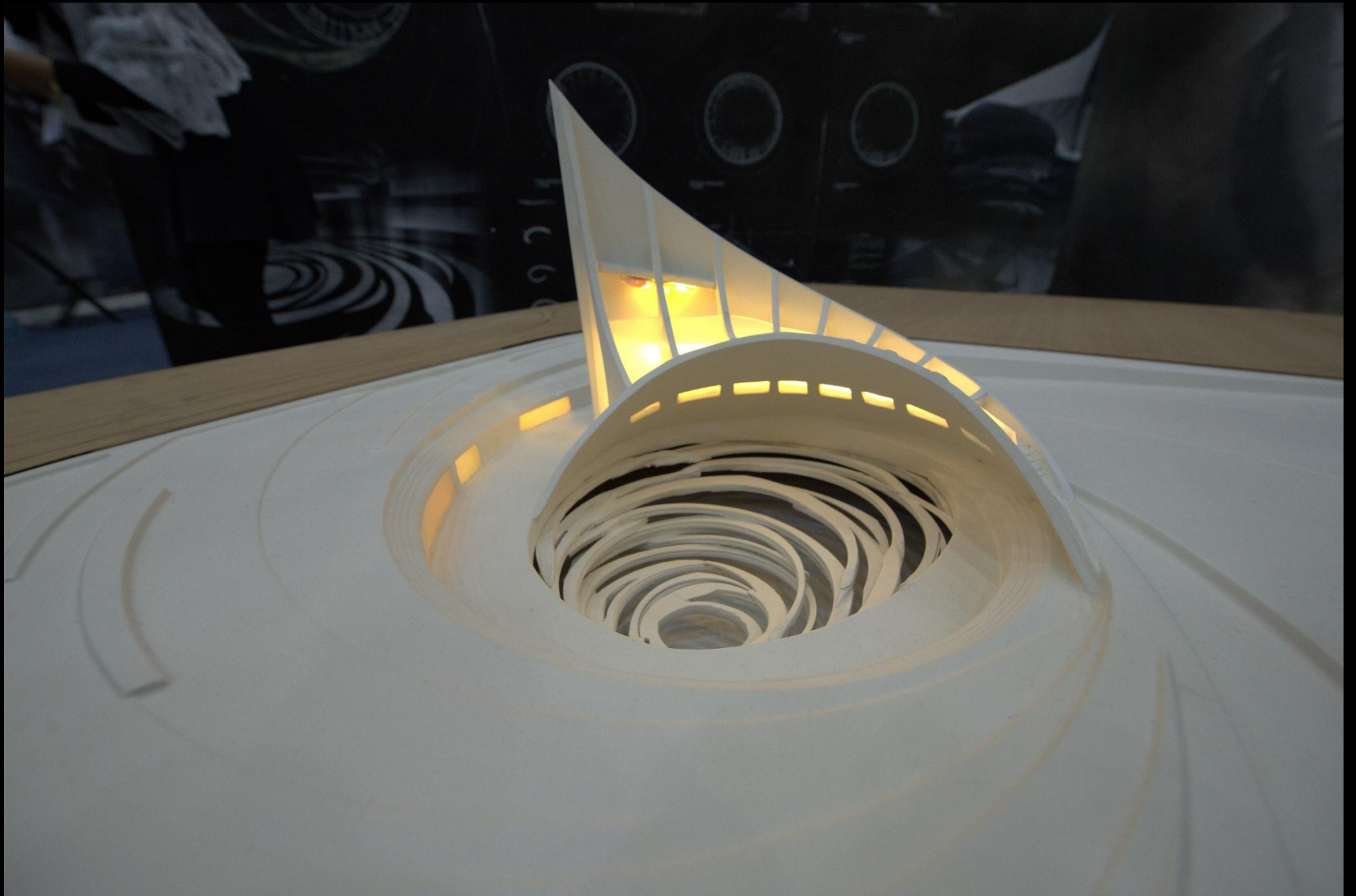


SECTION B-B
1:250

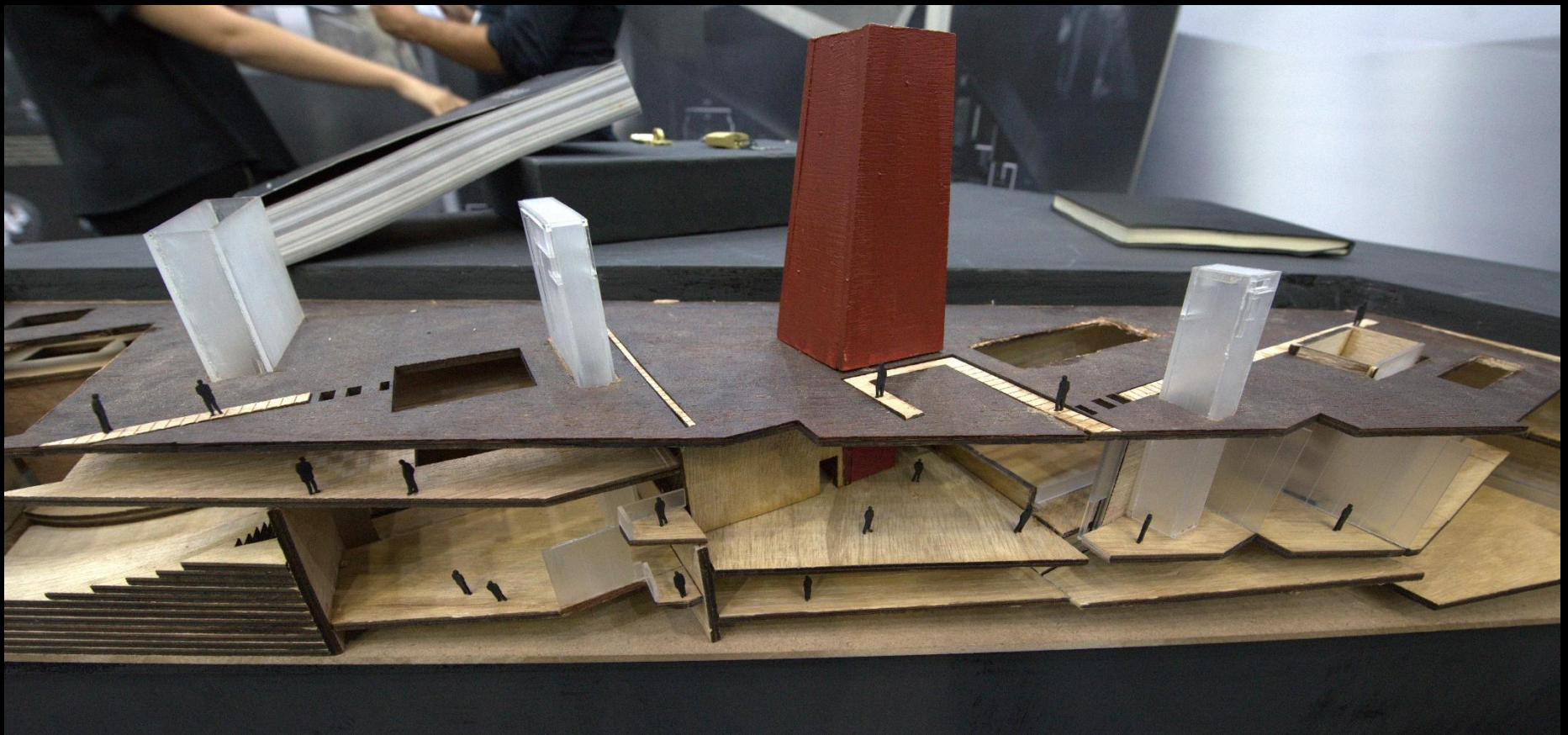


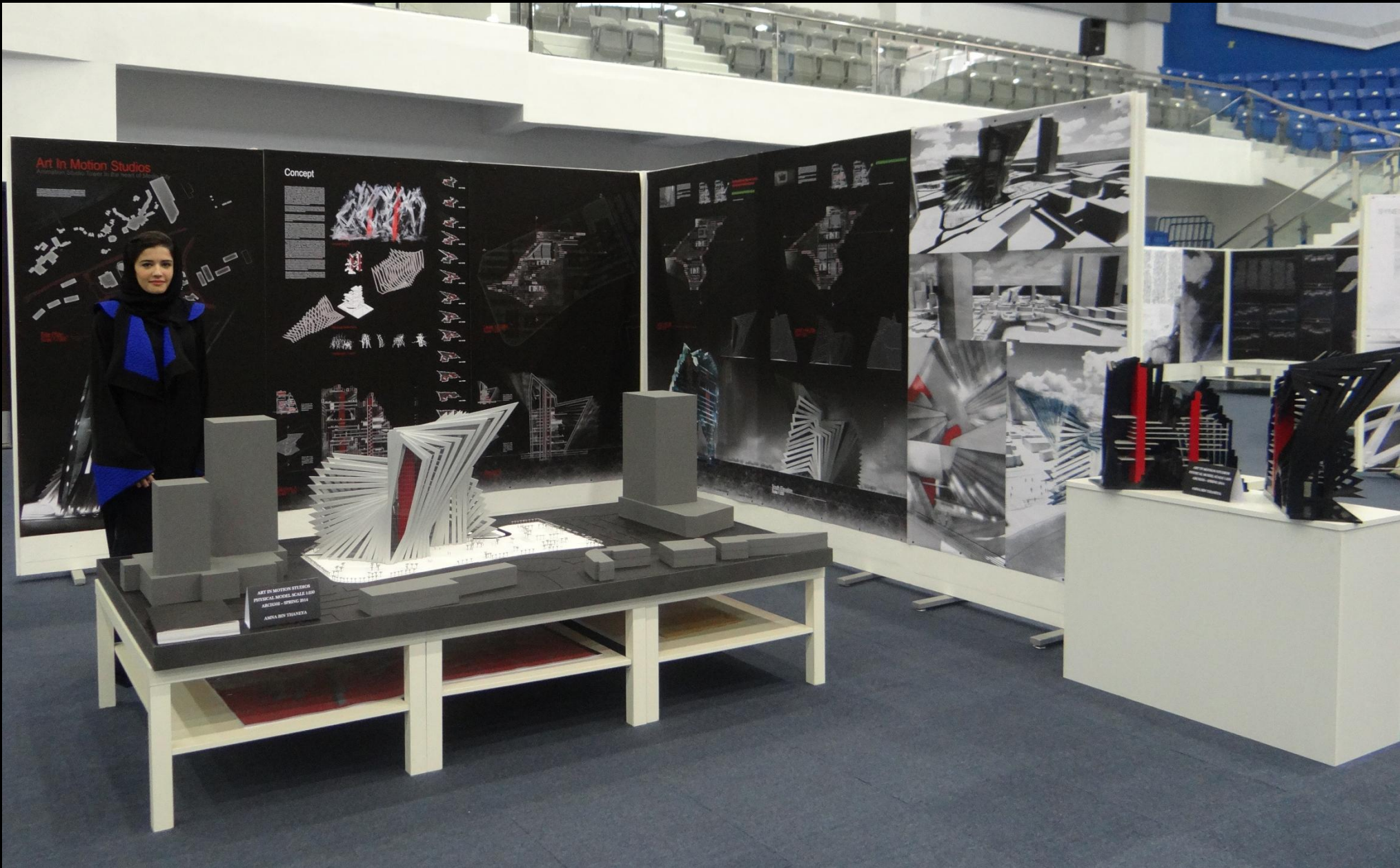












Art In Motion Studios

Animation Studio Tower in the heart of Media City

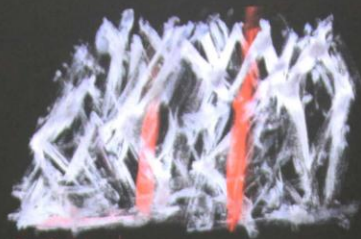


Site Plan
Scale 1:1500

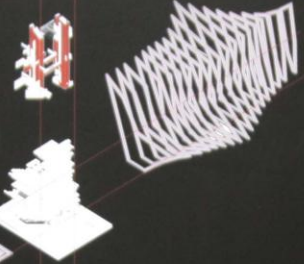


Concept

Text describing the conceptual approach to the building design, including details about the animation studio's needs and the architectural response.



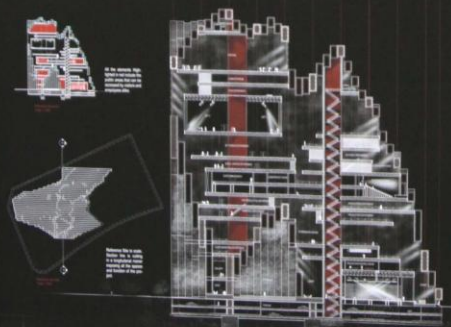
Concept Sketch



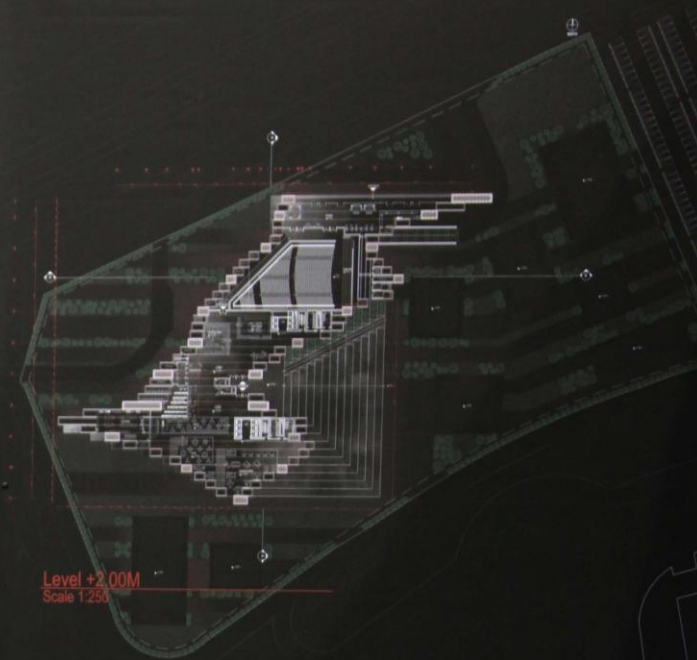
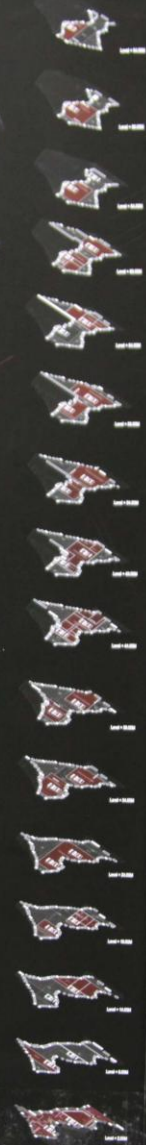
Exploded Axonometric



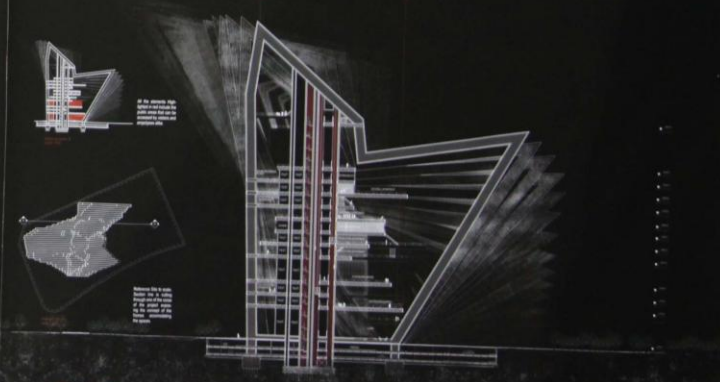
Persistence of Vision



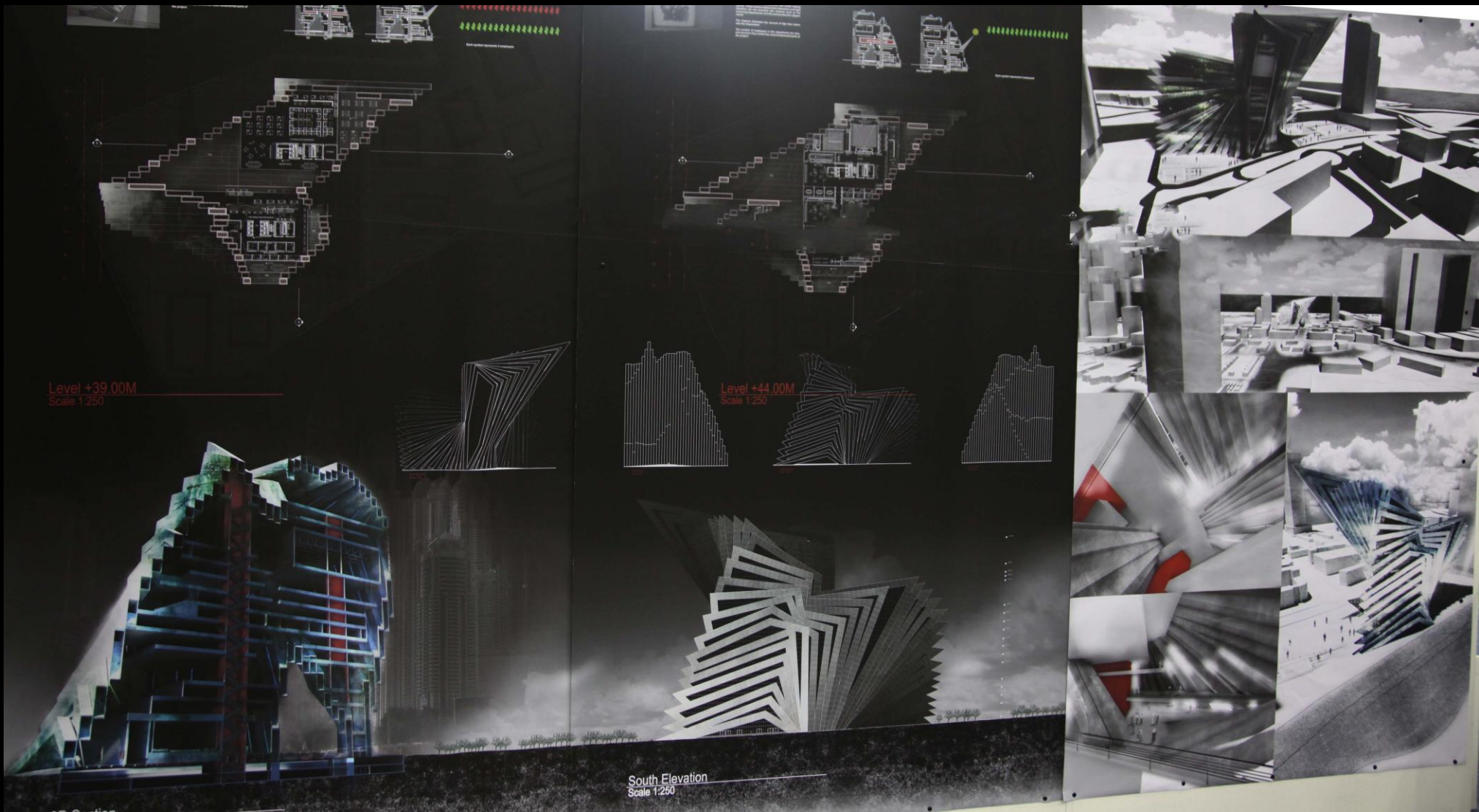
Section A
Scale 1:250



Level +2.00M
Scale 1:250



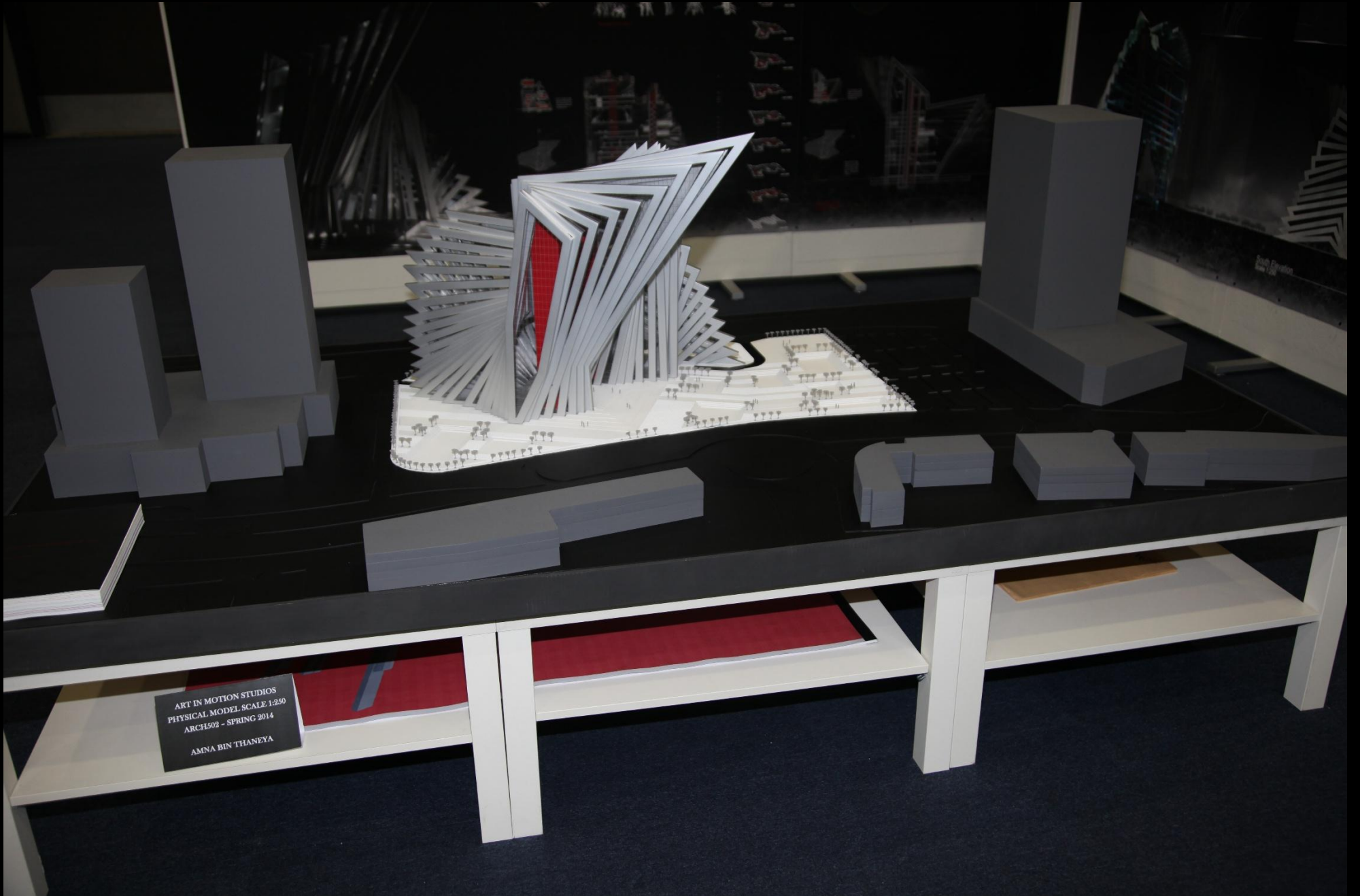
Section B



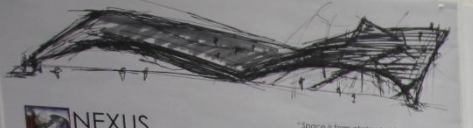
Level +39.00M
Scale 1:250

Level +44.00M
Scale 1:250

South Elevation
Scale 1:250

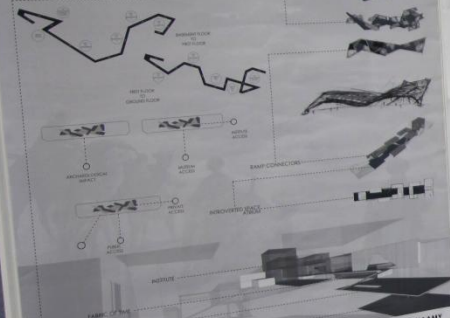


ART IN MOTION STUDIOS
PHYSICAL MODEL SCALE 1:250
ARCH502 - SPRING 2014
AMNA BIN THANEYA

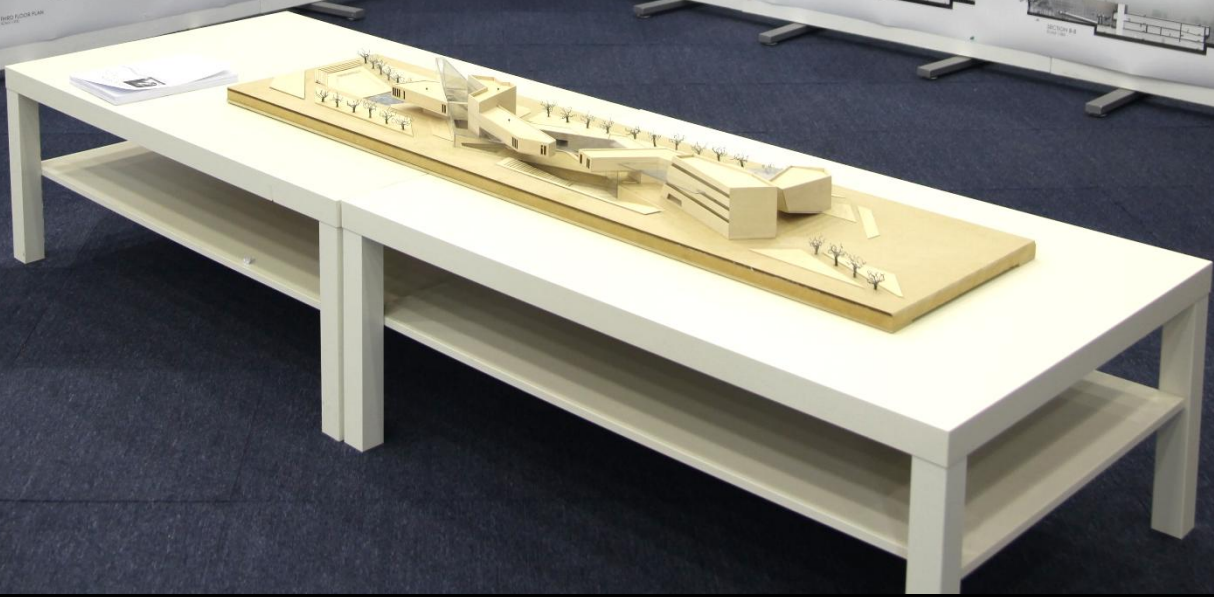
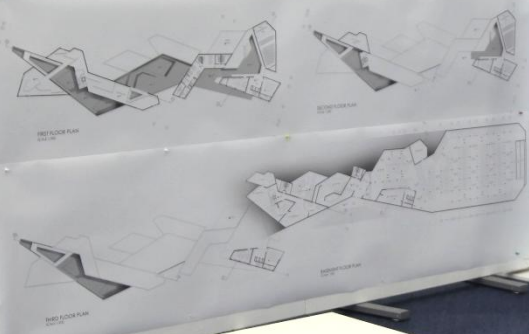
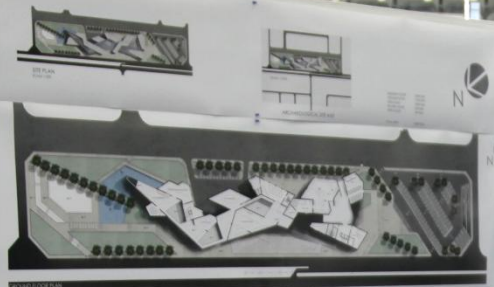


NEXUS HOUSE OF WISDOM

"Space is form abstracted from matter and exists only in consciousness"



KARL ABI KARAM NEXUS HOUSE OF WISDOM ARCH X - SPRING 2014 DR. KACHAAMT





NEXUS HOUSE OF WISDOM

"Space is form abstracted from matter and exists only in consciousness" - Brotherhood of Purity 930 A.D.

The design of the Nexus House of Wisdom is a result of a collaborative effort between the architect and the client, the Brotherhood of Purity. The design process was a series of iterations, starting with a conceptual sketch and moving through a series of site plans, sections, and elevations. The final design is a complex, multi-layered structure that reflects the client's vision of a space that is both functional and symbolic.

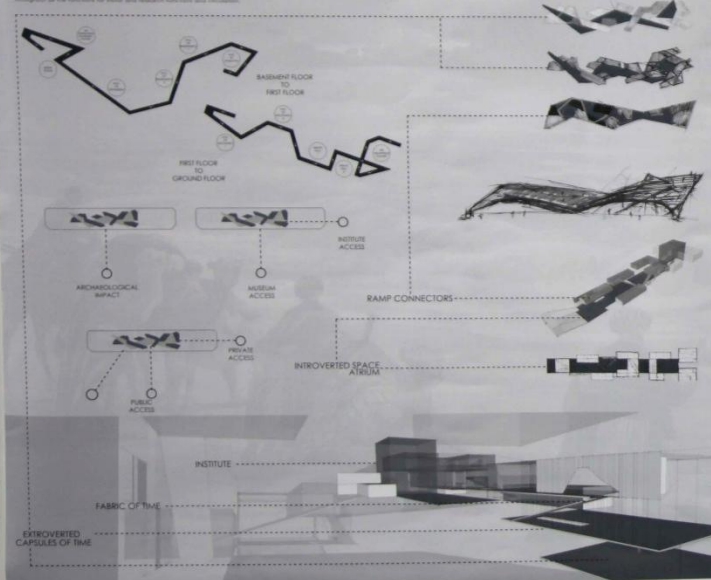
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DUBAI ARCHAEOLOGICAL SITE 40 M X 340 M SUBURBAN AL WASL ROAD JUMEIRAH DUBAI 800 A.D. CARAVANSERAI PALACE MOSQUE



KARL ABI KARAM NEXUS HOUSE OF WISDOM ARCH X - SPRING 2014 DR. KACHAAMY

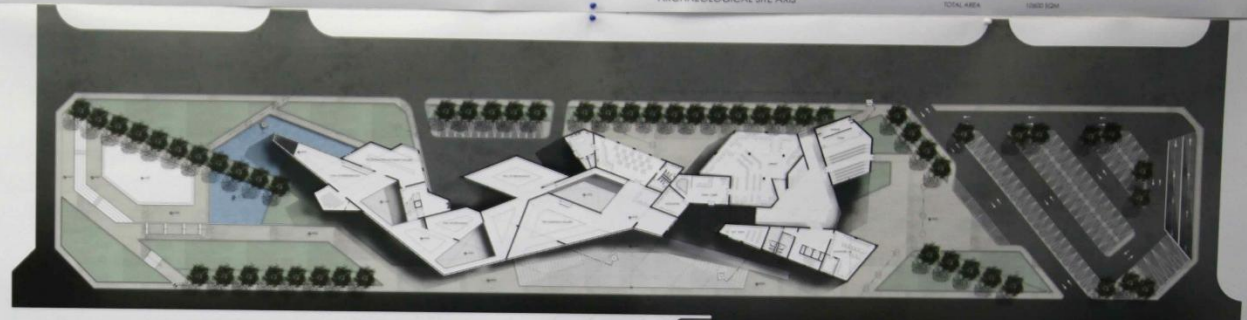


SITE PLAN
SCALE 1:500

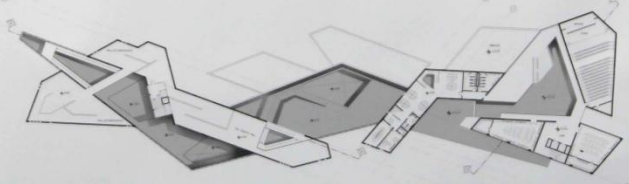


ARCHAEOLOGICAL SITE AXIS
SCALE 1:500

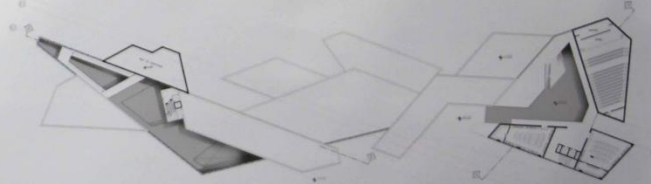
BASHEM FLOOR	2400 SQM
GROUND FLOOR	3185 SQM
FIRST FLOOR	3000 SQM
SECOND FLOOR	450 SQM
THIRD FLOOR	450 SQM
TOTAL AREA	11680 SQM



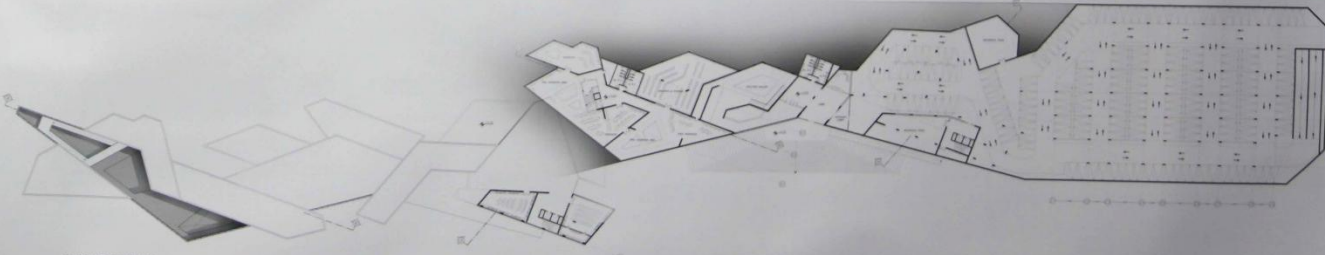
GROUND FLOOR PLAN
SCALE 1:500



FIRST FLOOR PLAN
SCALE 1:500



SECOND FLOOR PLAN
SCALE 1:500



THIRD FLOOR PLAN
SCALE 1:500

BASEMENT FLOOR PLAN
SCALE 1:500



PROMENADE



MUSEUM ENTRANCE



INSTITUTE ENTRANCE



THE MILLENNIUM GALLERY



HALL OF REGENERATION



NW ELEVATION
SCALE 1/200



SW ELEVATION
SCALE 1/200



SECTION A-A
SCALE 1/200



SECTION B-B
SCALE 1/200



NESTHESIA Library of the Senses

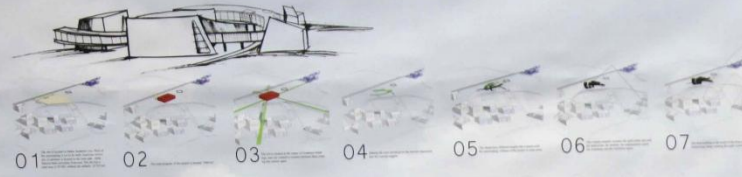


"The figure wants to see, the eye wants to control"

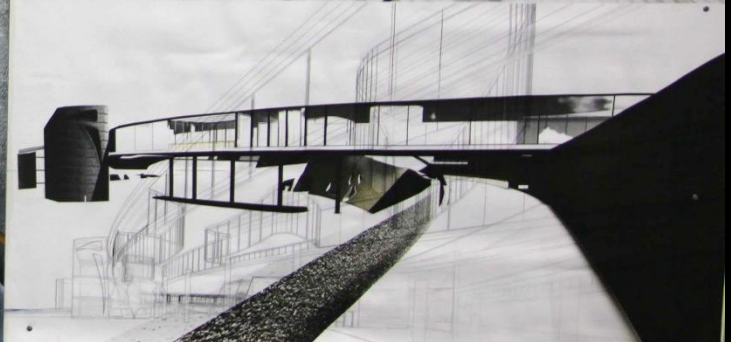
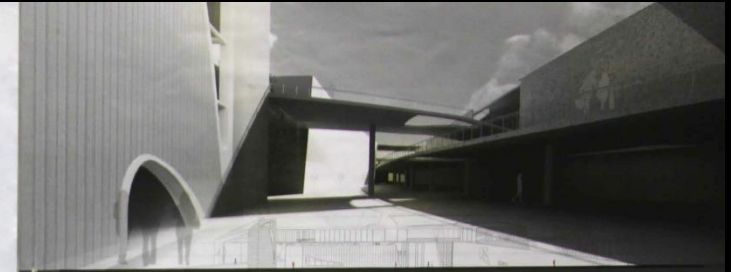
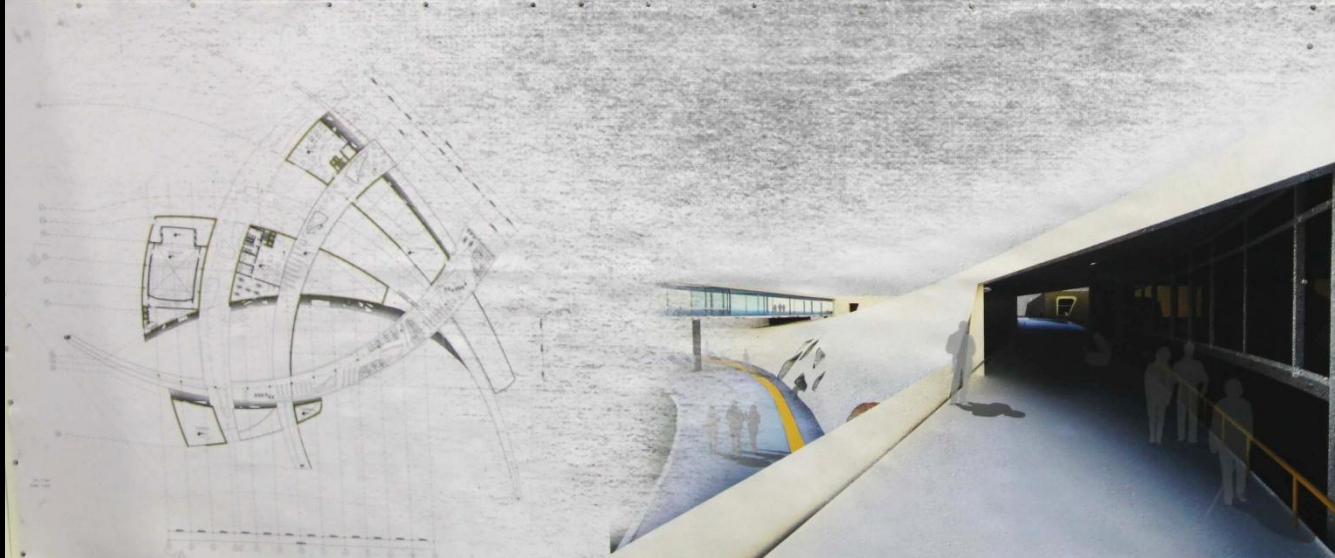
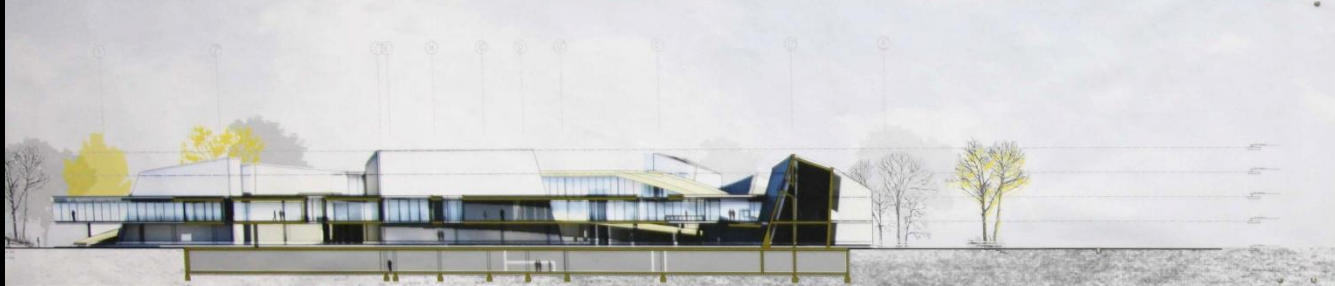
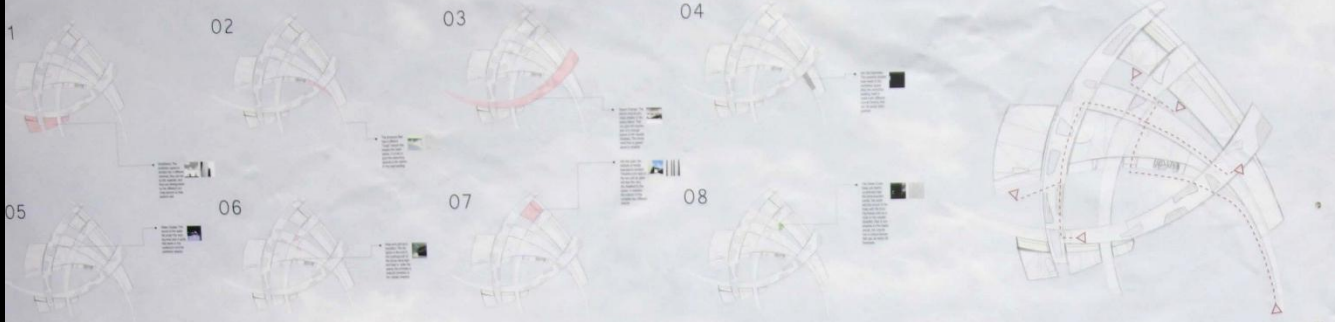
Ocularcentric - The human eye is the most important sense organ. It is the only sense organ that can be directed towards the object of interest. The eye is the most important sense organ because it is the only sense organ that can be directed towards the object of interest. The eye is the most important sense organ because it is the only sense organ that can be directed towards the object of interest.

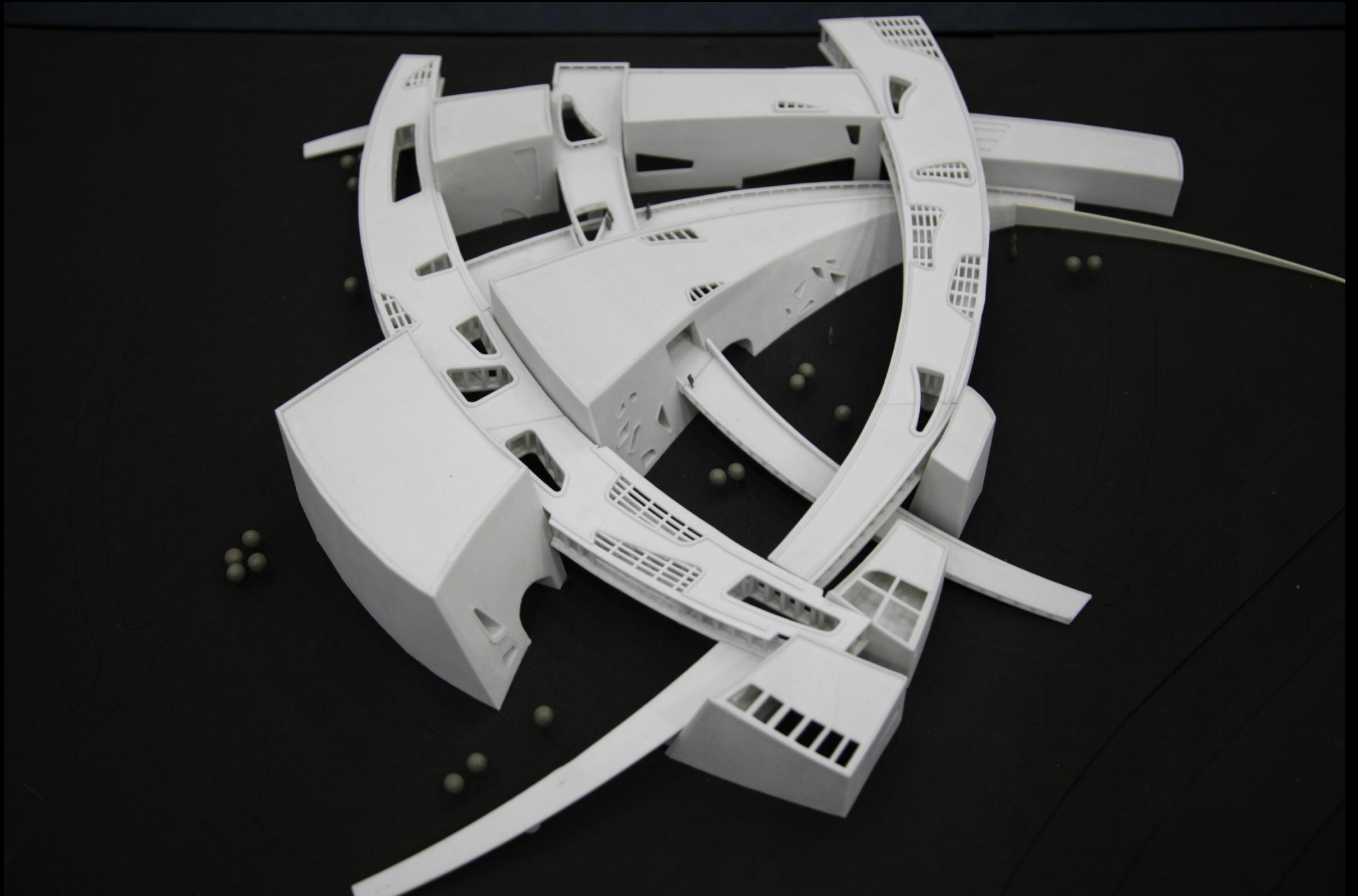
Follow Experience - The human experience is a continuous process of learning and discovery. It is a process of learning and discovery that is shaped by our experiences. The human experience is a continuous process of learning and discovery. It is a process of learning and discovery that is shaped by our experiences.

Synthesis - The human mind is a complex system of interconnected parts. It is a system of interconnected parts that work together to create a unified whole. The human mind is a complex system of interconnected parts. It is a system of interconnected parts that work together to create a unified whole.



Architectural Aedes in the design





PROGRAM
INSTITUTE
MUSEUM



INSTITUTE INTERIOR VIEW



MUSEUM INTERIOR VIEW

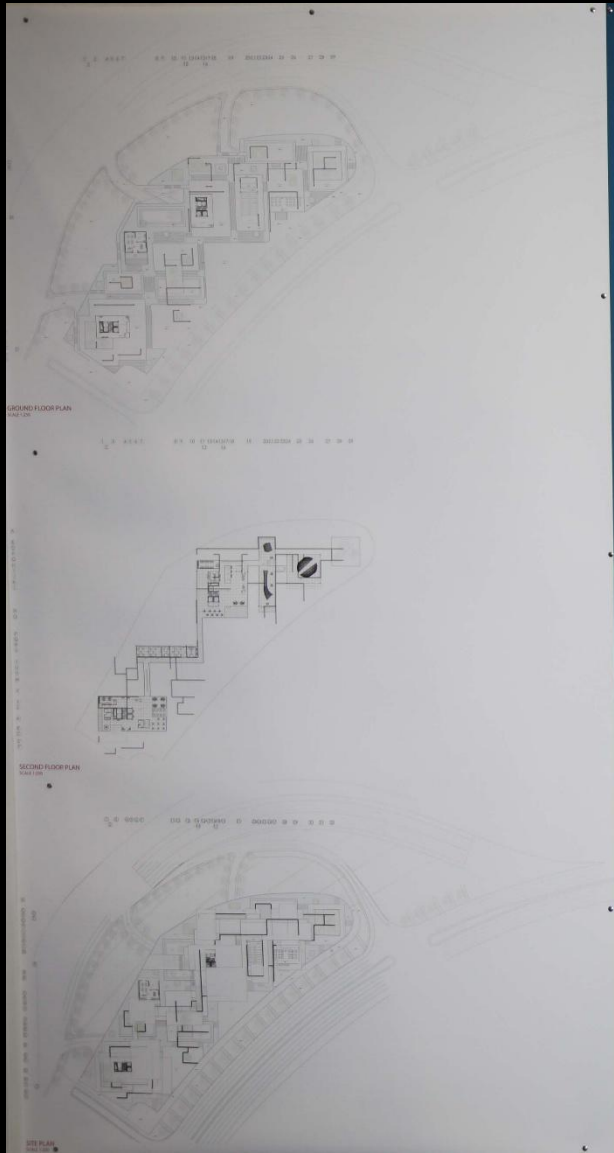


PROGRAM CHART TOTAL AREA: 9 250 m²

100% INSTITUTE
100% MUSEUM



EAST EXTENSION



THINNER - PLAYGROUND

The idea of the project is to lose weight via space by reversing the functions of architectural spaces. The aim is to alter a person's lifestyle through space which in return helps him burn some calories on a daily basis. Most common space for physical activity is a playground. The idea is to integrate the concept of a playground in the project design to create a morphology which makes you lose weight.

DESIGN PHILOSOPHY



STACKING UNITS



THINNER - PLAYGROUND



The idea of the project is to lose weight via space by reversing the functions of architectural spaces. The aim is to alter a person's lifestyle through space which in return helps him burn some calories on a daily basis. Most common space for physical activity is a playground. The idea is to integrate the concept of a playground in the project design to create a morphology which makes you lose weight.

DESIGN PHILOSOPHY





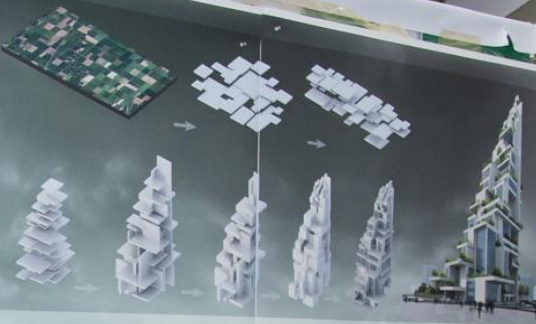
AGRITECTURE

THE URBAN FARMS OF DUBAI

My proposed project will hold a name of 'Agritecture'. From the city to the city, a phenomenon which 'Agritecture' will be implementing by targeting cities, moving agricultural lands from villages and farms to the heart of the cities, and reviving the phenomenon that will be implemented through a vertical manner. Another main to table. My project will be having restaurants that harvest their supplies from the vertical farms, straight to the dining tables. 'Agritecture' will tend to tackle the agricultural problems, providing design solutions to be applied in the UAE. It will aim to increase the number of arable land to satisfy the needs of the overall population, decrease the number of imports, and implement a variation in the types of fruits and vegetables.

CONCEPT

The concept was adopted from the actual view of farmlands. The process of the design began by analyzing multiple ways and techniques of farming. Based on the specific requirements of each type of farming, a series of slabs were scattered horizontally and vertically. The slabs were based on the sun requirements, wind requirements, and the placement of the slabs was controlled by the sun and the wind movements depending on the different capacities of plants. The crown of the tower consists of multiple planters of soil that accommodate diversity from the inside and the outside of the building. The green design approach also allows the wind to penetrate.



AMANI ZEID
1103019006
PROFESSOR GEORGES KACHAAMY
ARCH1502 - AMERICAN UNIVERSITY IN DUBAI
SPRING 2018



NEBULOSITY

ARCHITECTURE OF EVERYTHING





Amorphosis MIMETIC RETREAT

Amorphosis is a contemporary form of architecture that seeks solutions for the future, not by replicating the past, but by understanding the rules of those forms.

In the technological sprawl that has defined our modern society, individuals have become alienated from their environment. This project focuses on the connection between the past and the future, through architecture. The project is presented through a series of sections, elevations and site plans. As a result of the design, the building is a form of the space, you experience it through its form.

Amorphosis is a contemporary form of architecture that seeks solutions for the future, not by replicating the past, but by understanding the rules of those forms.

Prof. Georges Kachanny
Spring 2015
Aidan Agha
HX



Section 1



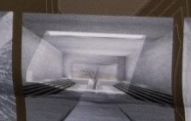
Section 2



Section 3



Section 4



Section 5



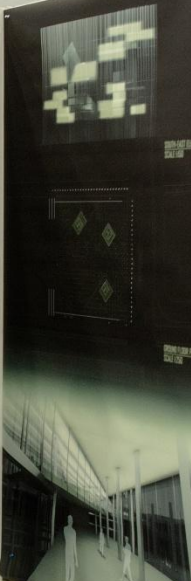
Section 6





INFINIUM

INFINIUM is a new way of thinking about architecture. It is a new way of thinking about the way we live and work. It is a new way of thinking about the way we build and live. It is a new way of thinking about the way we connect and share. It is a new way of thinking about the way we create and live. It is a new way of thinking about the way we build and live. It is a new way of thinking about the way we connect and share. It is a new way of thinking about the way we create and live.



A white table with a dark top surface, displaying a physical architectural model of a building complex. The model consists of numerous thin, vertical rods connected by horizontal bars, forming a grid-like structure. The table has a lower shelf underneath.

KNIGHTS

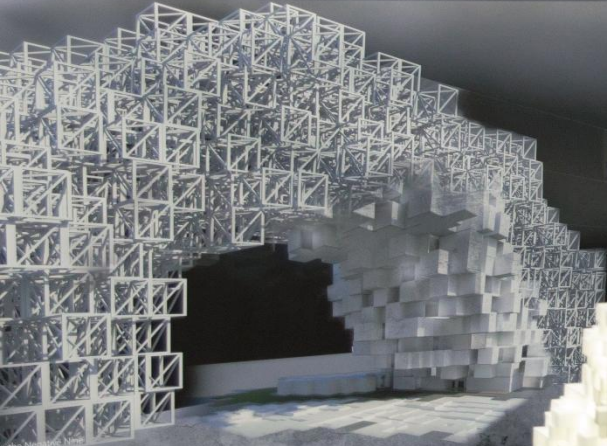
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Art Revolution
The Knight's Art Revolution is a series of projects that explore the relationship between art and architecture. The projects are designed to create a new language of art and architecture that is both functional and aesthetically pleasing.

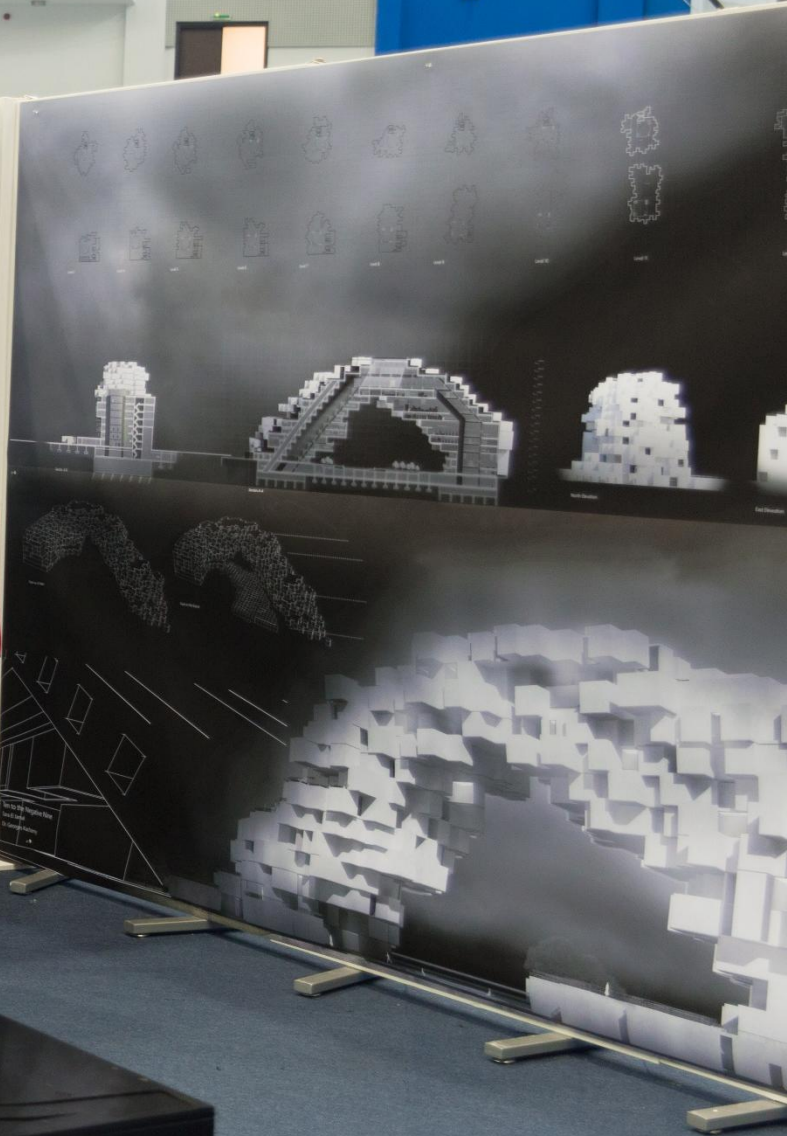
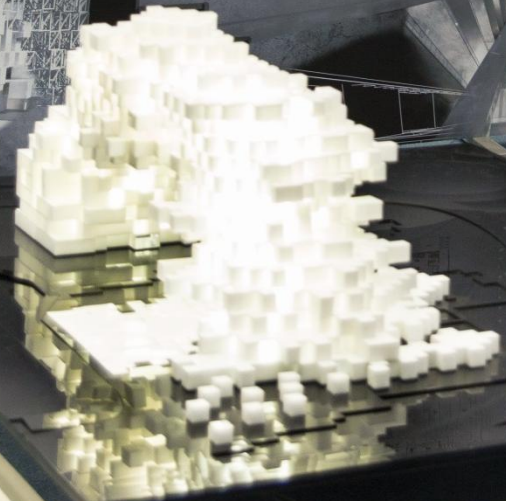


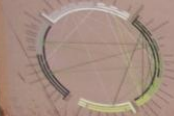
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Art Revolution



Art Revolution



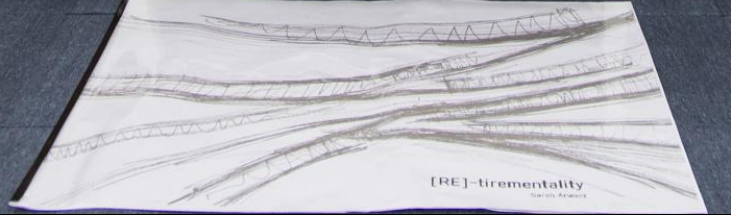


[RE]-tirementality

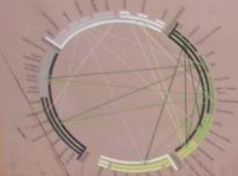
The Architecture of Wrinkles

Sarah Oswald

The exhibition explores the architectural possibilities of a building that is designed to be flexible and adaptable. It features a series of drawings and photographs that illustrate the building's unique form and its relationship to its environment. The building is designed to be a place where people can live, work, and play, and it is intended to be a model for sustainable and resilient architecture.



[RE]-tirementality
Sarah Oswald



[RE]tirementality

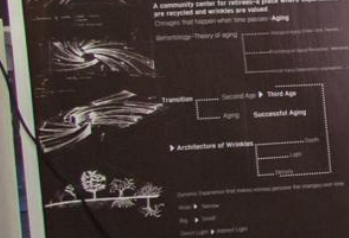
The Architecture of Wrinkles

Sarah Alwan

We are exploring the aging process through a series of diagrams that define the form of a building that is designed to be a community center for the elderly. The building is designed to be a community center for the elderly, and the diagrams explore the form of the building through a series of diagrams that define the form of a building that is designed to be a community center for the elderly.

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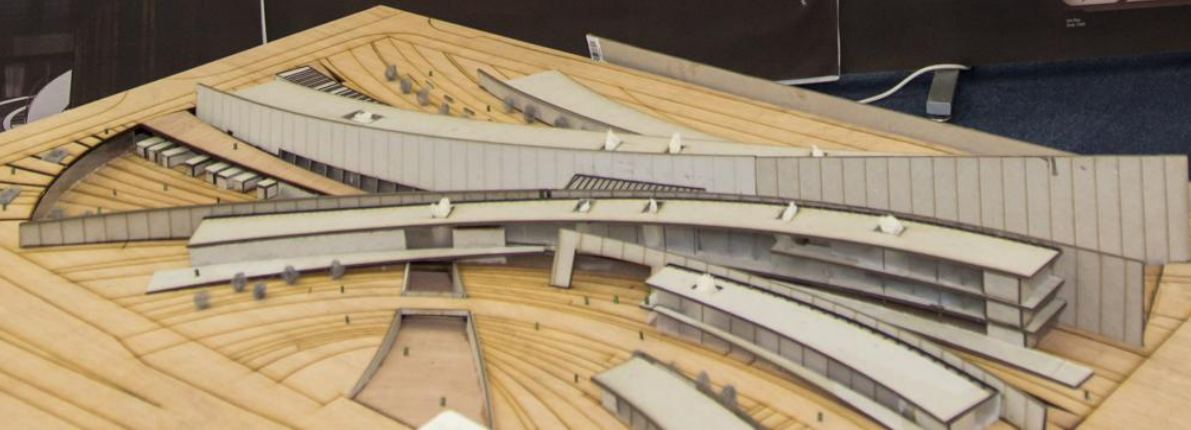
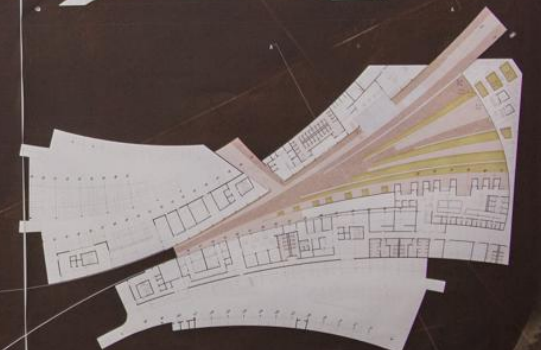
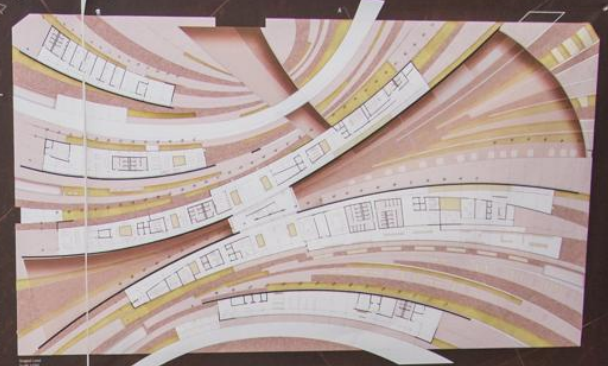
The diagrams explore the form of the building through a series of diagrams that define the form of a building that is designed to be a community center for the elderly. The diagrams explore the form of the building through a series of diagrams that define the form of a building that is designed to be a community center for the elderly.



A community center for retirement is a place where experiences are shared and memories are treasured. It is a place where the elderly can find a sense of community and belonging. The building is designed to be a community center for the elderly, and the diagrams explore the form of the building through a series of diagrams that define the form of a building that is designed to be a community center for the elderly.



General Design



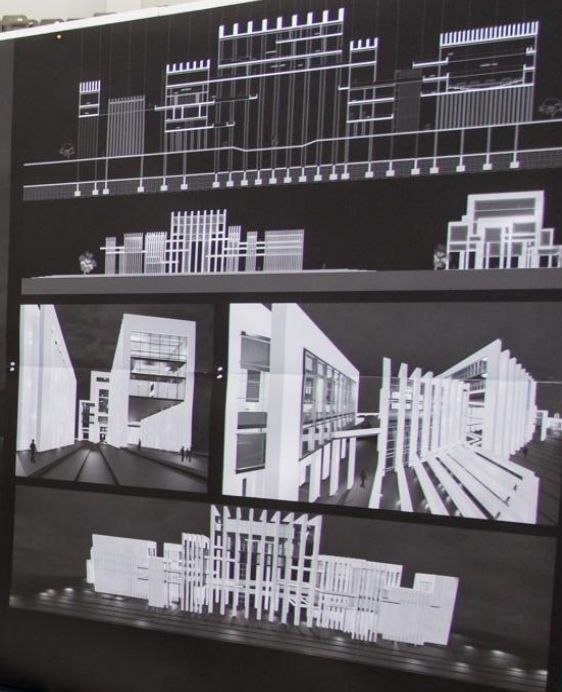
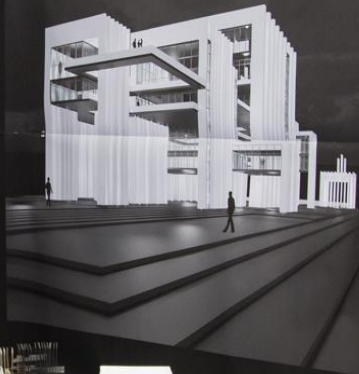




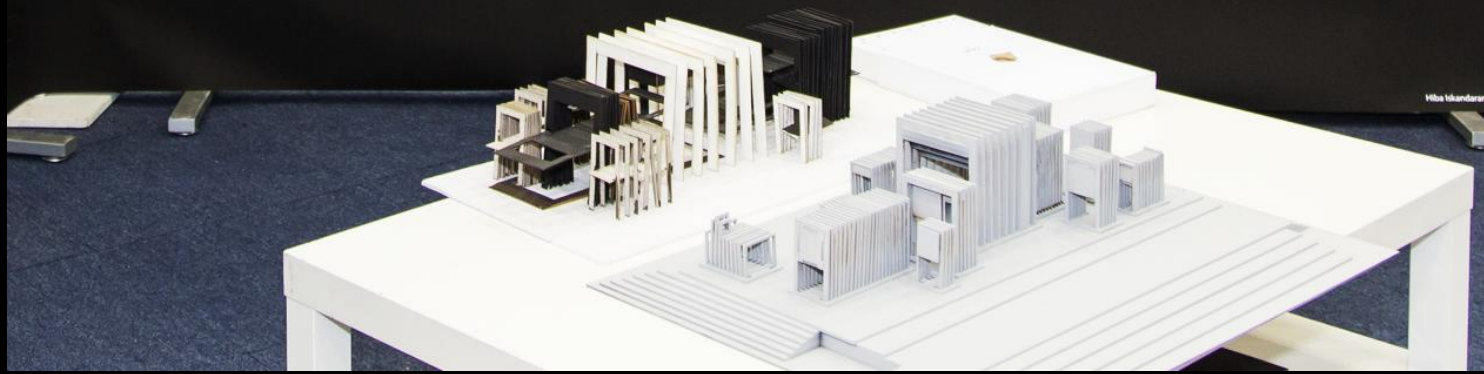
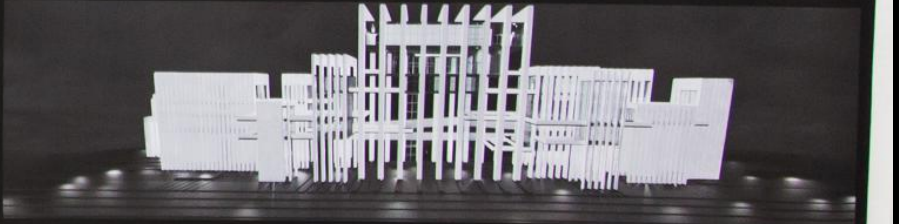
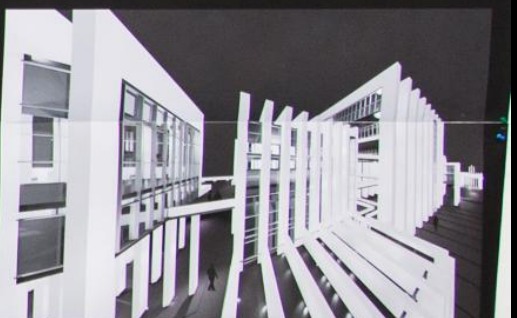
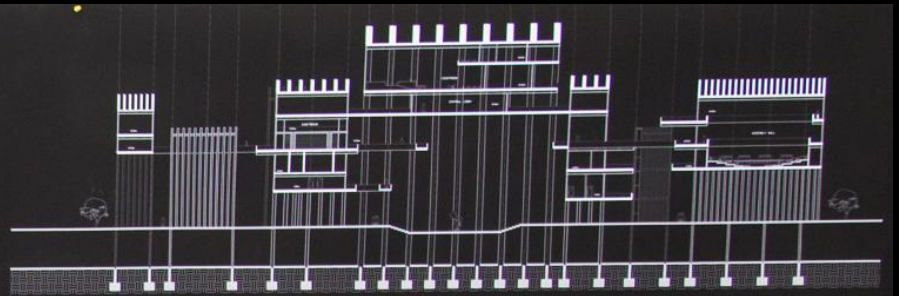


RESALA THE NEW VISION

RESALA THE NEW VISION
The new vision for the Resala project, featuring a modern architectural design that combines traditional elements with contemporary aesthetics. The design emphasizes open spaces, natural light, and sustainable materials, creating a harmonious blend of old and new.



11001072 ARCH 302 Professor Georges Kachouk American University in Dubai Spring 2015



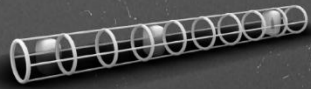
Hiba Iskandarani 1102019772 ARCH 502 Professor Georges Kachamry American University in Dubai Spring 2015

Project Special Elements

Site Plan

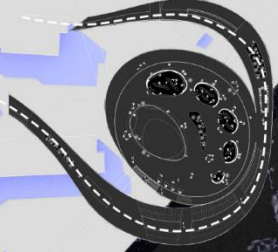
The Monorail Bullet Capsule

At the end of the Journey, a Bullet Capsule with 3 stations: 1 at the entrance at JBR, 1 at the parking core, and 1 at the contemplation space, shoots the visitor back for a quicker return



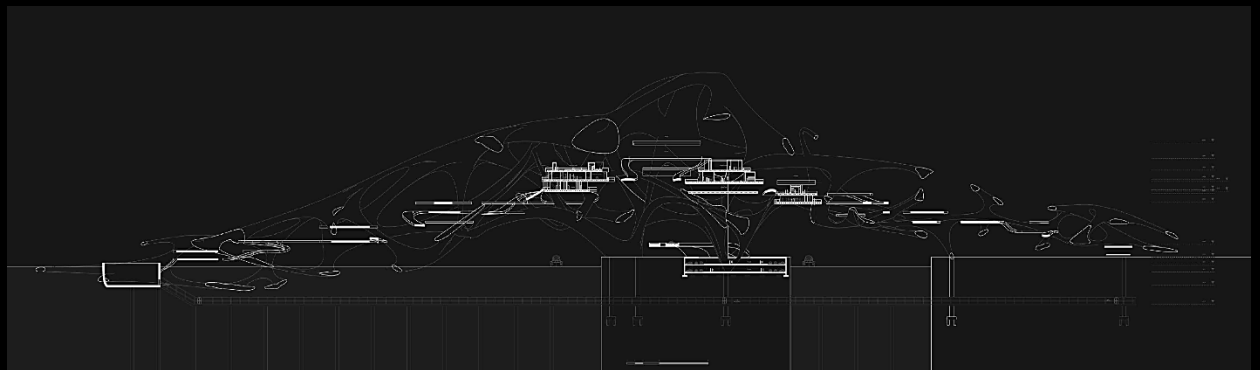
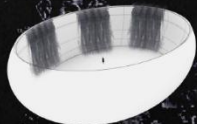
Ramp - The Fool's Journey

The Major Arcana of Tarot, an inspiration for Esoteria, tells of the 'Fool's Journey' through the story arc of Tarot. It is an expression of the hero's journey - the culmination of curiosity, quest, challenge and growth before returning home, altered by the journey itself. The Ramp winding throughout Esoteria represents the visitor's very own Fool's Journey



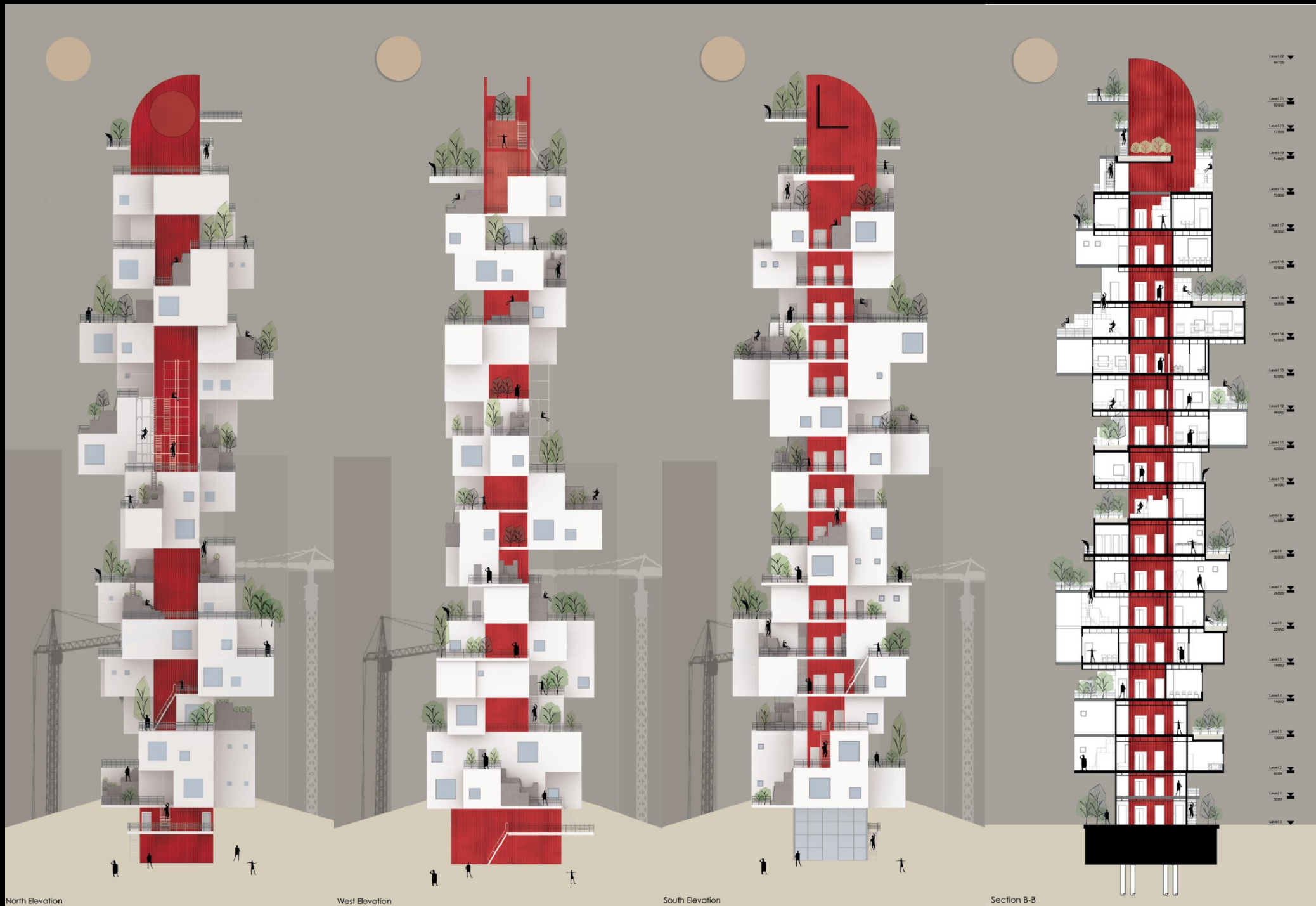
Contemplation Space

At the end of the Journey, the contemplation space is completely removed from Mundania - or the everyday world - as it dips below the sea level and funnels water in to surround the meditator in a wondrous waterfall and the clear sky above



South 3D section





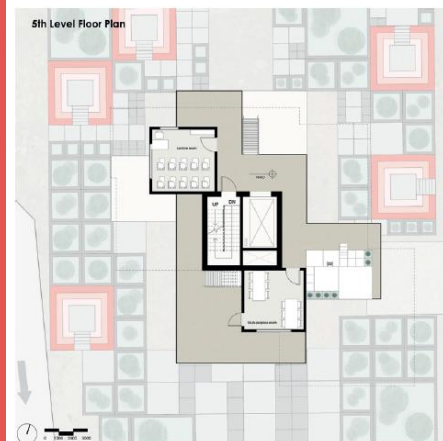
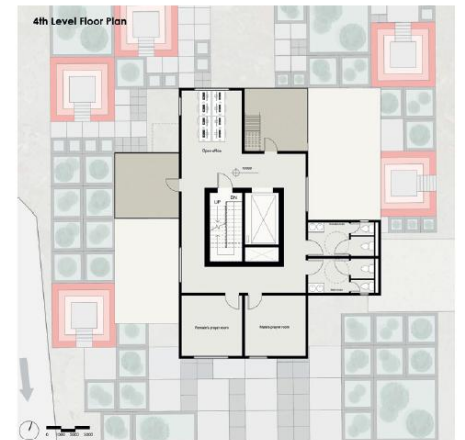
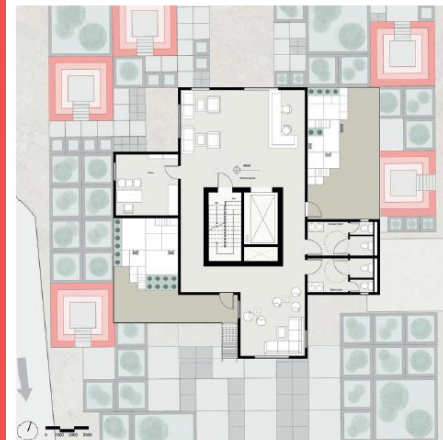
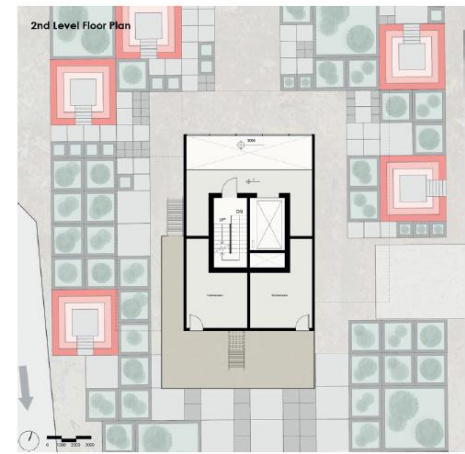
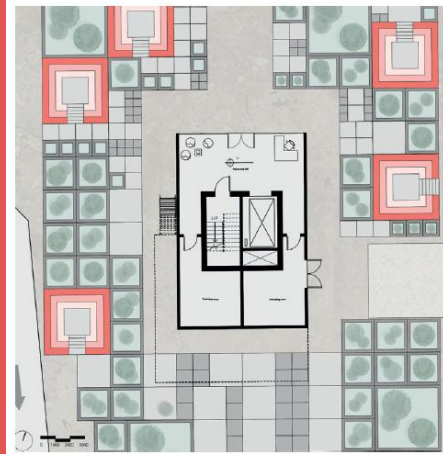
North Elevation

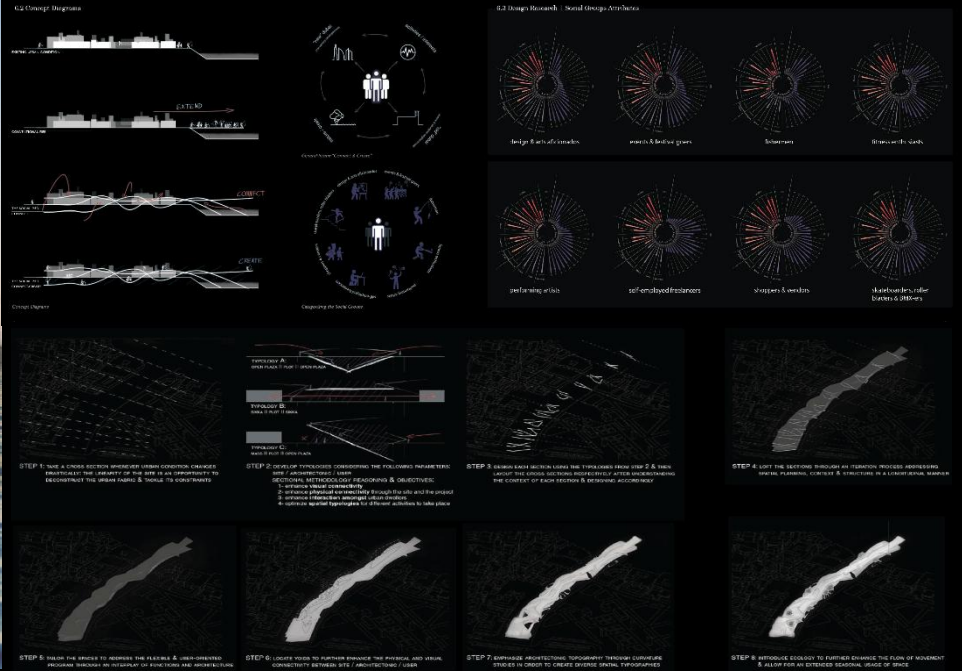
West Elevation

South Elevation

Section B-B

South Axonometric





6.3 Design Research | Functions' Layering

An important aspect of *The Social Pier* is its ability to host the 8 social groups & provide an inclusive network of versatile spaces where they could congregate.

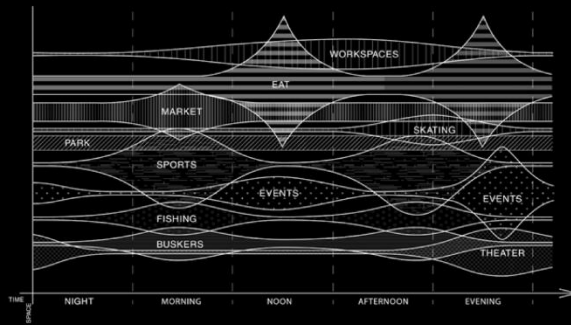
To do so, the spaces need to defy the conventional single-use spatial occupancy, and adopt spatial typologies that are able to interchange functions on a continuous 24 hours cycle.

The scheme on the left shows how the project achieves that based on the researched activities of the 8 social groups, organized over Time and Space.

With this understanding, we deduce that *The Social Pier* is a product of 3 overlaps:

1. User Overlap
2. Time Overlap
3. Spatial Overlap

These overlaps allow for flexible spaces that are continuously shifting in function in order to accommodate the social groups' different needs on a 24h cycle.



Scenario:	active hours	space occupied
market	→ morning	S1
eat (F&B)	→ noon/evening	S2
workspaces	→ afternoon	S3
theater/events	→ late evening	S4

Conventional Scenario: S1 S2 S3 S4

The Social Pier Scenario: S1 S2 S3 S4

+ + = **The Social Pier**

6.3 Design Research | Multi-Functional Scheme

Longitudinal Section with a diagram showing the breakdown of each zone and the potential activities that take place in that zone over 24h.

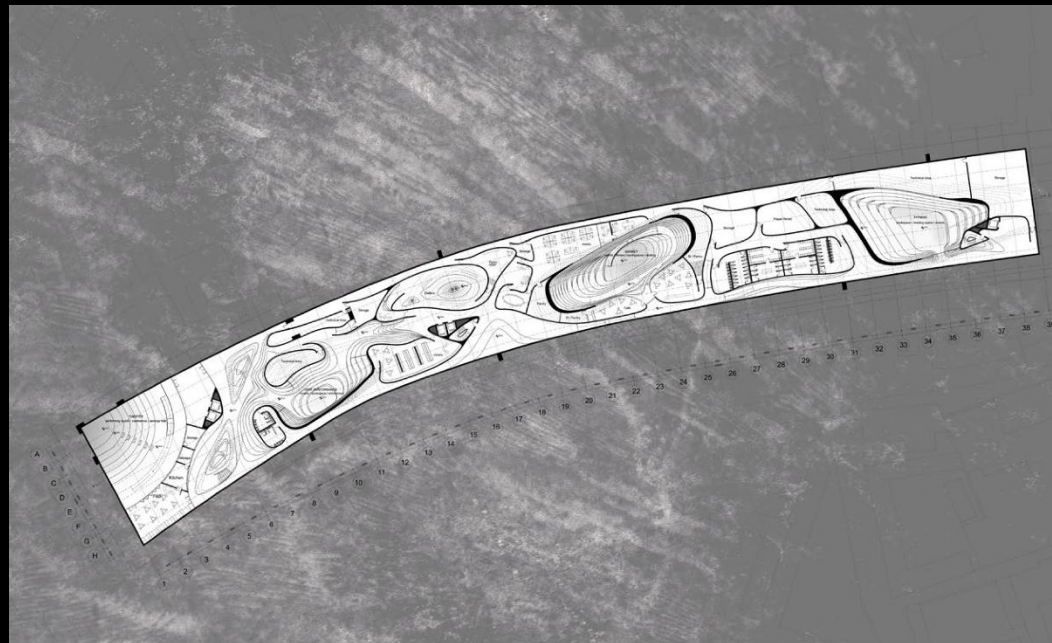




Site Plan - Not To Scale



Ground Floor Plan - Not To Scale



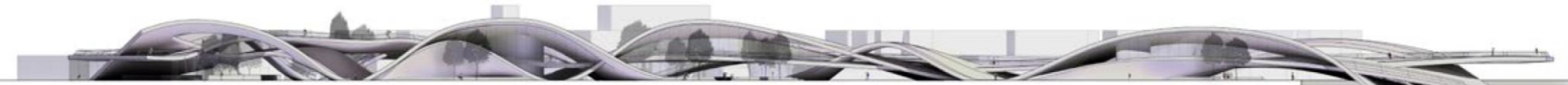
Basement Floor Plan - Not To Scale



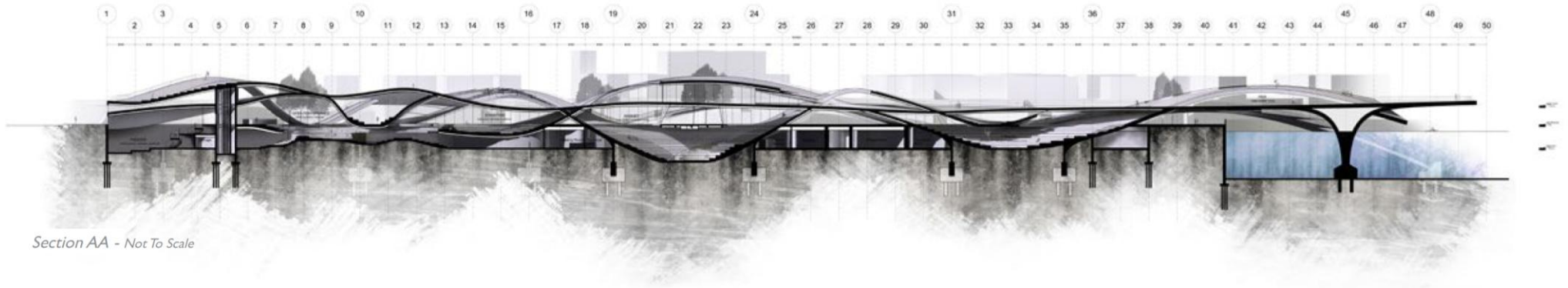
Upper Floor Plan - Not To Scale



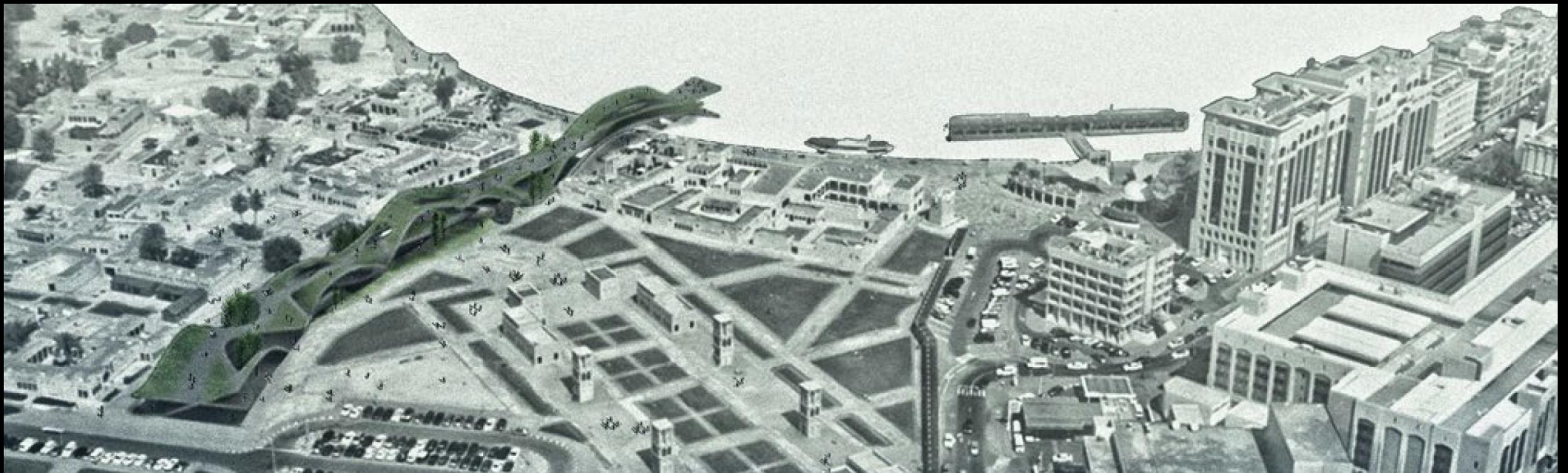
East Elevation - Not To Scale



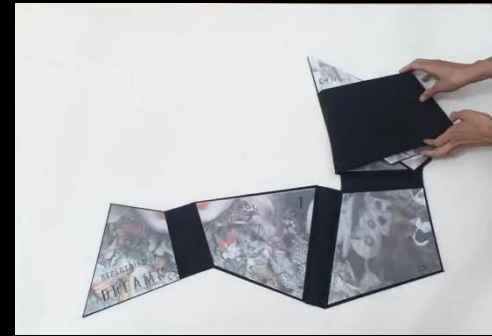
South Elevation - Not To Scale



Section AA - Not To Scale














SCAN ME



Dr. Georges Kachaamy

Director of CRID & Professor of Architecture at AUD - VR | AR | AI

Architect | Artist | Scholar

-  WEBSITE
-  MEDIA
-  LINKEDIN
-  WIKIPEDIA
-  YOUTUBE
-  INSTAGRAM
-  PINTEREST
-  FACEBOOK
-  ORCID
-  BLOG
-  CONTACT